

VAC Name: Soft Skills for Managers
(ET-VA-08)



Department of Management Studies
Subharti Institute of Technology And Engineering
Swami Vivekanand Subharti University, Meerut
(Approved by AICTE)



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Letter No.: SVSU/SITE/DOMS/2019/VAc-15

Date: 24/04/2019

Notice

Subject: Registration of Value Added Course of session 2018-19 latest by 27-04-2019.
All the students of MBA, BBA are, herewith, informed that for the making the students aware about the industry oriented program, Value added courses are being introduced in this session. Student, who wish to join the course, are advised to get registered in the course as per his/her area of interest. The Registration form is available with your Coordinators, so kindly collect the form and return back to them after filling it, latest by 27-04-2019. The list of Value Added courses are given below:

Name of the value-added courses	Course Code	Program	Year of offering	Faculty	Year
Simulation of Business Systems	ET-VA-01	MBA	2018-19	Dr. Padma Misra	2nd
E-Commerce	ET-VA-02	MBA/BBA	2018-19	Dr. Gaurab Sharma	all
Advanced Operation Research Procedures	ET-VA-03	MBA/BBA	2018-19	Mr. Kavish Sharma	all
Business Letters & Report Writing	ET-VA-04	BBA	2018-19	Ms. Rakhi Jha	1st year
Digital Marketing	ET-VA-05	BBA	2018-19	Dr. Princi Gupta	all
Planning and Managing Small Businesses	ET-VA-06	BBA	2018-19	Dr. Avanish Kr. Tyagi	2nd and 3rd year
Tourism Marketing	ET-VA-07	MBA	2018-19	Dr. Padma Misra	All
Soft Skills for Managers	ET-VA-08	BBA/MBA	2018-19	Dhirendra Singh	All

Cc to:

1. Principal, SITE
2. Student Notice Board
3. All Coordinators
4. Office File

Head of the Department
DOMS, SITE

Registrar
Swami Vivekanand
Subharti University
MEERUT

(Handwritten signatures and initials)

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Acharya Vishnu Gupt

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A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Report

31 May, 2019

on

Value Added Course

Session: 2018-19

Program: BBA, MBA

Date: 27-31 May, 2019

Course Name: **Soft Skills for Managers**

Course Code: ET- VA- 08

No. of Students Enrolled in the Course in the year: 25

Resource Person: Dharendra Singh

Objective of Value Added Course:

The objective of conducting the VAC was to enhance the knowledge of the students and make them aware about competitive edge to their job prospects.

Outcome of Value Added Course:

Value added courses are the fine way to fill the gaps in the knowledge of students and add competitive edge to their job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses helped the students to be a winner. The purpose of the Value Added Courses is to make you industry-ready and that was fulfilled very effectively. Starting off with a Value Added Course helped the students to have a foundation on which to build their career.



Students during value added course

Faculty Signature

PRINCIPAL
Acharya Vishnu Gupt
Subharti Institute of Management & Commerce
S.V.S.U. MEERUT

Sample Certificate



SWAMIVIVEKANAND
SBHARTI
UNIVERSITY

UGC Approved Meerut



Where Education is Passion.....

Certificate of Participation

This is to certify that Mr./Ms Shebham of BBA
program/course of I semester has actively participated in Value Added Course
on Soft skills for managers Conducted/organized by
Acharya Vihnu Gupta Subharti College of Management & Commerce, Swami
Vivekanand Subharti University, on 27-31 May, 2019

We wish success and good luck in your future Endeavour.

VAC Course Coordinator

Principal, AVGSCMC

Registrar
Swami Vivekanand
Subharti University
MEERUT