



Where education is a passion....

**GANESH SHANKAR VIDYARTHI
SUBHARTI COLLEGE OF JOURNALISM
& MASS COMMUNICATION**

**INTRODUCE
VALUE ADDED COURSE
SOCIAL MEDIA & PR ACTIVITY - JC-VA-04
(2019-20)**



Duration	10 Days
Registration	25 Seats
Schedule	09 th -20 th September 2019
Venue	Conference Hall

CALL FOR QUERIES:

8171338719



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To,
The Principal
GSVSIJMC
SVSU, Meerut

Date: 6-08-2019

Sub: Value added Course on Social Media & PR Activity - JC-VA-04 for the session (2019-20)

R/ Sir,

This is in reference of commencement of VALUE ADDED COURSE from 09/09/2019 to 20/09/2019 for the session 2019-20. The programme will be for the university as well as university student. This course will enhance the Interaction Skills of students on Social Media. The details of the course are as under:

Programme: Social Media & PR Activity - JC-VA-04

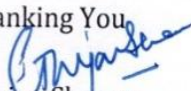
Duration 10 Days
Registration 25 Seats
Schedule 09th -20th September 2019
Venue Conference Hall
College of Journalism and Mass Communication
Swami Vivekanand Subharti University, Meerut.

Course Details:

Social Networks,	2 Days
Brand Awareness,	3Days
Content Creation,	2 Days
Influencer Marketing	3 days

Kindly Give Permission for the same

Thanking You,


Gunjan Sharma
Assistant Professor
GSVSCJMC





GANESH SHANKAR VIDYARTHI

SUBHARTI COLLEGE OF JOURNALISM & MASS COMMUNICATION

Website: www.subharti.org, e-mail: journalism@subharti.org, Ph: 0121-2439007 (Extn: 2831, 2833), Telefax: 0121-3055017
A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



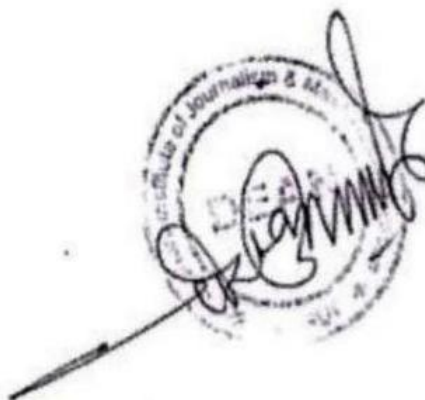
Date: 25-9-2019

REPORT

Social Media & PR Activity (JC-VA-04)

Subharti Institute of Journalism and Mass Communication has organized value added course on Social Media & PR Activity (JC-VA-04) where 14 students participated. The programme was coordinated by the faculty Dr Gunjan Sharma, the duration of the course was of 10 days (9th to 20th Sept 2019). The course has completed successfully.

Submitted by: Dr Gunjan Sharma



Registrar
Swami Vivekanand
Subharti University
MEERUT



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VALUE ADDED COURSE

Name of the Course
Social Media & PR
Activity

(2019-20)

Course Code
JC-VA-04

Name of Students										
Alisha Jacob	P	P	P		P	P	P		P	
Anju Yadav	P	P		P	P	P	P		P	P
Lucky Shasima	P	P	P	P			P	P		P
Mehul Gupta	P		P		P		P	P		P
Mahd. Mujahid		P	P		P		P		P	
Neha Kumari	P		P	P	P	P		P		
Poojanshu Pandey		P	P	P		P			P	P
Saloni Kashyap	P	P	P	P	P		P	P	P	
Sandeep Singh	P	P	P	P	P				P	
Shantik Deshwal	P	P	P	P	P	P			P	
Shikeb Majeed	P		P		P	P	P	P		P
Shivani		P		P	P	P			P	
Vsinda Chaudhary	P	P		P	P	P		P		P
Yash Shasima	P		P		P	P	P		P	

Gunjan Sharma
GUNJAN SHARMA


Registrar
Swami Vivekanand
Subharti University
MEERUT

[Signature]



CERTIFICATE

*This to certify that Mr/Ms **Mehul Gupta** of **GSVCCJMC, SVSU** has successfully completed 11 days value added course of **Social media & PR Activity**. Course code **JC-VA-04** held from 9th – 20th September 2019.*


Dr. Neeraj Karan Singh
Dean & Principal



CERTIFICATE


*This to certify that Mr/Ms **Anju Yadav** of **GSVCCJMC, SVSU** has successfully completed 11 days value added course of **Social media & PR Activity**. Course code **JC-VA-04** held from 9th – 20th September 2019.*


Dr. Neeraj Karan Singh
Dean & Principal



CERTIFICATE

*This to certify that Mr/Ms **Alisha Jacob** of **GSVCCJMC, SVSU** has successfully completed 11 days value added course of **Social media & PR Activity**. Course code **JC-VA-04** held from 9th – 20th September 2019.*


Dr. Neeraj Karan Singh
Dean & Principal



CERTIFICATE

*This to certify that Mr/Ms **Pryanshu Pandey** of **GSVCCJMC, SVSU** has successfully completed 11 days value added course of **Social media & PR Activity**. Course code **JC-VA-04** held from 9th – 20th September 2019.*


Dr. Neeraj Karan Singh
Dean & Principal