



SWAMI VIVEKANAND SUBHARTI UNIVERSITY, MEERUT

3.5.2. Revenue generated from advisory R&D consultancy projects including clinical trials during the last five years (in lakhs)

2020-2021	2019-2020	2018-2019	2017-2018	2016-2017
1,471,017	5,802,563	6,452,886	3,539,997	3,527,789

3.5.2. List of the Consultancy Projects and Revenue generated (in lakhs) from advisory R&D consultancy projects including clinical trials during 2016-2017

S.NO.	NAME OF THE CONSULTANT	NAME OF THE ADVISORY/R&D CONSULTANCY/CLINICAL TRIAL PROJECT	CONSULTING/SPONSORING AGENCY WITH CONTACT DETAILS	YEAR	REVENUE GENERATED (Rs.)
1	Dr. Sunil Panwar, Faculty of Management and Commerce	Menu Planning & Designing	Golden Palm Resort, Meerut	2016-2017	20,000
2	Dr. Sunil Panwar, Faculty of Management and Commerce	Menu Planning & Designing	Silver Leaves Restaurant, Meerut	2016-2017	20,000
3	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	A comparative evaluation of platform switching and conventionally placed dental implants undergoing delayed loading protocol – An invivo study	IDST Dental College, Kadarabad, Ghaziabad (PG Student) Delhi -Meerut road, N.H.-58, Kadrabad, Modinagar, Distt. Ghaziabad (U.P.)	2016-2017	7,125
4	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Comparison between the efficiency of platelet rich plasma (PRP) & PRF (Platelet rich fibrin) with calcium phosphosilicate putty allograft during immediate post extraction implantation & immediate loading.	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2016-2017	10,000

5	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	To evaluate bone loss (D4 – density of bone) in hypertensive patient after 6 and 12 months of implant placement – An in vivo study.	Kalka Dental College, Meerut (PG Student)	2016-2017	750
6	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Research work under consultancy	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2016-2017	4,000
7	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Immunohistochemistry staining	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2016-2017	27,600
8	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Slide staining	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2016-2017	3,000
9	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Tissue Blocks	Swami Devi Dayal College, Panchkula, Haryana (PG Student)	2016-2017	8,000
10	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Slides issued for postgraduate teaching	Himachal Institute of Dental Sciences, Poanta Sahib, Himachal Pradesh	2016-2017	15,800
11	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Tissue Specimen for teaching purpose	Baba Jaswant Singh Dental College, Ludhiana, Punjab	2016-2017	8,000
12	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Slide issued for adenomatoid odontogenic tumor	Sudha Rastogi College of Dental Sciences & Research, Faridabad.	2016-2017	1,200
13	P.I.-Dr. Ajay Punj, Dr. Prem Parkash Khosla, Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Clinical Trial "A Phase III, Open Lable Randomized Multicenter Parallel Group Trial to Assess the Efficacy and Safety of the Fixed Dose Combination of c 37.5 mg and Piperaquine Phosphate (PQP) 187.5 mg Dispersible Tablets in Comparison with Chloroquine Phosphate in Pediatric Patients with Acute Uncomplicated Plasmodium vivax Malaria"	SUN Pharmaceutical Industries Limited (Office at SPARC, Tandalja, Vadodara 390020 Corporate office at Sun House, 201 B/1, Western Express Highway, Goregaon (E) Mumbai 400063 Maharashtra India.)	2016-2017	10,440
14	P.I. -Dr. Abhay S Dube/Dr. Prem Prakash Khosla/Dr. Hira Lal Bhalla/Dr. Yashpal Monga/Dr. Abhishek Gupta/Dr. Molly Madan/Dr. Gaurav Mittal, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Clinical Trial "A Multi-Centric Open Lable Randomized comparative Parallel group Active controlled Phase III Clinical Trial to Evaluate Safety and Efficacy of Arbekacin Sulphate injection versus Vancomycin injection Patient Diagnosed with MRSA infection."	Alkem Laboratories Limited (Alkem House, Senapati Bapat Marg Lower Parel, Mumbai 400013, India) and KPS Clinical Services Pvt. Ltd. (S-203/204, IInd Floor, Meridian View Plaza, Alpha Commercial Belt, Alpha 1, Greater Nodia (NCR), Gautam Buddha Nagar 201 306, Uttar Pradesh India	2016-2017	67,350

15	P.I. -Dr. Sunil Sazawal / Dr. Ashish Prakash Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Clinical Trial on "Efficacy of high zinc bio-fortified wheat consumption in improvement of micronutrient status and prevention of morbidity among pre-school children (Age 4 to 6 years) and women of child bearing age - Double mask randomized controlled trial" (Harvest Plus Challenge Programme.)	The John Hopkins University Bloomberg School of Public Health 615 north wolfe street, Room w1600 Baltimore, Maryland 21205-2179 United States of America 443 287-2720	2016-2017	3,259,746
16	P.I. -Dr. Shashi Prateek/Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Clinical Trial "A Randomized open label, parallel-group, active-comparator controlled, multi-center study to evaluate the efficacy and safety of Ulipristal acetate (5mg tablets), as compared with Leuprolide acetate (3.75 mg intramuscular injection) for 12 weeks, in the preoperative Department of moderate to severe symptomatic uterine fibroids"	Cipla Pharmaceuticals, Cipla House, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai-400013 and Cliantha Research Limited (office at Opp. Pushparaj Towers, Nr. Judges Bungalows, Bodakdev, Ahmedabad 380 054, India	2016-2017	39,778
17	P.I. -Dr. Sunil Sazawal/ Dr. P.K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial On "Establishing the optimal dose of therapeutic zinc supplementation for the treatment of acute diarrhoea in under five children -a dose response trial in a South Asian and Sub-Saharan setting Funded by World Health Organisation (WHO) (ZTDT-Zinc Therapy dosing trial)	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2016-2017	25,000


 Registrar
 Swami Vivekanand
 Subharti University
 MEERUT

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S.NO.	NAME OF THE CONSULTANT	NAME OF THE ADVISORY/R&D CONSULTANCY/CLINICAL TRIAL PROJECT	CONSULTING/SPONSORING AGENCY WITH CONTACT DETAILS	YEAR	REVENUE GENERATED (Rs.)
1	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	A comparative evaluation of platform switching and conventionally placed dental implants undergoing delayed loading protocol – An invivo study	IDST Dental College, Kadarabad, Ghaziabad (PG Student) Delhi -Meerut road, N.H.-58, Kadrabad, Modinagar, Distt. Ghaziabad (U.P.)	2017-2018	28,415
2	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Clinical & radiographic evaluation of 3 different retrograde filling materials mineral trioxide aggregate, mineral trioxide aggregate plus and bio-dentin in cases of endodontic surgery utilizing CBCT	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2017-2018	12,470
3	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Immunohistochemistry for squamous cell carcinoma	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2017-2018	40,000
4	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Immunohistochemistry for premalignant lesion	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2017-2018	37,400
5	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Special stains for premalignant lesion	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2017-2018	16,000
6	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Slide issued for adenomatoid odontogenic tumor	Sudha Rastogi College of Dental Sciences & Research, Faridabad	2017-2018	9,300
7	Faculty of Dental Sciences, Swami Vivekanand Subharti University, Meerut	Unstained Slides	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2017-2018	4,300
8	P.I. -Dr. Shashi Prateek/Dr. Prem Parkash Khosla/Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A randomized Open Label Parallel-Group active-comparator controlled Multi-center study to evaluate the efficacy and safety of ulipristal acetate 5mg tablets as compared with Leuprolide acetate 3.75mg intramuscular injection for 12 weeks in the preoperative treatment of moderate to severe symptomatic uterine fibroids.	Cipla Pharmaceuticals, Cipla House, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai-400013 and Clantha Research Limited (office at Opp. Pushparaj Towers, Nr. Judges Bungalows, Bodakdev, Ahmedabad 380 054, India	2017-2018	244,368

9	P.I. -Dr. Sunil Sazawal/ Dr. P.K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial On "Establishing the optimal dose of therapeutic zinc supplementation for the treatment of acute diarrhoea in under five children -a dose response trial in a South Asian and Sub-Saharan setting Funded by World Health Organisation (WHO) (ZTDT-Zinc Therapy dosing trial)	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2017-2018	1,082,652
10	P.I.-Dr. Saurabh Singhal /Dr.Prem Prakash/ Dr. Hira Lal Bhalla Department of Medicine, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A randomized double-blind placebo controlled parallel group Phase II Multi-Centric trial to assess safety tolerability and efficacy of PHD-2 Inhibitor ZYANI in the treatment of anemia in Pre-dialysis chronic kidney disease Patients	Zydus Cadila Healthcare Limited (Zydus Towers, Satellite Cross Road, Ahmedabad -380015, India	2017-2018	19,150
11	P.I.-Dr. Abhishek Gupta / Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial on "Randomized Multi-centric Open-Label Comparator controlled study to evaluate the efficacy and safety of RABIMABS administered in conjunction with Vaxirab N for post-exposure prophylaxis in patients following potential rabies exposure."	Zydus Cadila Healthcare Limited (Zydus Towers, Satellite Cross Road, Ahmedabad -380015, India	2017-2018	78,462
12	P.I. - Dr. Sunil Sazawal/Dr. P. K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial on "Antibiotics for Children with Severe Diarrhoea (ABCD) Trial Funded by World Health Organisation (WHO)	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2017-2018	1,967,480


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 MEERUT

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1	Dr. Shiv Mohan Verma, Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Consultancy charges of Energy through positive words.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2018-2019	50,000
2	Dr. Shiv Mohan Verma, Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Consultancy charges of External & Interior Decoration.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2018-2019	100,000
3	Dr. Neeraj Karan Singh, Faculty of Journalism & Mass Communication ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design, Equipment type etc.	Subharti Media Ltd. Business located at Subhartipuram, NH-58 Delhi Haridwar bypass Road, Meerut U.P.	2018-2019	100,000
4	Dr. Vaibhav Goel Bhartiya, Subharti Institute of Law ,Swami Vivekanand Subharti University, Meerut	Legal Consultancy and Advisory	Khemo Devi Public School Kh.No. 33/4, Safiabad Road, Near Bharat Gas Agency, Narela, Delhi-110040, Ph:9999976997, 9990054997	2018-2019	200,000
5	Dr. Geeta Pawanda, Subharti Nursing College ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2018-2019	75,000

6	Dr. Abhay M Shankargoada, Subharti College & Hospital of Naturopathy and Yogic Sciences ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherver required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2018- 2019	75,000
7	Dr. R.K. Meena,Subharti College of Physiotherapy ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherver required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2018- 2019	75,000
8	Dr. U.K. Singh, Subharti College of Pharmacy ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherver required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2018- 2019	75,000
9	Dr. U.K. Singh, Subharti College of Pharmacy ,Swami Vivekanand Subharti University, Meerut	Suggesting Design for Pharmacy Setup and equipments type for pharmacy, testing of medicines, expert consultation on day to day basis, deputing staff and students for training and internship	Enticeway Tradelink Pvt. Ltd. A-5 c/o Lockpriya Hospital, Samrat Place, Garh Road, Meerut U.P.	2018- 2019	100,000

10	Dr. P.K. Sharma, Subharti College of Science ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Compost, Equipment Type etc.	Shalya Agro Pvt. Ltd. B-I Ambedkar Bhawan, Subhartipuram, NH-58, Delhi Haridwar Bypass Meerut	2018-2019	30,000
11	Shri Pintu Mishra, Subharti College of Fine Arts & Fashion Design ,Swami Vivekanand Subharti University, Meerut	Consultation for Creative & Innovative Designs of Traditional Khadi Fabrics.	Amba gramodyog sewa samiti Head office : Dehpa Road Achpal Garhi Post Duhri District- Hapur Pin code- 245304	2018-2019	78,000
12	Dr. A K Asthana, Director, ,Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Academic Collaboration to guide MBBS students for NEET - PG examinations	Dr. Bhatia Medical Coaching Institute Private Limited Having its registered office at Flat no-7, Unique Apartment, see-13, Rohini New Delhi and represented by Dr. Mukesh Bhatia and Mrs. Anu Bhatia, hereinafter called the First Party.	2018-2019	352,100
13	Dr. Rahul Bansal, ,Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	School health checkup & counselling	Indian Association of Preventive and Social Medicine State venu: Prasad Institute of Medical Science, Banthara, Kanpur Road, Lucknow.	2018-2019	50,000
14	Faculty of Dental Science,Swami Vivekanand Subharti University, Meerut	Evaluation of efficacy of injectable platelet rich fibrin on hard & soft tissue changes around implants – A clinic radiographic study.	IDST Dental College, Kadarabad, Ghaziabad (PG Student) Delhi -Meerut road, N.H.-58, Kadrabad, Modinagar, Distt. Ghaziabad (U.P.)	2018-2019	11,025
15	Faculty of Dental Science,Swami Vivekanand Subharti University, Meerut	Clinical & radiographic evaluation of 3 different retrograde filling molecules mineral trioxide aggregate mineral trioxide endodontic surgery utilizing CBCT	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2018-2019	17,525
16	Faculty of Dental Science,Swami Vivekanand Subharti University, Meerut	Photo micrography from stereomicroscope	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2018-2019	3,200
17	Faculty of Dental Science,Swami Vivekanand Subharti University, Meerut	Special stain in Leukoplakia	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2018-2019	20,400
18	Faculty of Dental Science,Swami Vivekanand Subharti University, Meerut	Immunohistochemistry Staining	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2018-2019	20,000
19	P.I. -Dr. Sunil Sazawal/ Dr. P.K. Gupta/ Dr. Hira Lal Bhalla,Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial On "Establishing the optimal dose of therapeutic zinc supplementation for the treatment of acute diarrhoea in under five children -a dose response trial in a South Asian and Sub-Saharan	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2018-2019	1,343,593

		setting Funded by World Health Organisation (WHO) (ZTDT-Zinc Therapy dosing trial)			
20	P.I.-Dr. Abhishek Gupta / Dr. Hira Lal Bhalla ,Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	Randomized Multi-centric Open-Label Comparator controlled study to evaluate the efficacy and safety of RABIMABS administered in conjunction with Vaxirab N for post-exposure prophylaxis in patients following potential rabies exposure.	Zydus Cadila Healthcare Limited (Zydus Towers, Satellile Cross Road, Ahmedabad -380015, India	2018-2019	288,052
21	P.I. - Dr. Sunil Sazawal/Dr. P. K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial on "Antibiotics for Childern with Severe Diarrhoea (ABCD) Trial Funded by World Health Organisation (WHO)	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2018-2019	3,329,991
22	P.I.-Dr. Avnish Rastogi, Dr. Hira Lal Bhalla Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Prospective, Comparative, Active-controlled, Randomized, open-able, Multicenter study to compare the Safety and Efficacy of Teriparatide of enzene Biosciences Ltd. Versus Forteo of Eli Lilly in the Treatment of Postmenopausal Osteoporosis (ALK05-TERII) and its amendments (hereinafter collectively the Protocol)	Alkem Laboratories Limited (Alkem House, Senapati Bapat Marg Lower Parel, Mumbai 400013, India)	2018-2019	59,000


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S.NO.	NAME OF THE CONSULTANT	NAME OF THE ADVISORY/R&D CONSULTANCY/CLINICAL TRIAL PROJECT	CONSULTING/SPONSORING AGENCY WITH CONTACT DETAILS	YEAR	REVENUE GENERATED (Rs.)
1	Dr. Santosh Sharma , Faculty of Education ,Swami Vivekanand Subharti University, Meerut	Development of A Powerful Regular Flow of Positive Energy Questionnaire	Subhashi Foundation Reg. Add. -1422/1, Madhav Puram, Meerut (U.P.) Mobile no: 8077690601	2019-2020	15,000
2	Faculty of Education ,Swami Vivekanand Subharti University, Meerut	Yearly Activity Planner and Calender on Good Habits	Subhashi Foundation Reg. Add. -1422/1, Madhav Puram, Meerut (U.P.) Mobile no: 8077690601	2019-2020	20,000
3	Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Restaurant Setup	Murthy's Restaurant, Meerut ME. Yogesh Kumar Residential Era Garden, Front of Garden Resort NH-58 Delhi Haridwar bypass road Meerut.	2019-2020	30,000
4	Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Upgradation of Hotel Operations	Hotel Highway Regency & Restaurant NH-58, Olive Green City, Opposite Dewan V.S Group of Institution Partapur Bypass, Meerut. Mobile no. 9012320789, 8171477777	2019-2020	20,000
5	Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Hotel Consultancy for Gastronomnia Cafè and Restaurant Bombay Bazar, Meerut (We required his expertise to develop the kitchen, restaurant menu and staff training. As we discussed with Owner of that restaurant he required skilled and professional person for his work.)	Brickenn Design Consultants Ar. Sifat Ullah Khan Principal Architect B.Arch C.O.A. registration CA/2015/68129	2019-2020	20,000
6	Faculty of Management and Commerce, Swami Vivekanand Subharti University, Meerut	Consultancy Charges for Interior Decoration for Hotel Management	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2019-2020	100,000

7	Shri Pintu Mishra, Subharti College of Fine Arts & Fashion Design ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Location display of Paintings/murals, Designs for interiors of hote and etc.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2019-2020	50,000
8	Dr. Neeraj Karan Singh, Subharti College of Journalism & Mass Communication ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design for location & croma, Equipment type etc.	Subharti Media Ltd. Business located at Subhartipuram, NH-58 Delhi Haridwar bypass Road, Meerut U.P.	2019-2020	100,000
9	Dr. Avinash Kumar Tyagi, Subharti College of Management & Commerce ,Swami Vivekanand Subharti University, Meerut	Assessment of organisational Critical factors, meeting with management and suggesting solution, Assessment of work force efficiency, Counselling to staff, training HR team and simplifying work procedure, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Shubham Organices Limited Business Located at 303 A, Industrial Area, Partapur, Meerut U.P.	2019-2020	100,000
10	Dr. Abhay M. Shankaregowda, Subharti College & Hospital of Naturopathy and Yogic Sciences ,Swami Vivekanand Subharti University, Meerut+B36	Consultancy Charges of Design for interiors of Wellness Center.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2019-2020	30,000
11	Dr. Abhay M. Shankaregowda, Subharti College & Hospital of Naturopathy and Yogic Sciences ,Swami Vivekanand Subharti University, Meerut+B36	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherver required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2019-2020	75,000

12	Dr. Geeta Pawanda, Subharti Nursing College ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2019-2020	75,000
13	Dr. Sokindra Kumar, Subharti College of Pharmacy ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2019-2020	75,000
14	Dr. Jasmine Anandabai, Subharti College of Physiotherapy ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2019-2020	75,000
15	Mr. Prasanjit Paul, Subharti College of Pharmacy,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design, Equipment type etc.	Enticeway Tradelink Pvt. Ltd. A-5 c/o Lockpriya Hospital, Samrat Place, Garh Road, Meerut U.P.	2019-2020	100,000
16	Dr. P.K. Sharma, Subharti College of Science, Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Compost, Equipment Type etc.	Shalya Agro Pvt. Ltd. B-I Ambedkar Bhawan, Subhartipuram, NH-58, Delhi Haridwar Bypass Meerut	2019-2020	30,000

17	Dr. Sudhir Tyagi, Faculty of Arts and Social Science, Swami Vivekanand Subharti University, Meerut	Expert services, technical support and library automation expertise for establishing the library in our university.	Ras Bihari Bos Subharti University Subhartipuram, Kotda Santaur, Aamwala Road Dehradun -248007	2019-2020	423,729
18	Dr. Sudhir Tyagi, Faculty of Arts and Social Science, Swami Vivekanand Subharti University, Meerut	Expert Help for modernizing the library in our college.	Kishori Lal Sharma Memorial Trust 20th Milestone, Bijnor-Haridwar Road Vill: Khudaheri, Near Chandak, Bijnor-246721	2019-2020	42,373
19	Subharti Medical College, Swami Vivekanand Subharti University, Meerut	School health checkup & counselling	Darshan Academy, Sawan Ashram, 216, Westend road, Meerut 250001, U.P. Phone no. 0121-2663189	2019-2020	38,000
20	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Photo micrography from stereomicroscope	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	9,700
21	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Slide Staining (Special Stain)	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	10,200
22	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Evaluation of efficacy of injectable platelet rich fibrin on hard & soft tissue changes around implants – A clinic radiographic study.	IDST Dental College, Kadarabad, Ghaziabad (PG Student) Delhi -Meerut road, N.H.-58, Kadrabad, Modinagar, Distt. Ghaziabad (U.P.)	2019-2020	5,020
23	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Clinical and radiographic evaluation of micro surgery for combined endodontic – periodontal lesion utilizing CBCT – an in vivo study	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	9,065
24	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Oral submucous Fibrosis Slide	Sharad Panwar Dental College & Hospital, Sawangi (Meghe) Wardha Mirat, (U.P.)	2019-2020	14,000
25	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Immunohistochemistry Staining for odontogenic tumors	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	7,000
26	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Comparative evaluation of microleakage and microhardness of newer restorative materials	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	1,000
27	Faculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Comparative evaluation of microleakage of different Pit & Fissure sealants	DJ Dental College, Modinagar, Ghaziabad (U.P.) (PG Student)	2019-2020	1,000
28	P.I. -Dr. Sunil Sazawal/ Dr. P.K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine, Swami Vivekanand Subharti University, Meerut	A Clinical Trial On "Establishing the optimal dose of therapeutic zinc supplementation for the treatment of acute diarrhoea in under five children -a dose response trial in a South Asian and Sub-Saharan	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2019-2020	833,992

		setting Funded by World Health Organisation (WHO) (ZTDT-Zinc Therapy dosing trial)			
29	P.I. - Dr. Sunil Sazawal/Dr. P. K. Gupta/ Dr. Hira Lal Bhalla, Faculty of Medicine ,Swami Vivekanand Subharti University, Meerut	A Clinical Trial on "Antibiotics for Childern with Severe Diarrhoea (ABCD) Trial Funded by World Health Organisation (WHO)	World Health Organization (WHO) Block 3510 Jalan Teknokrat 6 Cyberjaya 63000 Malaysia. and Center for Public Health Kinetics (CPHK) Vinobapuri, La 214-A Basement Vinoba Puri, Lalpat Nagar -100024 New Delhi	2019-2020	3,381,984
30	P.I.-Dr. Avnish Rastogi, Dr. Hira Lal Bhalla, Faculty of Medicine ,Swami Vivekanand Subharti University, Meerut	A Prospective, Comparative, Active-controlled, Randomized, open-able, Multicenter study to compare the Safety and Efficacy of Teriparatide of enzene Biosciences Ltd. Versus Forteo of Eli Lilly in the Treatment of Postmenopausal Osteoporosis (ALK05-TERII) and its amendments (hereinafter collectively the Protocol)	Alkem Laboratories Limited (Alkem House, Senapati Bapat Marg Lower Parel, Mumbai 400013, India)	2019-2020	29,500
31	P.I.-Dr. Saurabh Singhal, Dr. Hira Lal Bhalla Faculty of Medicine ,Swami Vivekanand Subharti University, Meerut	A Phase IV,Randomized,Controlled study of the safety & Immunogenicity of Rabishield + Rabivax-S Post-Exposure Prophylaxis regimen in Patients with Potential Rabies Exposure	Serum Institute of India Pvt. Ltd., 212/2, Hadapsar, Off Soli Poonawalla Road, Pune 411028 India. phone +91-20-26993900; fax +91-20-26993921 and IQVIA RDS INDIA Private Limited, II Floor, Etamin Block, Prestige Technology Park. Marathahalli - Sarjapur Outer Ring Road. Bangalore, Karnataka 560 103. Tel: +91 80 7131 7778.	2019-2020	59,000
32	Dr. Nikhil Srivastava, Faculty of dental Science, Swami Vivekanand Subharti University, Meerut	A Clinical Trial- A randomized doble blind placebo control trial of IgY in children using Cabizap tooth paste to reduce oral colonization by s mutans.	COImmunity Ltd. Singapore RUHS, Pratap Nagar, Jaipur, Rajasthan-302023, India (sponsored or funded by SRS Pharmaccuticals)	2019-2020	22,000


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3.5.2. List of the Consultancy Projects and Revenue generated (in lakhs) from advisory R&D consultancy projects including clinical trials during 2020-2021

S.NO.	NAME OF THE CONSULTANT	NAME OF THE ADVISORY/R&D CONSULTANCY/CLINICAL TRIAL PROJECT	CONSULTING/SPONSORING AGENCY WITH CONTACT DETAILS	YEAR	REVENUE GENERATED (Rs.)
1	Subharti Dental College & Hospital, Swami Vivekanand Subharti University, Meerut	Consultancy charges of achieving excellence in Holistic Dentistry	IDA UP State Conference, Meerut	2020-2021	211,864
2	Daculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Consultancy charges of books exhibitions	Jindal Book Stall, Meerut	2020-2021	14,407
3	Daculty of Dental Science, Swami Vivekanand Subharti University, Meerut	Consultancy Charges of evaluation of adhesive remnant index using stereomicroscope of 40x magnification.	Divya Jyoti Dental College Modinagar	2020-2021	5,085
4	Shri Shiv Mohan Verma , Subharti Subharti College of Hotel Management ,Swami Vivekanand Subharti University, Meerut	Consultancy charges of Suggesting Layout Plan, Design, Dress/Uniform and etc.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2020-2021	100,000
5	Dr. Neeraj Karan Singh, Faculty of Journalism & Mass Communication ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design for location & croma, Equipment type etc.	Subharti Media Ltd. Business located at Subhartipuram, NH-58 Delhi Haridwar bypass Road, Meerut U.P.	2020-2021	100,000
6	Dr. Vaibhav Goel Bhartiya, Subharti Institute of Law ,Swami Vivekanand Subharti University, Meerut	Legal Consultancy and Advisory	Khemo Devi Public School Kh.No. 33/4, Safiabad Road, Near Bharat Gas Agency, Narela, Delhi-110040, Ph:9999976997, 9990054997	2020-2021	169,492
7	Subharti Medical College, Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Tanning Support	Philips India Limited	2020-2021	296,610
8	Subharti Medical College, Swami Vivekanand Subharti University, Meerut	Consultancy charges of books exhibitions	Medico Book	2020-2021	29,661
9	Dr. Abhay M Shankargoada, Subharti College & Hospital of Naturopathy and Yogic Sciences ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherver required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2020-2021	75,000

10	Deepesh Kumar Saxena and Dr. Abhay M Shankargoada, Subharti College of Naturopathy and Yogic Sciences ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design for interiors of Wellness Center and etc.	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2020-2021	30,000
11	Dr. Geeta Parwanda, Subharti Nursing College ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2020-2021	75,000
12	Mr. Prasanjit Paul, Subharti College of Pharmacy ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Design, Equipment type etc.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2020-2021	75,000
13	Dr. Sokindra. Singh, Subharti College of Pharmacy ,Swami Vivekanand Subharti University, Meerut	Suggesting Design for Pharmacy Setup and equipments type for pharmacy, testing of medicines, expert consultation on day to day basis, deputing staff and students for training and internship	Enticeway Tradelink Pvt. Ltd. A-5 c/o Lockpriya Hospital, Samrat Place, Garh Road, Meerut U.P.	2020-2021	100,000
14	Dr. Jasmine Anandabai, Subharti College of Physiotherapy ,Swami Vivekanand Subharti University, Meerut	Suggesting design for facilities wherever required, Suggesting Equipment type/brand wherever required, Suggesting Consumbles type.brand wherever required, Consultation through subject experts on day to day basis, Consultation through support team on day to day basis, Deputing staff on day to day basis, Deputing students/interns on day to day basis.	Lokpriya Nursing Home Ltd.business located at Smart Place, Garh Road, Meerut U.P	2020-2021	75,000

15	Dr. Mukesh Ruhela, Subharti Institute of Technology & Engineering, Swami Vivekanand Subharti University, Meerut	Consultancy Charges of waste water treatment, water quality index, water treatment to improve mineral enriched drinkable water, enviromental audits and enviromental strategic planning through maximum two visits to their authorize office at haridwar.	Earth Enviromental Solutions	2020- 2021	33,898
16	Dr. Mahavir Singh, Subharti College of Science ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Compost, Equipment Type etc.	Shalya Agro Pvt. Ltd. B-I Ambedkar Bhawan, Subhartipuram, NH-58, Delhi Haridwar Bypass Meerut	2020- 2021	30,000
17	Shri Pintu Mishra, Subharti College of Fine Arts & Fashion Design ,Swami Vivekanand Subharti University, Meerut	Consultancy Charges of Location display of Paintings/murals, Designs for interiors of hote and etc	MAK Choice Pvt. Ltd. Regd. Office : D-43, Sector-3, Ansal Sushant City, Delhi-Dehradun Bypass Road, Meerut (U.P)	2020- 2021	50,000


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