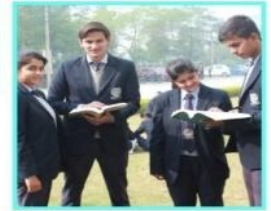


## Department of Management Studies

### Simulation of Business Systems ET-VA-01



### Information Brochure



**01** **ADMISSION OPEN**  
"VALUE ADDED COURSE"  
(Session: 2018-19)

**02** "KNOWLEDGE OF VALUE ADDED COURSE WILL IMPROVE  
EMPLOYABILITY OF THE STUDENTS"

**03** Organised by  
Department of Management Studies  
Swami Vivekanand Subharti University, Meerut (U.P.)

### Department of Management Studies

Mobile No.: 9639010331

E-mail: [management@subharti.org](mailto:management@subharti.org) [facebook.com/subhartiuni](https://www.facebook.com/subhartiuni)

Contact Us: Subhartipuram, NH-58, Delhi-Haridwar Bypass Road, Meerut, Delhi NCR, Uttar Pradesh, INDIA.

#### About Swami Vivekanand Subharti University

Swami Vivekanand Subharti University is a University under the section 2(f) of the University Grants Commission Act, 1956, set up under the Swami Vivekanand Subharti Vishwavidyalay Uttar Pradesh Adhiniyam, 2008 (U.P. Act No. 29 of 2008) as passed by the Uttar Pradesh Legislature and assented to by the Honorable Governor of Uttar Pradesh in September 2008.

The University has been established under the aegis of Mahayana Theravada Vajrayana Bhuddist Religious and Charitable trust (formerly known as Subharti K.K.B. Charitable Trust) Meerut, which has acquired a commendable record of service in the field of Education, Religion, Health care and Social Welfare.

The main campus of the University is in the National Capital Region, strategically situated on National Highway 58, Delhi-Haridwar bypass road, Meerut, The campus aptly called 'Subhartipuram', is spread over a sprawling area of about 250 acres of land comprising of magnificent buildings, lush green lawns and vibrant surroundings with over 5000 people, determined to make this a 'Jewel in the Crown' of the nation.

The University boasts of highly qualified, dedicated and competent faculty from all walks of life, world class infrastructure, fully equipped Laboratories with latest state-of-the-art equipments and a huge library with recent knowledge resources including e-resources.

The Uniqueness of Subharti University lies in providing an environment fully conducive to the overall development of students, thus maintaining a balance between academic excellence and moral perfection.

- The University has been awarded the membership of Association of Indian Universities in 2013.
- The University has more than 32 MOUs and has won numerous national and International awards.
- The University has also started a number of courses through Distance Education, approved by Distance Education Bureau of UGC (Formerly by Joint committee of UGC-AICTE-DEC).
- The University has been accorded grade 'A' by NAAC in 2016.

#### About DOMS

The unique privilege to be a constituent college of the prestigious Swami Vivekanand Subharti University, DOMS focuses on Management & Commerce Education; with the commitment of transforming leadership skill with a sound understanding of domestic and global business complexity, the approach to pedagogy combines role playing, case studies, fieldwork, live business projects and instrumented feedback with a strong emphasis on theoretical concepts. The intent is to encourage rational inquisitiveness and open minds to the explorations of ideas, research and innovation in global prospective.

Our collaborative approach involves inputs from various departments which gives the benefit of a much wider view and deeper understanding. This is indicated by the success of our alumni who are in positions of leadership in industries & governments across the world. The strong alumni network, gives students' unmatched access to information, mentors and careers. Our industry integrated management & commerce program are the most sought after programs.

DOMS rewards initiative, innovation and thinking outside the box. Our students are individualists of enormous intellectual energy with a talent for collaboration and teamwork. We are a diverse lot, possessing flair and dynamism that develops in NCR, and thrives on challenges both inside and outside the classroom.

Corporate recruiters value our graduates for their intellectual abilities, their collaborative mind-set, their individuality and their ability to hit the ground running.

#### What is a Value Added Course?

Employment scene today requires that a student wanting a job be an all-rounder, with several skills. Pursuing multiple long-winding degree programs is no answer to this. Rather than spending a lifetime seeking higher cations, Value Added Courses give you the chance to update your skill set in only a fraction of the time and money. But, the value they create is very high.

#### Why should I do a Value Added Course?

Value added courses are the fine way to fill the gaps in your knowledge and add competitive edge to your job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses can help you to be a winner. Starting off with a Value Added Course helps you to have a foundation on which to build your career. Many these courses may lead you on to your own enterprise or to further qualification, if needed.

#### Who can take admission to a Value Added Course?

There are two types of courses being offered – General Interest Courses that are open to all and Subject specific Courses. You can pursue these courses as per your requirement. Apart from the Subharti University students, even others – students from anywhere, working men and women, or the self-employed – can register for these courses.

#### How many courses can I do?

As the basic idea is to make ample opportunities available to students, there are no restrictions on how many courses a student can offer. Many of these courses are offered more than once a year and thus one can acquire several certifications during the period of a degree program.

#### Will I get a Job because of Value Added Courses?

The purpose of the Value Added Courses is to make you industry-ready. Providing the finishing touches to the knowledge you gain in your degree program, Value Added Courses will polish your skills and enhance your employability. What is more, you may even acquire enough tricks to start your own business! The College has a Placement Cell to assist you with your placement. You can register with this Cell and receive further guidance and some assistance in seeking jobs. The Cell also facilitates On or Off campus interviews.

#### How to register for a Course?

The Courses are run by many departments, including some private Educational Service Providers. Each course has a Coordinator whose names are prominently displayed in the Brochure. You may contact these coordinators in person.

#### What about the Certification?

Each course has its own assessment pattern, both practical and theoretical. Successful completion of the course earns you Certification issued by the College.

**Eligibility:** Courses are open for all M.B.A. /B.B.A. Students.

#### Schedule of Value Added Courses offered by DOMS (Session: 2018-19)

S. No.	Name of the value-added courses	Course Code	Program	Course	Year	Total No. of Hours	Course Coordinator
1	Simulation of Business Systems	ET-VA-01	PG	MBA	2018-19	30	Dr. Padma Misra
2	E-Commerce	ET-VA-02	PG/UG	MBA/BBA	2018-19	30	Dr. Gaurab Sharma
3	Advanced Operation Research Procedures	ET-VA-03	PG/UG	MBA/BBA	2018-19	30	Mr. Kavish Sharma
4	Business Letters & Report Writing	ET-VA-04	UG	BBA	2018-19	30	Ms. Rakhi Jha
5	Digital Marketing	ET-VA-05	UG	BBA	2018-19	30	Dr. Princi Gupta
6	Planning and Managing Small Businesses	ET-VA-06	UG	BBA	2018-19	30	Dr. Avnish K. Tyagi





Department of Management Studies  
Subharti Institute of Technology And Engineering  
Swami Vivekanand Subharti University, Meerut  
(Approved by AICTE)



Subhartipuram, NH-58 Delhi-Haridwar Bypass Road, Meerut-250005 (U.P.)  
Ph.:0121-2439157, Ext. 222, 2221, Fax: 0121-2439108

E-mail: principal.site@gmail.com, principal.engg@gmail.com, Website: www.subharti.org

Letter No.: SVSU/SITE/DOMS/2019/VAc-15

Date: 24/04/2019

**Notice**

**Subject: Registration of Value Added Course of session 2018-19 latest by 27-04-2019.**  
All the students of MBA, BBA are, herewith, informed that for the making the students aware about the industry oriented program, Value added courses are being introduced in this session. Student, who wish to join the course, are advised to get registered in the course as per his/her area of interest. The Registration form is available with your Coordinators, so kindly collect the form and return back to them after filling it, latest by 27-04-2019. The list of Value Added courses are given below:

Name of the value-added courses	Course Code	Program	Year of offering	Faculty	Year
Simulation of Business Systems	ET-VA-01	MBA	2018-19	Dr. Padma Misra	2nd
E-Commerce	ET-VA-02	MBA/BBA	2018-19	Dr. Gaurab Sharma	all
Advanced Operation Research Procedures	ET-VA-03	MBA/BBA	2018-19	Mr. Kavish Sharma	all
Business Letters & Report Writing	ET-VA-04	BBA	2018-19	Ms. Rakhi Jha	1st year
Digital Marketing	ET-VA-05	BBA	2018-19	Dr. Princi Gupta	all
Planning and Managing Small Businesses	ET-VA-06	BBA	2018-19	Dr. Avanish Kr. Tyagi	2nd and 3rd year
Tourism Marketing	ET-VA-07	MBA	2018-19	Dr. Padma Misra	All
Soft Skills for Managers	ET-VA-08	BBA/MBA	2018-19	Dhirendra Singh	All

Cc to:

1. Principal, SITE
2. Student Notice Board
3. All Coordinators
4. Office File

Head of the Department  
DOMS, SITE

Registrar  
Swami Vivekanand  
Subharti University  
MEERUT

Subhartipuram, Delhi-Haridwar Meerut Bypass Road, NH-58, Meerut - 250 005  
E-mail: subharti@subharti.org, Website : www.subharti.org

HEAD  
DOMS,

Swami Vivekanand Subharti University  
MEERUT

Scanned with CamScanner



## Department of Management Studies

Website: [management.subharti.org](http://management.subharti.org), e-mail: [management@subharti.org](mailto:management@subharti.org), Ph: 0121-3058039, Extn: 2841, Telefax: 0121-3058030, 2439067



# SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)

### COURSE CONTENTS

#### Simulation of Business Systems

Course Code: ET-VA-01


Session: 2018-19

Time duration: 30 Hr.

#### COURSE OUTLINE:

The application of computer simulation to industrial settings is taught. The course will introduce the basic concepts of computation through modeling and simulation that are increasingly being used by architects, planners, and engineers to shorten design cycles, innovate new products, conduct process improvements, optimize system performance, and so on. Areas covered include system structure, system analysis, model construction, data collection, and computer simulation languages.

- 1: Introduction to Simulation
- 2: Complex systems
- 3: Single server simulations
- 4: Validation and verification of simulation models
- 5: Simulation of production shop systems
- 6: Alternative analysis
- 7: Call center simulation
- 8: Optimization of system using simulation

  
PRINCIPAL

Acharya Vishnu Gupta  
Subharti Institute of Management & Commerce  
S.V.S.U., MEERUT







## Department of Management Studies

Website: management.subharti.org, e-mail: management@subharti.org, Ph: 0121-3058039, Extn-2841, Telefax: 0121-3058030, 2439067

# SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



### Department of Management Studies Subharti Institute of Technology and Engineering

#### Attendance Record of students enrolled in Value Added Course of Odd Semester (2018-19)

Session: 2018-19

Program: MBA, BBA

Year: I

Course: Simulation For Business System

Course Code: ET-VA-01

No. of Students Enrolled in the Course in the year:  
32

Faculty Coordinator: Dr. Padma Misra

Program Date: 1-6 May, 2019

Session: 2018-19

S. No.	Student's Name	Father's Name	01-05-19	02-05-19	03-05-19	04-05-19	05-05-19	06-05-19
1	Sahil Atray	Sh. Pradeep Kumar Sharma	A	p	p	p	p	p
2	Tasmiya Tasleem	Sh. Mohd. Tasleem	p	p	p	A	A	p
3	Arpit Baliyan	Sh. Sompal Baliyan	p	p	p	p	p	p
4	Ankit Singh	Sh. Sheeshpal Singh	p	A	p	p	p	A
5	Harshit Chaudhary	Sh. Veer Pal Singh Chaudhary	p	p	p	A	p	p
6	Abhinav Chandel	Sh. Dinesh	A	p	A	p	p	p
7	Sagar Kumar	Sh. Mukesh Kumar	p	A	p	p	p	p
8	Vikakanshu	Sh. Vijay Singh	p	p	p	p	p	p
9	Shivani Kashyap	Sh. Munna Lal Kashyap	p	p	A	A	p	p
10	Shubham Rai	Sh. Sunil Rai	p	p	p	p	p	p
11	Prabhanshu Yadav	Sh. Shyam Sunder Yadav	p	p	p	p	p	A
12	Mohd Zaryab	Sh. Shakir Husain	p	A	p	p	A	p
13	Uttam Rana	Sh. Krishan Pal Rana	p	p	A	p	p	p
14	Aanya Tyagi	Sh. Rajneesh Tyagi	A	p	p	p	p	p
15	Ashutosh Srivastava	Sh. Anjani Kumar	p	A	A	p	p	p
16	Anuj Kumar	Sh. Gajpal Singh	p	p	p	p	A	p
17	Swati Malik	Sh. Sanjay Malik	p	p	p	p	p	p
18	Akanksha Singhal	Sh. Sandeep Singhal	p	p	p	A	p	A
	Himani Tyagi	Sh. Virender Kumar Tyagi	p	A	p	p	p	p



## Department of Management Studies

Website: management.subharti.org, e-mail: management@subharti.org, Ph. 0121-3058039, Extn-2841, Telefax: 0121-3058030, 2439067

## SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



20	Poonam Rani	Sh. Veer Singh	p	p	p	p	A	p
21	Ravi Prakash Rai	Sh. Sudama Rai	A	p	A	A	p	p
22	Ugyen Tangzom	Sh. Gyeltshen	p	p	p	p	p	p
23	Ajay Kumar	Sh. Raj Kumar	p	p	p	p	p	p
24	Vipul Kumar Bajwan	Sh. Virender Kumar	p	p	A	p	p	p
25	Mohammad Shariq	Sh. Muhammad Ilyas	A	A	p	A	p	A
26	Shalu Singh	Sh. Dinesh Pal Singh	p	p	p	p	p	p
27	Shalu	Sh. Jogindra	p	p	p	p	A	p
28	Uma Shankar Maurya	Sh. Ramesh Chanda	p	A	p	p	p	A
29	Km Neetu Bhagat	Sh. Rajendra Singh Bhagat	p	p	A	A	p	p
30	Manisha Panwar	Sh. Pramod Kumar	A	p	p	p	A	A
31	Swati Malik	Sh. Sanjay Malik	A	p	A	A	p	p
32	Shivani	Sh. Brijesh Tyagi	p	A	p	p	p	A

Faculty Signature

Head,  
DOMS, SITE

HEAD  
DOMS,  
Swami Vivekanand Subharti University  
MEERUT





*Acharya Vishnu Gupt*  
**Subharti Institute of Management & Commerce**  
 Website: management.subharti.org, e-mail: management@subharti.org, Ph: 0121-3058039, Extn-2841, Telefax: 0121-3058030, 242  
 A constituent college of  
**SWAMI VIVEKANAND SUBHARTI UNIVERSITY**  
 (Established under U.P. Govt. Act no. 29 of 2005 and approved under section 2(f) of UGC Act 1956)



## Report

10 May, 2019

on

Value Added Course

Session: 2018-19

Program: MBA, BBA

Date: 1-6 May, 2019

Course Name: **Simulation For Business System**

Course Code: ET-VA-01

No. of Students Enrolled in the Course in the year: 17

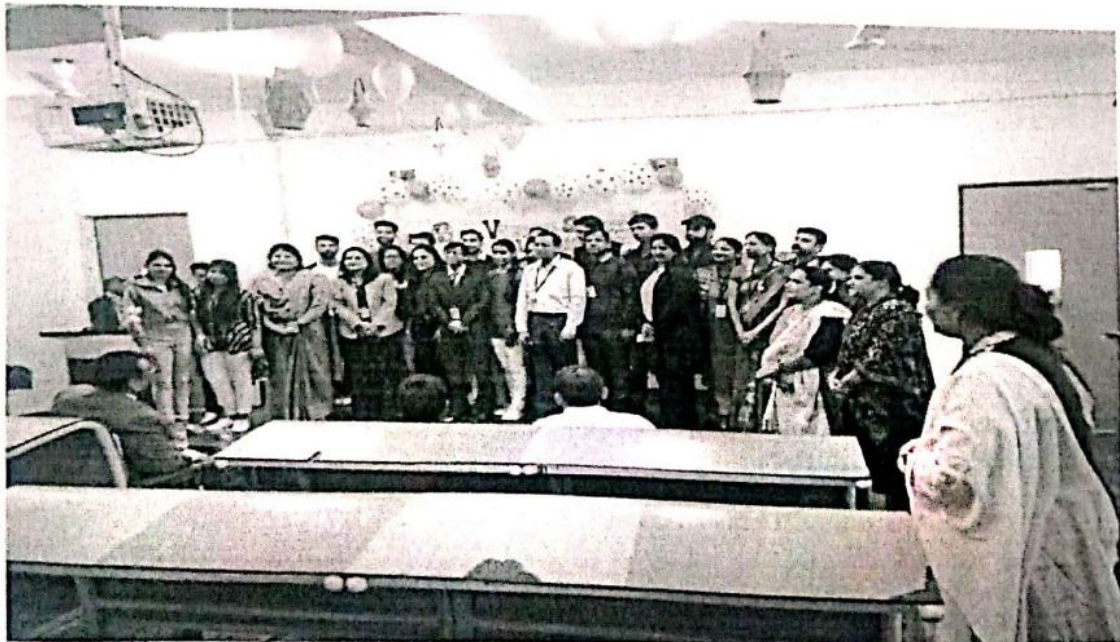
Resource Person: Dr. Padma Misra

### Objective of Value Added Course:

The objective of conducting the VAC was to enhance the knowledge of the students and make them aware about competitive edge to their job prospects.

### Outcome of Value Added Course:

Value added courses are the fine way to fill the gaps in the knowledge of students and add competitive edge to their job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses helped the students to be a winner. The purpose of the Value Added Courses is to make you industry-ready and that was fulfilled very effectively. Starting off with a Value Added Course helped the students to have a foundation on which to build their career.



Faculty Signature

PRINCIPAL

Acharya Vishnu Gupt  
 Subharti Institute of Management & Commerce  
 Swami Vivekanand Subharti University

Registrar  
 Swami Vivekanand  
 Subharti University  
 MEERUT

Subhartipuram, Delhi-Haridwar Meerut Bypass Road, NH-58, Meerut - 250 005  
 E-mail: subharti@subharti.org, Website: www.subharti.org



Inaugural session of Value added course





SWAMIVIVEKANAND  
**SBHARTI**  
**UNIVERSITY**

UGC Approved Meerut



Where Education is Passion.....

Certificate of Participation

This is to certify that Mr./Ms Uttam Rana of BBA program/course of II semester has actively Participated in Value Added Course on Simulation for Business System Conducted/organized by Acharya Vihnu Gupt Subharti College of Management & Commerce, Swami Vivekanand Subharti University, on 1-6 May, 2019.

*Wewish success and good luck in your future Endeavour.*

VAC Course Coordinator

*Dr. Padma Misra*

Principal, AVGSCMC

*AKimp*

Scanned with CamScanner



SWAMIVIVEKANAND  
**SBHARTI**  
**UNIVERSITY**

UGC Approved Meerut



Where Education is Passion.....

Certificate of Participation

This is to certify that Mr./Ms Amuj Kumar of BBA program/course of II semester has actively Participated in Value Added Course on Simulation for Business System Conducted/organized by Acharya Vihnu Gupt Subharti College of Management & Commerce, Swami Vivekanand Subharti University, on 1-6 May, 2019.

*Wewish success and good luck in your future Endeavour.*

VAC Course Coordinator

*Dr. Padma Misra*

Principal, AVGSCMC

*AKimp*

Scanned with CamScanner





# SWAMIVIVEKANAND SBHARTI UNIVERSITY

UGC Approved Meerut



Where Education is Passion.....

### Certificate of Participation

This is to certify that Mr./Ms.....*Arpit Dalipan*.....of...*BBA*.....  
program/course of...*II*.....semester has actively Participated in Value Added  
Course  
on...*Simulation for Business System*.....Conducted/organized by  
Acharya Vihnu Gupta Subharti College of Management & Commerce, Swami  
Vivekanand Subharti University, on .....*1-6 May, 2019*....

*We wish success and good luck in your future Endeavour.*

VAC Course Coordinator

*Dr. Padma Misra*

Principal, AVGSCMC

Scanned with CamScanner



# SWAMIVIVEKANAND SBHARTI UNIVERSITY

UGC Approved Meerut



Where Education is Passion.....

### Certificate of Participation

This is to certify that Mr./Ms.....*Sahil Aray*.....of...*BBA*.....  
program/course of...*IV*.....semester has actively Participated in Value Added  
Course  
on...*Simulation for Business System*.....Conducted/organized by  
Acharya Vihnu Gupta Subharti College of Management & Commerce, Swami  
Vivekanand Subharti University, on .....*1-6 May, 2019*.....

*We wish success and good luck in your future Endeavour.*

VAC Course Coordinator

*Dr. Padma Misra*

Principal, AVGSCMC

Scanned with CamScanner