



Ref. No.: SVSU/DOC/2019/

Date: 09/05/2019

Notice

Subject: Commencement of Value Added Course of session 2018-19 from 13-05-2019.

All the students of B.Com, B.Com(H) & M.Com are, herewith, informed that for making the students aware about the industry oriented program, Value added courses are going to be started from 13-05-2019.

Student, who have been registered in the course, are advised to attend their classes as per the schedule. The Registration fee per student for each Value Added Course is Rs. 50/- .

Kindly contact to your concerned VAC faculty for further queries.

The list of Value Added courses, which would be running, is given below:

S. No.	Name of the value-added courses	Course Code	Program	Year	Faculty	No. of Registered Students	Date	Total No. of Hours	Room No.
1	Office Procedures	MC-VA-02	B. Com.	III	Ms. Sarika	24	13-17 May,2019	30	LT-01
2	Human Values & Professional Ethics	MC-VA-04	B. Com & B. Com (H)	II	Dr. Monika Mehrotra	5+7=12	13-17 May,2019	30	LT-02
3	Entrepreneurship Development	MC-VA-07	B. Com. (H)	I	Dr. Avanih Kr. Tyagi	17	13-17 May,2019	30	LT-03
4	Marketing of Financial Services	MC-VA-06	B. Com.	II	Dr. Lokesh Verma	09	18-23 May,2019	30	LT-01

Principal
AVGSCMC

PRINCIPAL

Acharya Vishnu Gupta

Cc to:

1. Student Notice Board
2. Class Coordinators
3. VAC Faculty
4. Office File

Subharti Institute of Management & Commerce
S.V.S.U. MEERUT

Registrar
Swami Vivekanand
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MEERUT



Acharya Vishnu Gupta

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(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



COURSE CONTENTS

Entrepreneurship Development

Course Code: MC-VA-07

Session: 2018-19

Time duration: 30 Hr.

Unit-1

Entrepreneur & Entrepreneurship: Meaning of entrepreneur - Evolution of the concept - Functions of an Entrepreneur - Types of Entrepreneur - Intrapreneur- an emerging class - Concept of Entrepreneurship - Evolution of Entrepreneurship - Development of Entrepreneurship - Entrepreneurial Culture - Stages in entrepreneurial process.

Unit-2

Business Planning Process: Meaning of business plan - Business plan process - Advantages of business planning - Marketing plan - Production/operations plan - Organization plan - Financial plan - Final Project Report with Feasibility Study - preparing a model project report for starting a new venture.

Unit-3

Institutions supporting Entrepreneurs: Small industry financing developing countries - A brief overview of financial institutions in India - Central level and state level institutions - SIDBI - NABARD - IDBI - SIDCO - Indian Institute of Entrepreneurship - DIC - Single Window - Latest Industrial Policy of Government of India

Unit-4

Family Business: Importance of family business - Types - History - Responsibilities and rights of shareholders of a family business - Succession in family business - Pitfalls of the family business - strategies for improving the capability of family business - improving family business performance.

Unit-5

International Entrepreneurship Opportunities: The nature of international entrepreneurship - Importance of international business to the firm - International versus domestic entrepreneurship - Stages of economic development - Entrepreneurship entry into international business - exporting - Direct foreign investment - barriers to international trade.

Unit-6

Informal Risk Capital and Venture Capital: Informal risk capital market - venture capital - nature and overview - venture capital process - locating venture capitalists - approaching venture capitalists. Social Entrepreneurship: Social enterprise-need - types - characteristics and benefits of social enterprises- **Social entrepreneurship** - Rural entrepreneurship, MSME Policies. Make-In India, Start-Up India, Stand-Up India.

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Report

21 May, 2019

on

Value Added Course

Session: 2018-19

Program: B. Com (H)

Date: 13-17 May, 2019

Course Name: **Entrepreneurship Development**

Course Code: MC- VA- 07

No. of Students Enrolled in the Course in the year: 17

Resource Person: Dr. A. K. Tyagi

Objective of Value Added Course:

The objective of conducting the VAC was to enhance the knowledge of the students and make them aware about competitive edge to their job prospects.

Outcome of Value Added Course:

Value added courses are the fine way to fill the gaps in the knowledge of students and add competitive edge to their job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses helped the students to be a winner. The purpose of the Value Added Courses is to make you industry-ready and that was fulfilled very effectively. Starting off with a Value Added Course helped the students to have a foundation on which to build their career.



Faculty Signature

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Attendance Record of students enrolled in Value Added Course of Odd Semester (2018-19)

Session: 2018-19		Program: B. Com. (H)	Year: I				
Course: Entrepreneurship Development			Course Code: MC-VA-07				
No. of Students Enrolled in the Course in the year: 17			Faculty Coordinator: Dr. A. K. Tyagi				
Program Date: 13-17 May, 2019			5/13/2019	5/14/2019	5/15/2019	5/16/2019	5/17/2019
Sl no.	Student Unique Enrolment ID	Name of the student					
1	1807000023231	Ankit Meena	P	P	A	P	P
2	1807000022164	Archita jain	A	P	P	P	P
3	1807000022171	Ashish Raj	A	P	P	P	P
4	1807000022159	Bhoomi Gupta	P	P	P	P	P
5	1807000022173	Dikshita Sahni	P	P	P	P	P
6	1807000022165	Gautam Agarwal	P	P	P	P	P
7	1807000022169	Mansi Mishra	P	P	P	P	P
8	1807000022175	Pulkit Gaur	P	P	P	P	P
9	1807000022168	Samrat Singh Soam	P	P	A	P	P
10	1807000022162	Shivam Agarwal	P	P	P	P	P
11	1807000022178	Shivam Arora	P	P	P	P	P
12	1807000022161	Udit Nehra	A	P	P	P	P
13	1807000022160	Utkarsh Tyagi	P	P	P	P	P
14	1807000022167	Vaani	P	P	P	P	P
15	1807000022158	Vidushi Tomar	P	P	P	P	P
16	1807000022163	Vivek Tomar	A	P	P	P	P
17	1807000022170	Vyshnavi S Prasad	P	P	P	A	P

Faculty Signature



Principal, AVGSCMC



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List of students enrolled in Value Added Course

Session: 2018-19

Program: B. Com. (H)

Year: I

Course: Entrepreneurship Development

Course Code: MC-VA-07

No. of Students Enrolled in the Course in the year: 17

Faculty Coordinator: Dr. A. K. Tyagi

Program Date: 13-17 May, 2019

S. no.	Student Unique Enrolment ID	Name of the student
1	1807000023231	Ankit Meena
2	1807000022164	Archita Jain
3	1807000022171	Ashish Raj
4	1807000022159	Bhoomi Gupta
5	1807000022173	Dikshita Sahni
6	1807000022165	Gautam Agarwal
7	1807000022169	Mansi Mishra
8	1807000022175	Pulkit Gaur
9	1807000022168	Samart Singh Soam
10	1807000022162	Shivam Aggarwal
11	1807000022178	Shivam Arora
12	1807000022161	Udit Nehra
13	1807000022160	Utkarsh Tyagi
14	1807000022167	Vaani
15	1807000022158	Vidushi Tomar
16	1807000022163	Vivek Tomar
17	1807000022170	Vyshnavi S Prasad

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Certificate of Participation

This is to certify that Mr./Ms Anurag of B.Com (H) program/course of I semester has actively Participated in Value Added Course on Entrepreneurship Development Conducted/organized by Acharya Vihnu Gupta Subharti College of Management & Commerce, Swami Vivekanand Subharti University, on 13-17 May, 2019

We wish success and good luck in your future Endeavour.

VAC Course Coordinator

Principal, AVGSCMC

Registrar
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We wish success and good luck in your future Endeavour.

VAC Course Coordinator

Principal, AVGSCMC



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This is to certify that Mr./Ms Bhoomi Gupta of B.Com (H) program/course of 1st semester has actively Participated in Value Added Course on Entrepreneurship Development Conducted/organized by Acharya Vihnu Gupt Subharti College of Management & Commerce, Swami Vivekanand Subharti University, on 13-17 May, 2019.

We wish success and good luck in your future Endeavour.

VAC Course Coordinator

Principal, AVGSCMC

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This is to certify that Mr./Ms P.N.K.T. Gans of B.Com (H) program/course of I semester has actively Participated in Value Added Course on Entrepreneurship Development Conducted/organized by Acharya Vihnu Gupt Subharti College of Management & Commerce, Swami Vivekanand Subharti University, on 13-17 May, 2019.

We wish success and good luck in your future Endeavour.

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This is to certify that Mr./Ms Srinam Arora of B.Com (H)
program/course of I semester has actively Participated in Value Added
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This is to certify that Mr./Ms Mansi Mishra of B.Com (H)
program/course of I semester has actively Participated in Value Added
Course
on Entrepreneurship Development Conducted/organized by
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