



Acharya Vishnu Gupt

Subharti College of Management & Commerce

Website: management.subharti.org, e-mail: management@subharti.org, Ph: 0121-3058039, Extn-2841, Telefax: 0121-3058030, 24:

A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Ref.No:SVSUAVGSCMC/2021/2860 (1)

Date: 07/08/2021

Notice

Subject: Registration and Commencement of Value Added Course for session 2021-22

All students of II year (B.Com, B.Com(H), BBA, and MBA) are hereby informed that value Added Course to be started from 10-08-2021 and have been made mandatory for them for which they are required to register themselves latest by 09-08-2021.

The registration form is available with VAC Coordinator, students to collect the form and dully filled in form latest by 09-08-2021.

Name of the value added course	Course Code	Course	Year of Offering	VAC Coordinator	Total No of Hours
Practical Orientation on Entrepreneurship	POE-VAC-02	Bcom, Bcom(H), BBA, MBA	2021	Ms.Sarika Abhay	30


Prof (Dr).R. K. Ghai
Dean & Director
AVGSCMC
Prof. (Dr.) R.K. GHAI
Dean, Faculty of Management
& Commerce
Director AVGSCMC

CC to:

1. Student Notice Board for information
2. Class Coordinator for communication to concerned student.
3. Office file for record keeping


Registrar
Swami Vivekanand
Subharti University
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Date: 06/01/2022

Completion Report on Value Added Course
“Practical Orientation on Entrepreneurship”
Course Code: POE-VAC-02

The Value Added Course was conducted from August 2021 to December 2021.
Details are as Follows:

Course Hours: 35

Course Duration: 8 weeks

No. of Weekly Tests: 8

Modus Operandi: Offline

Pedagogy: Classroom Teaching, Audio-Video sessions, Role Plays, Activities, Self Analysis, Peer Analysis, Cross-team Analysis, Presentations.

No. of candidates awarded certificate: 61

Contents:

Week 1: 4 Hours

Course contents

- Entrepreneurship: meaning, importance of entrepreneurship, concepts, Characteristics, classifications of entrepreneurship,

- Problems faced by entrepreneurs in India

Week 2: 4 Hours

- Entrepreneur v/s intrapreneur,

- Entrepreneurial models,

- Legal issues for Entrepreneur: Intellectual property rights:

Copyrights, Trademarks, Trade secrets, Patents.

Assessment Quiz: 10 Questions

Week 3: 4 Hours

Course contents

- Building the business plan- Feasibility study: Setting up of Small business enterprises
Applications of Business ratios, Sources of finance: Debt and Equity.


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Week 4: 4 Hours

- Financial Considerations: Basic financial statements, Managing Cash Flows, Preparation of projected financial statements,

Assessment Quiz: 10 Questions

Week 5: 4 Hours

Course contents

- Marketing: Marketing considerations- selecting the target market, market strategy. Pricing strategies and marketing of services, export marketing.
- Week 6: 4 Hours
- Production management in Small business: production and material management, Break even analysis.

Assessment Quiz: 10 Question

Week 7: 4 Hours

Course contents

- Franchises, Structure of Franchising Industry, Pros and Cons of Franchising.
- Franchising Options, Evaluating Franchise Opportunities, Finding Global Franchising Opportunities.

Week 8: 4 Hours

- Institutions supporting small business enterprises: Introduction, Central level institutions, state level institutions, other agencies.
- Sickness in small business enterprises: Definition and status of Sickness of SSI's in India, causes of sickness, Symptoms and cure of sickness

Week 4 Assessment Quiz: 10 Questions

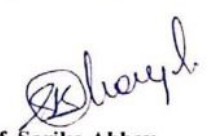
Summary:

The conduction of value added course faced various challenges, as it had to follow Covid-19 protocols. There is a need for video recording facility so that role-play can be recorded and kept for the review by students to learn where they can improve.

Enclosure:

1. Course details
2. Result Declaration Notice


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Asst. Prof. Sarika Abhay
Course Coordinator



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Subhartipuram, Delhi-Haridwar Meerut Bypass Road, NH-58, Meerut - 250 005
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Glimpse of Activities Conducted during VAC-POE-02



Acharya Vishnugupt Subharti College of Management and Commerce
Value Added Certificate Course: Practical Orientation On Entrepreneurship

Enrolled Student list of VAC

S.N	STUDENT NAME	PROGRAM
1	Aarti	BBA
2	Aashish Kushwaha	BBA
3	Abdul Malik	BBA
4	Abhishek	BBA
5	Anjali Kushwaha	BBA
6	Antriksh	BBA
7	Arya	BBA
8	Deepak Kumar	BBA
9	Habiba Subzwari	BBA
10	Harsh Saini	BBA
11	Kajal	BBA
12	Kartikey Agarwal	BBA
13	Km Shubhi	BBA
14	Kshitiz Chauhan	BBA
15	Mohd Asif Ali	BBA
16	Prashant	BBA
17	Rishabh Singh	BBA
18	Shadan Ansari	BBA
19	Shubham Kumar	BBA
20	Siddharth Bhadana	BBA
21	Sourabh Singh Soam	BBA
22	Sourav	BBA
23	Syed Md Kazim Abbas Rizvi	BBA
24	Vaibhav	BBA
25	Vyapak Swarup	BBA
26	Aakansha Gill	MBA
27	Aditi Dixit	MBA
28	Amit Bhatnagar	MBA
29	Anjali Rana	MBA
30	Deepanshi	MBA
31	Eshita Pandey	MBA
32	Harish Kumar	MBA
33	Mahima Choudhary	MBA
34	Mayank Saini	MBA
35	Megha Rani	MBA
36	Mohd. Fazil Khan	MBA
37	Mohit Kumar Sharma	MBA
38	Nawazish Ali	MBA
39	Pankaj Kumar	MBA
40	Pranshu Singh	MBA
41	Pushkar Kr. Shahi	MBA
42	Sarthak Garg	MBA


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Director AVGSCMC

**Acharya Vishnugupt Subharti
College of Management and Commerce**

**Value Added Certificate Course:
Practical Orientation On Entrepreneurship**

SL NO	Student Name	Course
1	Aikansh Agarwal	Bcom
2	Alok Jindal	Bcom
3	Anuj Kumar	Bcom
4	Danish	Bcom
5	Dimpal	Bcom
6	Harsh Sharma	Bcom
7	Janvi Punia	Bcom
8	Krishna Kumar Singh	Bcom
9	Naaz Fatima	Bcom
10	Ravi Kumar	Bcom
11	Sarthak Mohta	Bcom
12	Shourya Bansal	Bcom
13	Tanu Tyagi	Bcom
14	Vanshika Goyal	Bcom
15	Vishakha	Bcom
16	Abhishek Maan	Bcom(H)
17	Aditya Yadav	Bcom(H)
18	Anmol Dawra	Bcom(H)
19	Nikhil Kumar	Bcom(H)
20	Pranjal Prateek Jha	Bcom(H)
21	Rahul Malik	Bcom(H)
22	Reesha Tamsheer	Bcom(H)
23	Sarthak	Bcom(H)
24	Mansi Pant	Bcom(H)
25	Mitresh Rajput	Bcom(H)
26	Kartik Bhardwaj	Bcom(H)
27	Ishika Agarwal	Bcom(H)
28	Pulkit Sharma	Bcom(H)
29	Richa Singh	Bcom(H)
30	Vipraj Jha	Bcom(H)
31	Bittu	Bcom(H)


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Where Education is a Passion...

CERTIFICATE

Session ..2021-22....

Mr./Ms. Vanshika Garg..... has shown Very Good.....
 Performance in Eight..... Week Value Added Course

on
Practical Orientation On Entrepreneurship.....

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Faculty of Management and Commerce

This certificate is hence awarded on successful completion of the Value Added Course.

Ms. Sarika Abhay

Ms. Sarika Abhay
 Course Coordinator
 Management & Commerce

Prof. (Dr.) R.K. Ghai

Prof. (Dr.) R.K. Ghai
 Dean & Director
 Management & Commerce

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Where Education is a Passion...

CERTIFICATE

Session ..2021-22....

Mr./Ms. Rohan Sharma..... has shown Very Good.....
 Performance in Eight..... Week Value Added Course

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Where Education is a Passion...

CERTIFICATE

Session *2021-22*

Mr./Ms. *Poo Isherind* has shown *Very Good*
 Performance in *Eight* Week Value Added Course

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Sarika

Ms. Sarika Abhay
 Course Coordinator
 Management & Commerce

R.K. Ghai

Prof. (Dr.) R.K. Ghai
 Dean & Director
 Management & Commerce

[Signature]
 Registrar
 Swami Vivekananda
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