

# Sectoral Services

VACP- 1704



Where Education is a Passion...

## Information Brochure

**ADMISSION OPEN**  
 "VALUE ADDED COURSE FOR ODD SEMESTER"  
 (Session: 2017-18)

"KNOWLEDGE OF VALUE ADDED COURSE WILL IMPROVE  
 EMPLOYABILITY OF THE STUDENTS"

Organised by  
 Acharya Vishnu Gupta Subharti College of Management and Commerce  
 Swami Vivekanand Subharti University, Meerut (U.P.)

**Acharya Vishnu Gupta Subharti College of Management & Commerce**  
 Mobile No.: 9639010331  
 E-mail: [management@subharti.org](mailto:management@subharti.org) [facebook.com/subhartiuni](https://www.facebook.com/subhartiuni)  
 Contact Us: Subhartipuram, NH-58, Delhi-Haridwar Bypass Road, Meerut,  
 Delhi NCR, Uttar Pradesh, INDIA.



### About Swami Vivekanand Subharti University

Swami Vivekanand Subharti University is a University under the section 2(f) of the University Grants Commission Act, 1956, set up under the Swami Vivekanand Subharti Vishwavidyalaya Uttar Pradesh Adhiniyam, 2008 (U.P. Act No. 29 of 2008) as passed by the Uttar Pradesh Legislature and assented to by the Honorable Governor of Uttar Pradesh in September 2008.

The University has been established under the aegis of Mahayana Theravada Vajrayana Buddhist Religious and Charitable trust (formerly known as Subharti K.K.B. Charitable Trust) Meerut, which has acquired a commendable record of service in the field of Education, Religion, Health care and Social Welfare.

The main campus of the University is in the National Capital Region, strategically situated on National Highway 58, Delhi-Haridwar bypass road, Meerut. The campus aptly called 'Subhartipuram', is spread over a sprawling area of about 250 acres of land comprising of magnificent buildings, lush green lawns and vibrant surroundings with over 5000 people, determined to make this a 'Jewel in the Crown' of the nation.

The University boasts of highly qualified, dedicated and competent faculty from all walks of life, world class infrastructure, fully equipped Laboratories with latest state-of-the-art equipments and a huge library with recent knowledge resources including e-resources.

The Uniqueness of Subharti University lies in providing an environment fully conducive to the overall development of students, thus maintaining a balance between academic excellence and moral perfection.

- The University has been awarded the membership of Association of Indian Universities in 2013.
- The University has more than 32 MOUs and has won numerous national and international awards.
- The University has also started a number of courses through Distance Education, approved by Distance Education Bureau of UGC (Formerly by Joint committee of UGC-AICTE-DEC).
- The University has been accorded grade 'A' by NAAC in 2016.

### About Acharya Vishnu Gupta Subharti College of Management & Commerce

The unique privilege to be a constituent college of the prestigious Swami Vivekanand Subharti University, AVGSCMC, focuses on Management & Commerce Education; with the commitment of transforming leadership skill with a sound understanding of domestic and global business complexity, the approach to pedagogy combines role playing, case studies, fieldwork, live business projects and instrumented feedback with a strong emphasis on theoretical concepts. The intent is to encourage rational inquisitiveness and open minds to the explorations of ideas, research and innovation in global perspective.

Our collaborative approach involves inputs from various departments which gives the benefit of a much wider view and deeper understanding. This is indicated by the success of our alumni who are in positions of leadership in industries & governments across the world. The strong alumni network, gives students' unmatched access to information, mentors and careers. Our industry integrated management & commerce program are the most sought after programs.

AVGSCMC rewards initiative, innovation and thinking outside the box. Our students are individualists of enormous intellectual energy with a talent for collaboration and teamwork. We are a diverse lot, possessing flair and dynamism that develops in NCR, and thrives on challenges both inside and outside the classroom.

Corporate recruiters value our graduates for their intellectual abilities, their collaborative mind-set, their individuality and their ability to hit the ground running.



### What is a Value Added Course?

Employment scene today requires that a student wanting a job be an all-rounder, with several skills. Pursuing multiple long-winding degree programs is no answer to this. Rather than spending a lifetime seeking higher cations, Value Added Courses give you the chance to update your skill set in only a fraction of the time and money. But, the value they create is very high.

### Why should I do a Value Added Course?

Value added courses are the fine way to fill the gaps in your knowledge and add competitive edge to your job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses can help you to be a winner. Starting off with a Value Added Course helps you to have a foundation on which to build your career. Many these courses may lead you on to your own enterprise or to further qualification, if needed.

### Who can take admission to a Value Added Course?

There are two types of courses being offered – General Interest Courses that are open to all and Subject specific Courses. You can pursue these courses as per your requirement. Apart from the Subharti University students, even others – students from anywhere, working men and women, or the self-employed – can register for these courses.

### How many courses can I do?

As the basic idea is to make ample opportunities available to students, there are no restrictions on how many courses a student can offer. Many of these courses are offered more than once a year and thus one can acquire several certifications during the period of a degree program.

### Will I get a Job because of Value Added Courses?

The purpose of the Value Added Courses is to make you industry-ready. Providing the finishing touches to the knowledge you gain in your degree program, Value Added Courses will polish your skills and enhance your employability. What is more, you may even acquire enough tricks to start your own business! The College has a Placement Cell to assist you with your placement. You can register with this Cell and receive further guidance and some assistance in seeking jobs. The Cell also facilitates On or Off campus interviews.

### How to register for a Course?

The Courses are run by many departments, including some private Educational Service Providers. Each course has a Coordinator whose names are prominently displayed in the Brochure. You may contact these coordinators in person.

**Eligibility:** Courses are open for all M.B.A. /M. Com. /B.B.A. /B. Com. / B. Com.(H) Students.

## Schedule of Value Added Courses of Odd Semester offered by AVGSCMC (Session: 2017-18)

S. No.	Name of the value-added courses	Course Code	Program	Year	Faculty	Date	Total No. of Hours
1	Real Estate Valuation	VACP-1701	PG-MBA	2017-18	Mr. Kavish Sharma	02 – 09 Dec, 2017	30
2	Digital Marketing	VACP-1703	PG-MBA	2017-18	Ms. Princi Gupta	11 – 18 Dec, 2017	30
3	Sectoral Services	VACP-1704	UG-BBA	2017-18	Dr. Gaurab Sharma	11 – 18 Dec, 2017	30
4	Commercial Banking and corporate banking	VACP-1705	UG-B. Com.	2017-18	Ms. Sapna Malik	02 – 09 Dec, 2017	30





Acharya Vishnu Gupt  
**Subharti College of Management & Commerce**  
Website: management.subharti.org, e-mail: management@subharti.org, Ph: 0121-3058039, Extn-2841, Telefax: 0121-3058030, 2439067  
A constituent college of  
**SWAMI VIVEKANAND SUBHARTI UNIVERSITY**  
(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Ref. No.: SVSU/AVGSCMC/2017/VAC-09

Date: 23/11/2017

**Notice**

**Subject: Registration of Value Added Course for Odd Semester of session 2017-18 latest by 30-11-2017.**

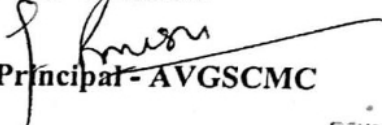
All the students of MBA, BBA, B.Com, B.Com(H) & M.Com are, herewith, informed that for the making the students aware about the industry oriented program, Value added courses are being introduced in this session.

Student, who wish to join the course, are advised to get registered in the course as per his/her area of interest. The Registration form is available with your Coordinators, so kindly collect the form and return back to them after filling it, latest by 30-11-2017. The list of Value Added courses are given below:

S. No.	Name of the value-added courses	Course Code	Program	Year	Faculty	Date	Total No. of Hours	Room No.
1	Real Estate Valuation	VACP-1701	PG-MBA	2017-18	Mr. Kavish Sharma	02-09 Dec, 2017	30	LT-01
2	Digital Marketing	VACP-1703	PG-MBA	2017-18	Ms. Princi Gupta	11-18 Dec, 2017	30	LT-01
3	Sectoral Services	VACP-1704	UG-BBA	2017-18	Dr. Gaurab Sharma	11-18 Dec, 2017	30	LT-02
4	Commercial Banking and corporate banking	VACP-1705	UG-B.Com.	2017-18	Ms. Sapna Malik	02-09 Dec, 2017	30	LT-03

Cc to:

1. Student Notice Board
2. All Coordinators
3. Office File

  
Principal - AVGSCMC

  
Registrar  
Swami Vivekanand  
Subharti University  
MEERUT

PRINCIPAL  
Acharya Vishnu Gupt  
Subharti Institute of Management & Commerce  
S.V.S. MEERUT

Subhartipuram, Delhi-Haridwar Meerut Bypass Road, NH-58, Meerut - 250 005  
E-mail: subharti@subharti.org, Website : www.subharti.org



## Report

25 Dec, 2017

on

Value Added Course

Session: 2017-18

Program: BBA

Date: 11-18 Dec, 2017

Course Name: Sectoral Services

Course Code: VACP-1704

No. of Students Enrolled in the Course in the year: 12

Resource Person: Dr. Gaurab Kumar Sharma

**Objective of Value Added Course:** The objective of conducting the VAC was to enhance the knowledge of the students and make them aware about competitive edge to their job prospects.

**Outcome of Value Added Course:** Value added courses are the fine way to fill the gaps in the knowledge of students and add competitive edge to their job prospects. As systems, programs and practices change, making it critical for job-seekers to have a range of competencies, Value Added Courses helped the students to be a winner. The purpose of the Value Added Courses is to make you industry-ready and that was fulfilled very effectively. Starting off with a Value Added Course helped the students to have a foundation on which to build their career.



Faculty Signature

PRINCIPAL  
Acharya Vishnu Gupt  
Subharti Institute of Management & Commerce  
S.V.S.U., MEERUT



**Acharya Vishnu Gupt Subharti College of Management and Commerce**

**Attendance Record of students enrolled in Value Added Course of Odd Semester (2017-18)**

Session: 2017-18	Program: BBA	Year: III							
Course: Sectoral Services		Course Code: VACP- 1704							
No. of Students Enrolled in the Course in the year: 12		Faculty Coordinator: Dr. Gaurab Sharma							
Program Date: 11 – 18 Dec, 2017									
Sl no.	Student Unique Enrolment ID	Name of the student	12/11/2017	12/12/2017	12/13/2017	12/14/2017	12/15/2017	12/16/2017	12/18/2017
1	1507010000355	Amit kumar	P	P	A	P	P	P	P
2	1507010001786	Anmol	P	P	P	A	P	P	P
3	1507010000351	Anu mavei	P	P	A	P	P	P	P
4	1507010000314	Ashish kumar	P	P	P	P	A	P	P
5	1507010000333	Ashu Rathi	P	A	P	P	P	P	P
6	1507010000311	AYUSH TYAGI	P	P	P	P	P	A	P
7	1507010000275	AYUSHI AGRAWAL	P	A	P	P	P	P	P
8	1507010000293	Chanchal	P	P	P	P	P	P	P
9	1507010000298	Danish khan	A	P	P	P	P	P	P
10	1507010000331	Deepansh Tyagi	P	P	A	P	P	P	P
11	1507010000272	Dhruv sharma	P	P	P	P	A	P	A
12	1507010000349	Divyansh Walia	A	P	P	P	P	P	P

*Dr. Gaurab Sharma*

Faculty Signature

*Dr. Gaurab Sharma*

*J. K. Singh*

Principal, AVGSCMC

**PRINCIPAL**  
 Acharya Vishnu Gupt  
 Subharti Institute of Management & Commerce  
 S.V.S.U., MEERUT

## Sample Certificate



SWAMIVIVEKANAND  
**SBHARTI**  
UNIVERSITY

UGC Approved Meerut



Where Education is Passion.....

### Certificate of Participation

This is to certify that Mr./Ms Vashu ..... of B.B.A .....  
program/course of I ..... semester has actively participated in Value Added Course  
on Secretarial Services ..... Conducted/organized by  
Acharya VihnuGuptSubharti College of Management & Commerce, Swami  
VivekanandSubharti University, on 11-18 Dec, 2017 .....

*We wish success and good luck in your future Endeavour.*

VAC Course Coordinator

Principal, AVGSCMC

Registrar  
Swami Vivekanand  
Subharti University  
MEERUT