



Ref. No.: SVSU/AVGSCMC/2017/VAC-10

Date: 20/04/2018

Notice

Subject: Registration of Value Added Course for Even Semester of session 2017-18 latest by 24-04-2018.

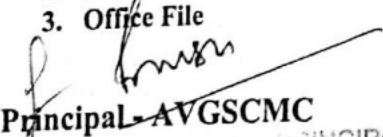
All the students of MBA, BBA, B.Com, B.Com(H) & M.Com are, herewith, informed that for the making the students aware about the industry oriented program, Value added courses are being introduced in this session.

Student, who wish to join the course, are advised to get registered in the course as per his/her area of interest. The Registration form is available with your Coordinators, so kindly collect the form and return back to them after filling it, latest by 24-04-2018. The list of Value Added courses are given below:

S. No.	Name of the value-added courses	Course Code	Program	Offering Year	Faculty	Date	Total No. of Hours	Room No.
1	E-Banking	VACP-1706	UG- B Com(H)	2017-18	Ms. Sarika	1-8 May,2018	30	LT-01
2	Customer Relationship Management	VACP-1707	UG- BBA	2017-18	Ms. Princi Gupta	1-8 May,2018	30	LT-02
3	Single and Multi-Brand Retailing	VACP-1708	UG- BBA	2017-18	Mr. Vivek Aggarwal	9-16 May,2018	30	LT-01
4	Behavioural Finance	VACP-1709	UG-B Com	2017-18	Ms. Richa Sharma	1-8 May,2018	30	LT-03
5	E-Marketing and Analytics	VACP-1710	PG- MBA, M Com	2017-18	Dr. Padma Misra	1-8 May,2018	30	LT-04

Cc to:

1. Student Notice Board
2. All Coordinators
3. Office File


Principal- AVGSCMC

PRINCIPAL
Acharya Vishnu Gupt
Subharti Institute of Management & Commerce
S.V.S.U. MEERUT


Registrar
Swami Vivekanand
Subharti University
MEERUT

Acharya Vishnu Gupt Subharti College of Management and Commerce

(Session: 2017-18)

Lecture Schedule for Value Added Courses of Even Semester

ON

SUBJECT NAME: BEHAVIOURAL FINANCE

(May 01-08, 2018)

Topic of Lectures and Time Schedule						
Day/ Date	8.30 a.m. - 09.30 a.m.	09.35 a.m. - 10.35 a.m.	10.50 a.m. - 11.50 a.m.	12.00 p.m. - 1.00 p.m.	02.00 p.m. - 3.00 p.m.	
Tuesday 01-05-2018	Introduction to Behavioural Finance; Rationality of Studying Behavioural Finance, History of Behavioural Finance	Studies, Theories of Behavioural Finance, Criticisms of Behavioural Finance.	Basic Foundations of Behavioural Finance; Context of Studying Behavioural,	Arguments in Favour of Behavioural Finance.	Limits to Arbitrage, Psychology	Building Blocks of Behavioural Finance-
Wednesday 02-05-2018	Investors' Psychology and Investment Decisions	Insufficient diversification, Naive Diversification	Excessive Trading, The Selling Decision, The Buying Decision	Prospect Theory	Blank	
Thursday 03-05-2018	Prospect theory model	Applications of Prospect Theory	Limits and Extensions of Prospect Theory	Relevance of Prospect Theory in the Area of Finance	Case study	
Friday 04-05-2018	Regret Theory, Fear of Regret in Finance Decisions	Anticipatory Regret, Minimizing Fear of Regret	Rationality of Fear of Regret in Financial Decisions	Case study	Blank	
Saturday 05-05-2018	Mental Accounting, Overconfidence in Financial Market	Gambler's fallacy in Investing	Over reaction in Financial Market, Anchoring in Finance	Case study	Blank	
Monday 07-05-2018	Risk Perception, Herd Behaviour in Finance	Magical thinking in Finance	Hindsight bias in finance, confirmatory bias in finance	Case study	Blank	
Tuesday 08-05-2018	E-Commerce	E-payment and behavioural finance	An overview of the information security in the context of financial	Case study	Blank	

				transactions		
Total Lectures : 30 Hours Faculty Name :Ms. Richa Sharma				Total No. of Students: 11 Program: VACP -1709 Semester/Year: B. com		

Faculty Signature




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 Subharti Institute of Management & Commerce
 S.V.S. MEERUT



Registrar
 Swami Vivekanand
 Subharti University
 MEERUT



Acharya Vishnu Gupt

Subharti Institute of Management & Commerce

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A constituent college of

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Report

11 May, 2018

on

Value Added Course

Session: 2017-18

Program: B. Com.

Date: 1-8 May, 2018

Course Name: Behavioral Finance

Course Code: VACP-1709

No. of Students Enrolled in the Course in the year: 11

Resource Person: Mrs. Richa

Objective of Value Added Course: The objective of conducting the VAC was to enhance the knowledge of the students and make them aware about competitive edge to their job prospects.

Outcome of Value Added Course: Value added courses are the fine way to fill the gaps in the knowledge of students and add competitive edge to their job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses helped the students to be a winner. The purpose of the Value Added Courses is to make you industry-ready and that was fulfilled very effectively. Starting off with a Value Added Course helped the students to have a foundation on which to build their career.



Richa

Faculty Signature

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Acharya Vishnu Gupt

Subharti Institute of Management & Commerce
S.V.S.U., MEERUT

Acharya Vishnu Gupt Subharti College of Management and Commerce
Attendance Record of students enrolled in Value Added Course of Even Semester (2017-18)

Session: 2017-18		Program: B. Com.	Year: III						
Course: Behavioural Finance			Course Code: VACP- 1709						
No. of Students Enrolled in the Course in the year: 11			Faculty Coordinator: Ms.Richa						
Program Date: 1 – 8 May,2018									
sl no.	Student Unique Enrolment ID	Name of the student	5/1/2018	5/2/2018	5/3/2018	5/4/2018	5/5/2018	5/7/2018	5/8/2018
1	1507010000522	Prabhat poonia	P	P	P	P	P	P	A
2	1507010000488	Qashif	A	P	P	P	P	P	P
3	1507010000497	Ravi prakash	P	P	P	A	P	P	P
4	1507010000479	Rohit kumar mittal	P	P	P	P	P	A	P
5	1507010000489	Sanchit jain	P	A	P	P	P	P	P
6	1507010000492	Sandeep aluna	P	P	P	P	P	P	P
7	1507010000481	Sarika yadav	P	P	P	P	P	P	P
8	1507010000474	Saurav chaudhary	P	A	P	P	P	P	P
9	1507010000521	Shikha chaudhary	P	P	P	A	P	P	P
10	1507010000454	Shiwani	P	P	P	P	P	P	P
11	1507010000478	Swathi bhardwaj	P	A	P	P	P	P	P

Faculty Signature

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Principal, AVGSCMC

[Handwritten Signature]

PRINCIPAL

Acharya Vishnu Gupt
 Subharti Institute of Management & Commerce
 S.V.S. COLLEGE, SRUT



List of students enrolled in Value Added Course of Even Semester (2017-18)

Session: 2017-18
Program: B. Com
Year: III
Course: Behavioral Finance
Course Code: VACP-1709
No. of Students Enrolled in the Course in the year: 11
Faculty Coordinator: Ms.Richa
Program Date: 1 – 8 May,2018

sl no.	Student Unique Enrolment ID	Name of the student
1	1507010000522	Prabhat poonia
2	1507010000488	Qashif
3	1507010000497	Ravi prakash
4	1507010000479	Rohit kumar mittal
5	1507010000489	Sanchit jain
6	1507010000492	Sandeep aluna
7	1507010000481	Sarika yadav
8	1507010000474	Saurav chaudhary
9	1507010000521	Shikha chaudhary
10	1507010000454	Shiwani
11	1507010000478	Swathi bhardwaj

Principal, AVGSCMC

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Subharti University
MEERUT



Swami Vivekanand Subharti University



Certificate

Session 2017-18

Ms./Mr. Ravi Prakash has Successfully Completed

the 30 hour Value Added Course

on
Behavioural Finance

Organized by

Faculty of Management and Commerce

This certificate is hence awarded on successful completion of the Value Added Course.

Richa
Course Coordinator
MS. RICHHA

D.C. Saxena
Head of Institution
Dr. D.C. Saxena

[Signature]
Registrar
Swami Vivekanand
Subharti University
MEERUT



Swami Vivekanand Subharti University



Certificate

Session 2017-18

Ms./Mr. Sanchit Jain has Successfully Completed

the 30 hour Value Added Course

on
Behavioural Finance

Organized by

Faculty of Management and Commerce

This certificate is hence awarded on successful completion of the Value Added Course.

Richa
Course Coordinator
MS. RICHHA

D.C. Saxena
Head of Institution
Dr. D.C. Saxena



Swami Vivekanand Subharti University



Certificate

Session 2017-18.

Ms./Mr. snikha chaudhary. has Successfully Completed
the 30 hour Value Added Course


on
Behavioural Finance

Organized by

Faculty of Management and Commerce

This certificate is hence awarded on successful completion of the Value Added Course.


Course Coordinator
MS. RICHHA


Head of Institution
Dr. D.C. Saxena


Registrar
Swami Vivekanand
Subharti University
MEERUT



Swami Vivekanand Subharti University



Certificate

Session 2017-18.

Ms./Mr. sauika Yadav has Successfully Completed
the 30 hour Value Added Course

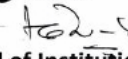
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Course Coordinator
MS. RICHHA


Head of Institution
Dr. D. c. Saxena