



Acharya Vishnu Gupt

Subharti College of Management & Commerce

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A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Ref. No.: SVSU/SIMC/2017-18/ BOS

Dated: 01-06-2018

NOTICE

The Board of Studies Meeting is scheduled on 16/06/2018 at 10:15 am in the HRD Lab, AVGSIMC, SVSU, Meerut

The agenda for the Board of Studies Meeting are as follows:

Item No. 1: Confirmation of minutes of the last meeting held on 20/09/2018

Annexure 1

Item No. 2: To receive the note on action taken on the decision taken and recommendations made in the last meeting of the Board of Studies held on 20/09/2018

Annexure 2

Item No. 3: To welcome Prof. (Dr.) Avanih Kumar Tyagi to the AVGSCMC.

Item No. 4: To propose changes in Ordinance & Curriculum based on CBCS for MBA Programme from Session 2018-19.

Annexure 3

Item No. 5: To propose changes in Ordinance & Curriculum based on CBCS for BBA from Session 2018-19.

Annexure 4

Item No. 6: To propose changes in Ordinance & Curriculum based on CBCS for B.Com (Hons) from Session 2018-19.

Annexure 5

Item No. 7: To propose changes in Ordinance & Curriculum based on CBCS for B.Com from Session 2018-19.

Annexure 6

Item No. 8: To propose changes in Ordinance & Curriculum based on CBCS for M.Com from Session 2018-19.

Annexure 8

Item No. 9: To propose signing of MOU's with SAFEDUCATE Learning Pvt Ltd., BSE Institute Ltd, & ACTERM (Academy of Trade, Fair, Event Research & Management) of India Exposition Mart Ltd.

Annexure 9

Item No. 10: To propose changes in E-MBA from Session 2018-19.

Annexure 10

Item No. 11: To propose reduction of seat intake in Graduate and Postgraduate Programs from Session 2018-19.

Item No. 12: To propose the revision in II year from Session 2018-19 in specialization 'Logistics and Supply Chain Management' existing MBA Program (2015-16)

Annexure 11

Item No. 13: To propose suspension of programmes of MBA (Logistics and Supply Chain Management), MBA (Hotel and Tourism Management), MBA (Fashion Design), MBA (Banking & Finance), MBA (Retail Management) & MBA (Logistics & Shipping)

212



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Item No. 14: To Propose discontinuation of Value Added Courses started in session 2017-18.

Annexure 12

Item No. 15: To propose the replacement of MBA III Semester Course *Retail Audit(MBA-RM03)* with *Retail Technology Management(MBA-RM03)* from Session 2018-19 in MBA ordinance 2015-16

Annexure 13

Item No. 16. To accept changes in BBA IV Semester Course '*Industrial Psychology*' (Course code: BBA 405) in BBA ordinance 2008-09

Annexure 14

Item No. 17. To propose and accept the replacement of B.Com(Hons.) IV Semester Course '*Indirect Taxes*' (Course Code: B.Com(Hons.) 401) with '*Goods and Service Tax*' (Course Code: B.Com(Hons.) 401) in B.Com(Hons.) ordinance 2014-15.

Annexure 15

Item No. 18: Any other item with the permission of the chair.

Dr. Padma Misra
Convener
(Board of Studies)



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Dated: 18-06-2018

Ref. No.: SVSU/SIMC/2017-18/ BOS

MINUTES OF THE BOARD OF STUDIES MEETING HELD ON

16TH JUNE 2018

Board of Studies Meeting was held on 16/06/2018 at 10:15 am in the HRD Lab, SIMC, SVSU, Meerut.

The following members attended the meeting:

1. Dr. D.C. Saxena, Director, AVGSCMC
2. Prof.(Dr.) Bholanath Dutta, Principal, SCHCT, SVSU
3. Prof.(Dr.) Balwinder N Bedi
4. Prof. (Dr.) Avanish Kumar Tyagi
5. Dr. D. K. Maheshwari
6. Dr. Nitin Gupta
7. Dr. Pushendra Verma
8. Dr. Gaurab Sharma
9. Ms. Nidhi Singhal
10. Ms. Preety Verma
11. Ms. Sarika
12. Ms. Sapna Malik
13. Ms. Shreya Panwar
14. Ms. Princi Gupta
15. Mr. Kavish Sharma
16. Mr. Vivek Agarwal
17. Ms. Rakhi Jha
18. Mr. Archit Katyayan
19. Dr. Padma Misra

-In Chair
-Academic Expert

-Convener

The following members could not attend the meeting:

1. Mr. Sanjay Sethi
2. Ms. (Dr.) Shalini Sheel, AP, BIT, Meerut
3. Dr. Neeraj Dhakha
4. Col. Vivek Singh
5. Ms. Stuti Nijhawan
6. Ms. Richa Sharma

- Industry Expert
- Academic Expert

-Alumni

Before taking up the agenda the chairman welcomed the members of the board and announced the reasons for the meeting. The following agenda items were discussed and decision taken.

Section I

(Confirmation of Minutes of the previous meeting)

Item No. 1: Confirmation of minutes of the last meeting held on 20/09/2018

Annexure 1

The Minutes of the Meeting were confirmed.

Section II

(Action Taken Report)

Item No. 2: To receive the note on action taken on the decision taken and recommendations made in the last meeting of the Board of Studies held on 20/09/2018

Annexure 2

The members of the board noted the status and accepted.



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Section III

(For Discussion and Consideration)

Item No. 3: To welcome Prof. (Dr.) Avanish Kumar Tyagi to the AVGSCMC.

The board members welcomed Prof. (Dr.) Avanish Kumar Tyagi to the AVGSCMC.

Item No. 4: To propose changes in Ordinance & Curriculum based on CBCS for MBA Programme from Session 2018-19. **Annexure 3**

The board reviewed the changes and expressed satisfaction on the changes made to the curriculum keeping in view employability, entrepreneurship and skill development. The curriculum review committee presented the draft of ordinance and curriculum. The new curriculum has following features:

a) Inclusion of Theory based 4th semester as an option.

The fourth semester had been made only practical based, but under CBCS structure theory option is being added. To bring the new structure in force additional theory papers have been added in each discipline for the fourth semester so that a student can choose theory courses. The board members agreed that the decision of whether to pursue a practical based or a theory based 4th semester must be sealed within 15 days of the commencement of the semester. This shall be mentioned in the ordinance clearly.

b) Inclusion of all other Discipline specific MBA curriculum in the MBA (General) programme to refer to it as MBA in all communications henceforth.

The curriculum review committee has suggested that all Disciplines specific MBA programmes Disciplines be included in the MBA (General) programme and be called MBA from now onwards. The reason cited for this that the Flagship MBA (General) program is stronger and attracts more admissions. The committee suggests specific tie ups of Joint MOUs to launch new MBA programmes, till then it advised strengthening of the oldest MBA program of the university. The disciplines which will now form a part of MBA apart from the existing ones are:

- i. Hotel and Tourism Management
- ii. Logistics and Shipping (will run under MOU from Indian Institute of Logistics, Madras)
- iii. Logistics and Supply Chain Management
- iv. Real Estate Valuation
- v. Plant and Machinery Valuation
- vi. Banking and Finance are already separate disciplines offered under the program hence they have been reviewed to add courses according to latest industry requirement.

c) Inclusion of new Discipline Areas

Based on the feedback of stakeholders last year the curriculum review committee has proposed the addition of disciplines of Entrepreneurship Development, Digital Marketing & Social Media and Data Analytics and Business Intelligence.

Item No. 5: To propose changes in Ordinance & Curriculum based on CBCS for BBA from Session 2018-19.

Annexure 4

The Curriculum committee presented the new ordinance and curriculum draft and specifically pointed out that the curriculum has been revised to include courses for skill development and employability through theory courses and practical exposure. The changes were approved by board members.

Item No. 6: To propose changes in Ordinance & Curriculum based on CBCS for B.Com (Hons) from Session 2018-19.

Annexure 5



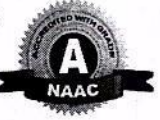
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The Curriculum committee presented the new ordinance and curriculum draft and specifically pointed out that the curriculum has been revised to include courses for skill development and employability through theory courses and practical exposure. The changes were approved by board members.

Item No. 7: To propose changes in Ordinance & Curriculum based on CBCS for B.Com from Session 2018-19.

Annexure 6

The Curriculum committee presented the new ordinance and curriculum draft and specifically pointed out that the curriculum has been revised to include courses for skill development and employability through theory courses and practical exposure. The changes were approved by board members.

Item No. 8: To propose changes in Ordinance & Curriculum based on CBCS for M.Com from Session 2018-19.

Annexure 7

The Curriculum committee presented the new ordinance. The committee pointed out since the curriculum had been revised only a year ago therefore, only courses providing practical exposure and human values were being added. The changes were approved by board members.

Item No. 9: To propose signing of MOU's with SAFEDUCATE Learning Pvt Ltd., BSE Institute Ltd, & ACTERM (Academy of Trade, Fair, Event Research & Management) of India Exposition Mart Ltd.

Annexure 8

Prof. Tyagi presented the MOU proposals and highlighted the importance in improving employability of the students enrolled in these courses. The board members welcomed the proposals and approved them unanimously.

Item No. 10: To propose changes in E-MBA from Session 2018-19.

Annexure 9

The board members were informed by the curriculum committee that the E-MBA program required a complete reviewing and a renewed proposal for the program to be industry applicable. The board members decided to take up this review in the new session, till then it was decided the E-MBA Program will be closed.

Item No. 11: To propose reduction of seat intake in Graduate and Postgraduate Programs from Session 2018-19.

The board members observed that previous increase in seats was over projection of the demand and therefore they approved the following seat reduction in lieu of the demand projection for the coming session.

Programme	Existing	Reduction
MBA	60	NIL
B.Com	150	60
BBA	120	60
B.Com(H)	90	30
M.Com	30	05
MBA Executive	30	Program suspended



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Item No. 12: To propose the revision in II year from Session 2018-19 in specialization 'Logistics and Supply Chain Management' existing MBA Program (2015-16) **Annexure 10**

The board members were informed that admissions to this program had been suspended for a year. In the session 2016-17 admissions have been taken into this program and hence there was a need to review the Second year of the program. The III semester would be theory and the fourth semester would be Practical. The board members were also informed that from session 2018-19 this Logistics and Supply Chain Discipline would be parts of the MBA program hence this program would not take any admissions.

Item No. 13: To propose suspension of programmes of MBA (Logistics and Supply Chain Management), MBA (Hotel and Tourism Management), MBA (Fashion Design), MBA (Banking & Finance), MBA (Retail Management) & MBA (Logistics & Shipping)

The following programmes were approved for suspension as the CBCS structure allowed their industry specific courses to be absorbed into MBA program from session 2018-19.

- a) MBA (Logistics and Supply Chain Management)
- b) MBA (Hotel and Tourism Management)
- c) MBA (Banking & Finance)
- d) MBA (Retail Management)
- e) MBA (Logistics & Shipping)

Item No. 14: To propose discontinuation of Value Added Courses started in session 2017-18. **Annexure 11**

The board members were informed that Value Added Courses started in the session 2017-18 were being discontinued as they had been included in the new curriculum from 2018-19 in various programs. The value added courses being discontinued are:

- a) Real Estate Valuation b) Retail Logistics and Supply Chain Management c) Digital Marketing d) Sectoral Services e) Commercial Banking and corporate banking f) E-Banking g) Customer Relationship Management h) Single and Multi-Brand Retailing i) Behavioural Finance j) E-Marketing and Analytics

The discontinuation was approved by the Board members. The board decided that new value added courses be identified for the coming session and be presented in the new sessions board meeting.

Item No. 15: To propose the replacement of MBA III Semester Course *Retail Audit(MBA-RM03)* with *Retail Technology Management(MBA-RM03)* from Session 2018-19 in MBA ordinance 2015-16 **Annexure 12(a,b)**

The board members approved the change.

Item No. 16. To accept changes in BBA IV Semester Course '*Industrial Psychology*'

(Course code: BBA 405) in BBA ordinance 2008-09

Annexure 13 a & b

The board members approved the change.

Item No. 17. To propose and accept the replacement of B.Com(Hons.) IV Semester Course

'*Indirect Taxes*' (Course Code: B.Com(Hons.) 401) with '*Goods and Service Tax*' (Course Code: B.Com(Hons.) 401) in B.Com(Hons.) ordinance 2014-15.

Annexure 14(a,b)

The change was approved

Item No. 18: Any other item with the permission of the chair.

No other item was discussed.

for use

Chairman

for use

DIRECTOR

Subharti Institute of Management & Commerce

for use
13/6/18
Convener

AVGSCMC

Attendance for BOS dated 16/06/2018

Sr.No.	Name of the Full-time	Designation	Composition	Signature
1	Dr. D. C Saxena	Director	Chairperson	<i>[Signature]</i>
2	Mr. Sanjay Sethi	General Manager	Industry Expert	Not Att.
3	Ms. (Dr.) Shalini Sheel	AP, BIT Meerut	Academic Expert	Not Att
4	Dr. Avanish Kumar Tyagi	Professor	Member	<i>[Signature]</i>
5	Dr. Balwinder Nongrum	Professor	Member	<i>[Signature]</i>
6	Dr. Dinesh Kumar	Associate Professor	Member	<i>[Signature]</i>
7	Ms. Nidhi Singhal	Assistant Professor	Member	<i>[Signature]</i>
8	Ms. Richa Sharma	Assistant Professor	Member	Not Att.
9	Dr. Shiwani Chaudhary	Assistant Professor	Member	<i>[Signature]</i>
10	Ms. Shreya Panwar	Assistant Professor	Member	<i>[Signature]</i>
11	Ms. Preety	Assistant Professor	Member	<i>[Signature]</i>
12	Dr. Pushpendra Verma	Assistant Professor	Member	<i>[Signature]</i>
13	Ms. Stuti P Nijhawan	Assistant Professor	Member	Not Attended.
14	Dr. Nikita Singhal	Assistant Professor	Member	<i>[Signature]</i>
15	Mr. Vivek Aggarwal	Assistant Professor	Member	<i>[Signature]</i>
16	Ms. Rakhi kumari	Assistant Professor	Member	<i>[Signature]</i>
17	Mr. Archit Katyayan	Assistant Professor	Member	<i>[Signature]</i>
18	Ms. Sapna Malik	Assistant Professor	Member	<i>[Signature]</i>
19	Ms. Sarika	Assistant Professor	Member	<i>[Signature]</i>
20	Dr. Nitin Gupta	Assistant Professor	Member	<i>[Signature]</i>
21	Ms. Nisha Singh	Assistant Professor	Member	<i>[Signature]</i>
22	Ms. Princi Gupta	Assistant Professor	Member	<i>[Signature]</i>
23	Dr. Neeraj Dhaka	Assistant Professor	Member	Not Att.
24	Dr. Gaurab Kumar Sharma	Assistant Professor	Member	<i>[Signature]</i>
25	Mr. Kavish Sharma	Assistant Professor	Member	<i>[Signature]</i>
26	Mr. Shailendar Kumar	Assistant Professor	Member	<i>[Signature]</i> Kame
27	Col Vivek Singh	Alumni	Alumni	Not Att.
28	Dr. Padma Misra	Associate Professor	Convener	<i>[Signature]</i>



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Ref. No.: SVSU/SIMC/2017-18/ BOS

Dated: 17-06-2018

Action Taken Report (Annexure 2)

Sl. No.	Agenda Item	Action Taken
1	Item No. 1: Confirmation of minutes of the last meeting held on 20/09/2018	Approved and Signed
2	Item No. 2: To receive the note on action taken on the decision taken and recommendations made in the last meeting of the Board of Studies held on 20/09/2018	Note received
3	Item No. 3: To welcome Prof. (Dr.) Avanish Kumar Tyagi to the AVGSCMC.	Notified via circular
4	Item No. 4: To propose changes in Ordinance & Curriculum based on CBCS for MBA Programme from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
5	Item No. 5: To propose changes in Ordinance & Curriculum based on CBCS for BBA from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
6	Item No. 6: To propose changes in Ordinance & Curriculum based on CBCS for B.Com (Hons) from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
7	Item No. 7: To propose changes in Ordinance & Curriculum based on CBCS for B.Com from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
8	Item No. 8: To propose changes in Ordinance & Curriculum based on CBCS for M.Com from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
9	Item No. 9: To propose signing of MOU's with SAFEDUCATE Learning Pvt Ltd., BSE Institute Ltd, & ACTERM (Academy of Trade, Fair, Event Research & Management) of India Exposition Mart Ltd.	Approved and forwarded to Academic Council

205



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Dated: 17-06-2018

10	Item No. 10: To propose changes in E-MBA from Session 2018-19.	Changes approved and forwarded to faculty board for approval.
11	Item No. 11: To propose reduction of seat intake in Graduate and Postgraduate Programs from Session 2018-19.	Approved and forwarded to Academic Council
12	Item No. 12: To propose the revision in II year from Session 2018-19 in specialization 'Logistics and Supply Chain Management' existing MBA Program (2015-16)	Changes approved and forwarded to faculty board for approval.
13	Item No. 13: To propose suspension of programmes of MBA (Logistics and Supply Chain Management), MBA (Hotel and Tourism Management), MBA (Fashion Design), MBA (Banking & Finance), MBA (Retail Management) & MBA (Logistics & Shipping)	Changes approved and forwarded to faculty board for approval.
14	Item No. 14: To Propose discontinuation of Value Added Courses started in session 2017-18.	Informed via notification
15	Item No. 15: To propose the replacement of MBA III Semester Course <i>Retail Audit(MBA-RM03)</i> with <i>Retail Technology Management(MBA-RM03)</i> from Session 2018-19 in MBA ordinance 2015-16	Changes approved and forwarded to faculty board for approval.
16	Item No. 16. To accept changes in BBA IV Semester Course ' <i>Industrial Psychology</i> ' (Course code: BBA 405) in BBA ordinance 2008-09	Changes approved and forwarded to faculty board for approval.
17	Item No. 17. To propose and accept the replacement of B.Com(Hons.) IV Semester Course ' <i>Indirect Taxes</i> ' (Course Code: B.Com(Hons.) 401) with ' <i>Goods and Service Tax</i> ' (Course Code: B.Com(Hons.) 401) in B.Com(Hons.) ordinance 2014-15.	Changes approved and forwarded to faculty board for approval.
18	Item No. 18: Any other item with the permission of the chair.	NIL


Dr. Padma Misra
Convener
Board of Studies