To,

Dt.0 2.12.2017

The Principal

GSVSCJMC,

SVSU, Meerut.

Sub: Value Added Course on PRESS RELEASE WRITING - VAC-17-01 for the Session (2017-18)

Respected Sir,

This is regarding the permission of commencement of VALUE ADDED COURSE (Session 2017-18) from 18th -28th December 2017, for college as well as university students. This course will enhance the P.R writing ability of the students. The detail of the course is as under:

Programme Detail (PRESS RELEASE WRITING - VAC-17-02)

Duration:

10 Days

Registration:

25 seats

Schedule

18th -28th Dec 2017

Venue

Conference Hall

College of Journalism and Mass Communication Swami Vivekanand Subharti University, Meerut.

Course Detail

Basic	2 Days	
Writing Skills	2 Days	
Writing Formats	2 Days	
PR Format	2 Days	
Presentation	2 Days	

Kindly give the permission for the same.

Thanking you

Gunjan Sharma

Lecturer/Assistant Professor

GSVSCJMC, SVSU, Meerut

Registrar Swami Vivekanana Subharti University MEERUT do it \$12, permitted.

2 gammits



GANESH SHANKAR VIDYARTHI SUBHARTI COLLEGE OF JOURNALISM & MASS COMMUNICATION

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INTRODUCE VALUE ADDED COURSE PRESS RELEASE – (VAC-17-01)



Duration: Registration: Schedule Venue

10 Days
25 seats
18th -28th Dec 2017
Conference Hall
College of Journalism
and Mass
Communication

CALL FOR QUERIES:

8171338719

D:

Registrar Swami Vivekanand Subharti University MEERUT

GANESH SHANKAR VIDYARTHI SUBHARTI INSTITUTE OF JOURNALISM AND MASS COMMUNICATION

SUBJECT: PRESS RELEASE WRITING- VAC-17-02

Sr. No.	Student Name	Fathers Name
L	AKANKSHA TOMAR	SUDHIR TOMAR
2	PALLAVISHARMA	ADITYA SHARMA
ž.	SAMAR KHAN	TOHEED ALI
4.	SWATI MISHRA	ASHOK KUMAR MISHRA
5.	TANYA YADAV	SANJIV YADAV
6.	SHIVAM	MAHESH SINGH
7.	SACHIN SHARMA	SHYAM SUNDER SHARMA
E	RITIK DUTT SHARMA	VISHNU DUTT SHARMA
*	DEEPA GAUTAM	SHORAJ SINGH
10.	DEEPAK	PALEY SINGH
11.	DEEPANSHU SHARMA	KANWAR PAL SHARMA
12.	HANU SAHIL	VISHAL SISODIA
13.	HRIDYANSH RAJ TRIPATHI	RAJESH TRIPATHI
4.	ISHA SHARMA	VINAY SHARMA
5.	MAHEK AAFREEN	MUSTAGEEM AZAD

Registrar Swami Vivekanan: Subharti University MEERUT

REPORT

Press Release writing (VAC-17-02)

Subharti Institute of Journalism and Mass Communication has organized value added course on Press Release Writing (VAC-17-02) where 15 students participated. The programme was coordinated by the faculty Ms Gunjan Sharma, the duration of the course was of 10 days (18 th to 28 th December 2017). The course has completed successfully.

Submitted by: Gunjan Sharma

Date: 2/01/2018







GANESH SHANKAR VIDYARTHI SUBHARTI COLLEGE OF JOURNALISM & MASS COMMUNICATION

CERTIFICATE

PRESS RELEASE

This is to certify that Mr./Ms <u>PALLAVI</u> <u>SHARMA</u> of <u>GSVSCJMC</u>, <u>SVSU</u> has successfully completed 10 days value added course of <u>PRESS RELEASE</u> course code-VAC-17-02 held from 18th-28th December 2017.



Dr. Neeraj Karan Singh Dean & Principal



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SUBHARTI COLLEGE OF
JOURNALISM & MASS
COMMUNICATION

CERTIFICATE

PRESS RELEASE

This is to certify that Mr./Ms <u>SWATI</u> <u>MISHRA</u> of <u>GSVSCJMC</u>, <u>SVSU</u> has successfully completed 10 days value added course of *PRESS RELEASE* course code-VAC-17-02 held from 18th-28th December 2017.



Dr. Neeraj Karan Singh Dean & Principal



GANESH SHANKAR VIDYARTHI SUBHARTI COLLEGE OF JOURNALISM & MASS COMMUNICATION

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CERTIFICATE

PRESS RELEASE

This is to certify that Mr./Ms <u>AKANSHA</u> <u>TOMAR</u> of <u>GSVSCJMC</u>, <u>SVSU</u> has successfully completed 10 days value added course of *PRESS RELEASE* course code-*VAC-17-02* held from 18th-28th December 2017.



Dr. Neeraj Karan Singh Dean & Principal