



Report on UN SDG 8: Decent Work and Economic Growth



University's contributions in achieving
UN SDG — 8
Year - 2024

Introduction

SDG 8 (Decent Work and Economic Growth) is one of the United Nations Sustainable Development Goals focused on promoting **sustained, inclusive, and sustainable economic growth**, full and productive employment, and decent work for all.

The goal aims to ensure fair wages, equal pay for equal work, safe and secure working environments, and the elimination of forced and child labor. It also emphasizes **technological innovation, skill development, sustainable industrialization**, and decoupling economic growth from environmental degradation.

University-Level Initiatives -

- Established the Central Research and Incubation Centre (CRIC) to promote student and faculty start-ups and innovation.
- Operates a dedicated Central Training & Placement Cell that provides career guidance, aptitude training, internships, and placement opportunities.
- Organizes mega job fairs, campus interviews, and industry-academia interaction programs in collaboration with national and international companies.
- Introduces skill-oriented certificate and diploma courses aligned with the National Skill Development Corporation (NSDC) and the Skill India Mission.
- Promotes hands-on internships, industrial training, and live projects across all faculties to bridge the gap between academic learning and industry requirements.
- Encourages women entrepreneurs and rural youth through community outreach and vocational empowerment programs.
- Ensures fair employment practices, equal opportunities, and gender equity in all recruitment and promotion processes.
- Conducts financial literacy, business innovation, and entrepreneurial awareness workshops to support sustainable livelihood creation.
- Maintains a safe, inclusive, and healthy workplace environment with strong HR and welfare policies for faculty, staff, and students.

Key Components of SDG 8: Decent Work and Economic Growth

The essence of SDG 8 lies in creating a balanced approach between economic advancement and human well-being. It emphasizes sustainable progress that uplifts individuals, safeguards workers' rights, and promotes innovation-driven growth. The major components include:

- **Economic Growth:**
Promoting sustained and inclusive economic development through technological innovation, industrial diversification, and entrepreneurship, thereby increasing productivity and competitiveness across all sectors.
- **Full and Productive Employment:**
Ensuring that every individual has equitable access to decent, secure, and productive employment opportunities that contribute meaningfully to both personal and societal prosperity.
- **Decent Work Conditions:**
Upholding fair wages, occupational safety, and labor rights for all workers — including those in informal sectors and migrant communities — while fostering respect and dignity at the workplace.

- **Youth Employment and Skill Development:**
Enhancing access to quality education, vocational training, and professional skill-building programs to facilitate the seamless transition of young people into the workforce.
- **Environmental Sustainability:**
Encouraging resource-efficient production and consumption patterns that decouple economic growth from environmental degradation, ensuring a low-carbon and resilient economy.
- **Elimination of Exploitation:**
Taking decisive measures to eradicate forced labor, human trafficking, and all forms of child labor, thereby ensuring ethical and humane employment practices.
- **Social Protection and Welfare:**
Expanding social security systems, ensuring occupational safety, and supporting small and medium enterprises (SMEs) to provide stable and formalized employment opportunities.
- **Equal Pay and Gender Equity:**
Guaranteeing equal pay for work of equal value, promoting gender equality, and empowering women to participate fully and effectively in economic activities and leadership roles.

Monitoring and Evaluation of SDG 8 Progress

The progress of SDG 8 — *Decent Work and Economic Growth* — is continuously monitored through a set of measurable indicators that reflect both qualitative and quantitative achievements at institutional and national levels. The following parameters are used to evaluate outcomes and ensure alignment with the United Nations Sustainable Development Goals framework:

- ◆ **Economic Growth:**
Performance is assessed through the analysis of Gross Domestic Product (GDP) per capita, overall GDP growth rate, and sectoral contributions to the economy. These indicators reflect the scale and sustainability of economic development activities.
- ◆ **Employment and Productivity:**
Institutional and regional data are analyzed to track employment generation, unemployment rates, and the percentage of youth not engaged in education, employment, or training (NEET). The goal is to ensure productive engagement and skill-based employability for all.
- ◆ **Workplace Safety and Labor Rights:**
Continuous monitoring of occupational safety standards, labor welfare initiatives, and adherence to labor laws ensures safe and secure working environments for faculty, staff, and associated workers.
- ◆ **Elimination of Child Labor:**
Progress toward eradicating all forms of child and forced labor is evaluated through compliance mechanisms, awareness programs, and community outreach initiatives, in alignment with the 2025 target.
- ◆ **Resource Efficiency and Sustainable Practices:**
Indicators such as material footprint per capita and domestic material consumption per capita are assessed to measure how effectively economic growth is being decoupled from environmental degradation. This ensures a balance between development and sustainability.

SDG-8: Implementation at Swami Vivekanand Subharti University

(1) Environment and Sustainability

Swami Vivekanand Subharti University has demonstrated a strong commitment to environmental sustainability, green infrastructure, and resource efficiency to support decent work and long-term economic growth.

a. Rainwater Harvesting Systems

The university has installed rainwater harvesting systems across the campus to collect and reuse rainwater for non-potable purposes, thereby conserving water and reducing dependency on external sources.

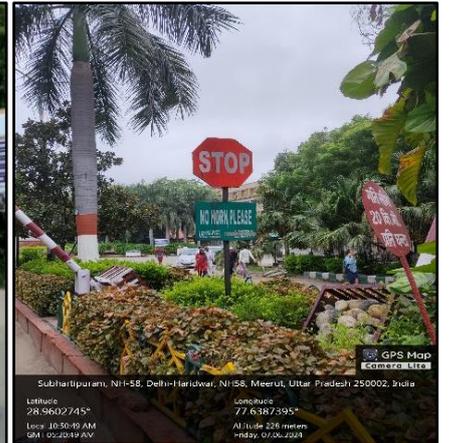
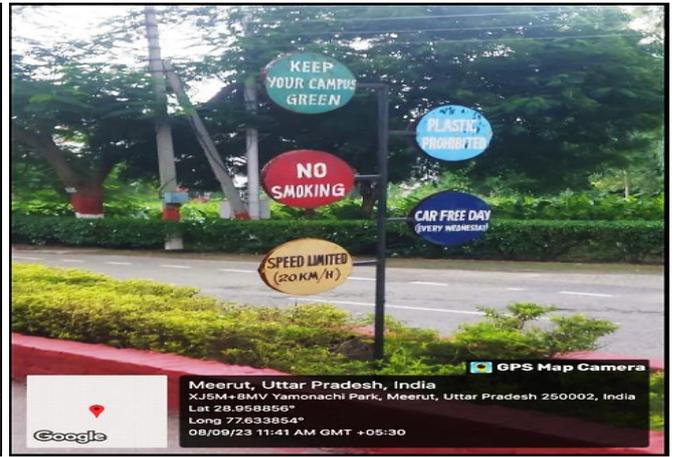


An integrated waste management system ensures waste segregation, recycling, and composting. Biodegradable waste is composted and used in campus gardens. Two **Effluent Treatment Plants (10 KLD & 30 KLD)** and one **Sewage Treatment Plant (1,100 KLD)** operate on campus for proper waste management.



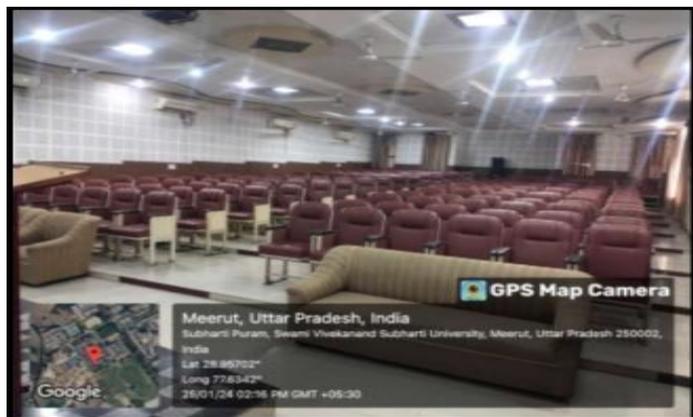
c. Green Campus Initiatives

The university regularly organizes plantation drives and maintains biodiversity through large-scale tree plantation programs. E-rickshaws and an **Electric Bus** facilitate movement across the campus, and **three car-free days per week** reduce emissions.



d. Energy Conservation Measures

Energy-efficient measures include installation of **LED lighting**, **sensor-based lighting**, and use of **natural daylight**. More than 125 locations now have motion-activated lights to prevent energy wastage.





e. Solar Power Utilization

A 2 MW Solar Power Plant installed on campus supplies renewable energy, preventing over 700 tons of CO₂ emissions annually. Solar water heaters are used in hostels for sustainable heating solutions.



f. Green Certifications and Energy Audits

Regular energy audits ensure efficient energy usage. The university aims to achieve **LEED certification** for environmentally sustainable infrastructure.



CERTIFICATE

PRESENTED TO

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar, Meerut Bypass Rd, Meerut,
Uttar Pradesh 250005

Has been assessed by EHS Alliance Services for the comprehensive study of environmental
impacts on institutional working framework to fulfill the requirement of

GREEN AUDIT

ACADEMIC YEAR 2023-24

The green initiatives carried out by the institution have been verified on the report
submitted and was found to be satisfactory.

The efforts taken by the management and the faculty towards environment and
sustainability are appreciated and noteworthy.


 SIGNATURE



22.07.2024
 DATE OF AUDIT

EHS ALLIANCE SERVICES, PLOT A-72, SURYA VIHAR, GURUGRAM, 122001
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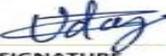
That has been assessed by EHS Alliance Services for the comprehensive study of Energy
Audit on institutional working framework to fulfill the requirement of

ENERGY AUDIT

ACADEMIC YEAR 2023-24

The energy-saving initiatives carried out by the institution have been verified in the report
submitted and were found to be satisfactory.

The efforts taken by management and faculty towards all types of energy used in the
institution and sustainability are highly appreciable and noteworthy.


 SIGNATURE



22.07.2024
 DATE OF AUDIT

EHS ALLIANCE SERVICES, PLOT A-72, SURYA VIHAR, GURUGRAM, 122001
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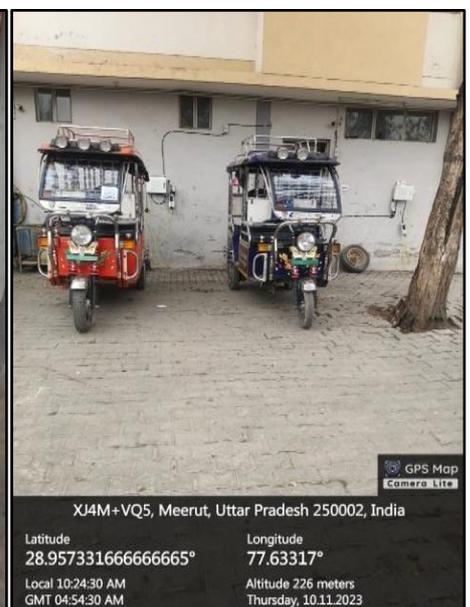
g. Awareness Programs and Eco-Club Activities

Eco-Club members conduct workshops, awareness drives, and seminars on sustainability and green practices.



h. Sustainable Transportation

Battery-operated vehicles, e-rickshaws, e-cycles, and a cycle-pooling system promote clean mobility within the campus.



i. Sustainable Food Practices

Canteens use local produce, minimize plastic use, and promote eco-friendly packaging to reduce food waste and carbon footprint.



j. Research and Collaboration

Swami Vivekanand Subharti University is also committed to research in the field of environmental sustainability. The university collaborates with government agencies, NGOs, and other institutions to explore innovative solutions to environmental challenges. Research is being done on areas like alternative energy, water conservation, and waste management.

k. Policy and Community Engagement

Paperless Reforms: To reduce paper usage, the university's in-house IT cell created modules for its Enterprise Resource Planning (ERP) system so that many functions are managed digitally. Kiosks and a mobile app are also available for online entries, queries, and payments.

Educational initiatives: The university aims to promote a culture of sustainability among its community. Students and staff are encouraged to:

- Switch off fans and lights when not in use.
- Set computers and air conditioners to power-saving mode.
- Adopt environmentally friendly habits like saving water and recycling.

Awareness Campaigns and Recognition for Energy Conservation: The university encourages a culture of environmental responsibility through regular awareness campaigns on energy conservation. Departments and administrative units are motivated to adopt energy-saving practices such as switching to LED lighting, minimizing paper use, and promoting digital operations. To reinforce these values, the university recognizes and appreciates departments that demonstrate outstanding efforts in reducing energy consumption. These initiatives not only cultivate a sense of competition and commitment among faculty and staff but also strengthen the institution's overall goal of achieving a sustainable and energy-efficient campus environment.

Swami Vivekanand Subharti University is steadily building a reputation for its commitment to environmental sustainability. By implementing a variety of eco-friendly practices, such as water conservation, waste management, green energy use, and awareness programs, the university is playing a pivotal role in promoting environmental stewardship. These initiatives not only contribute to the well-being of the local community but also foster a culture of sustainability among students and staff.

(2) Social Protection:

Swami Vivekanand Subharti University is committed to fostering an inclusive, equal, and socially responsible environment, both within its academic framework and in its employment practices. The university prioritizes social protection, gender equality, and gender parity in employment as part of its broader goal to contribute to the social development of its community. Below is an overview of the university's efforts in these key areas:

a. Social Protection for Staff and Students

Swami Vivekanand Subharti University emphasizes the well-being of its students, faculty, and staff by offering various social protection programs. These initiatives ensure that all members of the university community are supported in times of need, whether in terms of health, education, or financial hardship.

Health and Insurance Benefits: The university provides health insurance schemes for its employees, covering medical expenses and ensuring access to healthcare services. This is crucial for safeguarding the health and financial stability of the staff and their families.

Employee Welfare Programs: Swami Vivekanand Subharti University has established welfare programs that cater to the personal and professional needs of its staff. This includes support during emergencies, financial aid for education, and counseling services, ensuring that employees are well-supported both in their professional and personal lives.

Student Scholarships and Financial Aid: The university offers a range of scholarships and financial assistance programs to students from economically weaker sections of society. These programs aim to reduce the financial barriers to education and make learning accessible to a diverse student population.

b. Equality in Employment:

Swami Vivekanand Subharti University is deeply committed to ensuring equality in employment across all levels of the institution. The university's policies promote fairness and inclusivity, ensuring that all employees are treated equally, regardless of their gender, caste, religion, or socioeconomic background. The university runs a Creech for working women employees of the university so that they may discharge their maternal duties alongside their professional work.

Equal Employment Opportunities (EEO): Swami Vivekanand Subharti University provides equal opportunities to all individuals, ensuring that hiring practices are fair and based solely on merit and qualifications. The recruitment process is transparent, and selection criteria are inclusive of diverse groups.

Anti-Discrimination Policies: The university has established strict anti-discrimination policies to prevent any form of bias or inequality in the workplace. This includes promoting a harassment-free environment where every employee feels valued and respected.

Staff Development Programs: The university offers skill development, leadership training, and capacity-building programs for all staff members, ensuring equal access to career advancement opportunities. This is particularly important in empowering marginalized or underrepresented groups within the workforce.

University is quite active to promote gender parity. Gender Sensitivity has been ensured in accordance with requirements of statutory regulators. Several opportunities are available in terms of Admission, Fee Concession and Identification of Gender Champion. The curriculum is updated to incorporate the topic for instance; faculty of education-Gender Studies, Childhood & Growing up etc. In Nursing faculty, courses such as Community Health Nursing, Child Health Nursing address gender sensitivity issues. In law faculties, courses like Legal Sociology, Family Law-First Law of Marriage and Divorce, etc. and so on.

c. Gender Parity in Employment

Swami Vivekanand Subharti University is dedicated to achieving gender parity in its workforce. The university promotes gender inclusivity and aims to create an equal opportunity environment where both men and women have the same chances for career growth, professional development, and leadership roles.

Gender-Inclusive Hiring Practices : The university actively encourages the hiring of women and ensures that recruitment practices do not discriminate based on gender. The aim is to increase the participation of women in various departments and leadership roles.

Support for Women Employees : Swami Vivekanand Subharti University recognizes the importance of work-life balance and provides various support systems for its female employees. This includes maternity leave and safe, inclusive workspaces. Additionally, the university has a dedicated women's cell that focuses on issues related to women's empowerment, gender sensitization, and creating a safe working environment.

Awareness and Sensitization Programs : The university organizes workshops, seminars, and discussions on gender equality and women's rights to raise awareness among students and staff. These initiatives focus on empowering women and promoting gender-sensitive practices across the campus.

Encouraging Women in Leadership : The university actively works towards increasing the representation of women in leadership positions, both in academics and administration. This is done through mentorship programs, leadership training, and career development initiatives aimed specifically at women.

d. Promotion of Social Inclusion and Diversity

Swami Vivekanand Subharti University recognizes the importance of social inclusion and the benefits of a diverse, multi-dimensional workforce. The university strives to create a supportive environment where individuals from different backgrounds, ethnicities, and genders feel equally valued and are given equal opportunities to thrive.

Reservation Policies : As part of its commitment to social inclusion, Swami Vivekanand Subharti University follows government-mandated reservation policies for various underrepresented groups, including Scheduled Castes (SC), Scheduled Tribes (ST), and Other Backward Classes (OBC). This helps promote a diverse and balanced student and staff population.

Inclusive Educational Opportunities : The university ensures that students from all walks of life, irrespective of their gender, caste, or financial background, have access to quality education and employment opportunities post-graduation. This is reflected in the university's outreach programs and efforts to increase the participation of marginalized communities in higher education.

e. Grievance Redressal Mechanisms

To ensure that all employees and students are treated fairly, Swami Vivekanand Subharti University has established effective grievance redressal mechanisms. These mechanisms allow individuals to report any incidents of discrimination, harassment, or bias, and they ensure that complaints are addressed in a timely and fair manner.

Sexual Harassment Committee : The university has a committee dedicated to preventing and addressing cases of sexual harassment, in line with the guidelines set by the Vishaka Guidelines and the Sexual Harassment of Women at Workplace Act. This committee ensures that a safe and respectful environment is maintained for all.

Student Support and Counseling Services : For students, the university offers counseling services to help them cope with personal or academic issues. These services are designed to foster emotional well-being and ensure that all students, regardless of gender or background, have access to the support they need.

Swami Vivekanand Subharti University has made significant strides in promoting social protection, gender equality, and employment equity. By ensuring equal opportunities for all employees and students, actively supporting women's participation in leadership, and offering a variety of welfare programs, the university fosters an inclusive and supportive environment. These efforts align with the university's mission to not only provide quality education but also contribute to the social and economic empowerment of individuals from all walks of life. Through these initiatives, Swami Vivekanand Subharti University is setting a positive example for other educational institutions and workplaces, demonstrating the importance of social responsibility and gender parity in today's world.

f. Promoting Human Values & Professional Ethics (HVPE) Through Curriculum :

The university promotes human values and Professional Ethics as a part of its Curriculum and courses such as Health Research, Mental Health, Health Care of Community, Medicine and Social Sciences in the field of Medical, Dental, Physiotherapy, Nursing, Naturopathy and Yogic Sciences and Management programmes. Courses on professional ethics and legal issues such as Corporate Social Responsibility, Media Law and Ethics etc. have been added to relevant programmes' structure.

Community based outreach activities like camps, elderly home visits, participation in disaster relief work etc., are undertaken to inculcate attributes of social responsibility and kindness.

(3) Contribution to Economic Growth:

Subharti University contributes to economic growth by fostering entrepreneurship, improving the local workforce through education and skill development, providing affordable healthcare, and stimulating the local economy. The university acts as a regional hub for educational, medical, and entrepreneurial activity, enhancing both the human capital and financial well-being of the region.

a. Enhancing the workforce and fostering entrepreneurship

- **Encouraging entrepreneurship:** Subharti focuses on creating "job creators, not job seekers" by promoting an entrepreneurial culture and supporting students' innovative ideas with financial and industry-based exposure.

- **Industry-integrated education:** The university offers programs that prepare students for specific career paths. An example is the Master of Business Administration in Logistics & Supply Chain Management, which is a joint initiative with industry partners to groom talent for supply chain roles.
 - **Skill development and employability:** Through its Employability Skill Development Program, the university equips students with communication, critical thinking, and problem-solving skills needed for the job market. Over 24,000 students have benefited from this program.
 - **High-quality placements:** A report from October 2025 indicated that over 2,745 students were placed with more than 820 companies, demonstrating the university's success in connecting graduates with high-package jobs.
- b. Stimulating Local Economic Activity**
- **Research and innovation:** The university has received research funding from government and private organizations, including the Indian Council of Social Science Research and Cadila Healthcare, supporting research and driving innovation.
 - **Urban development and infrastructure:** Subharti's expansion includes plans for new facilities, such as a vocational training center, and upgraded infrastructure, which drives construction activity and local employment.
 - **Sustainable practices:** The university's sustainability initiatives, like biogas plants and solar power, save energy costs and promote environmentally conscious practices within the local region.
- c. Direct and indirect financial benefits**
- **Significant revenue:** According to a 2025 estimate, the university's annual revenue was \$36.7 million, injecting significant capital into the local economy.
 - **Local spending:** As a major employer and educational institution, the university attracts students and faculty from across India and other countries. This influx leads to increased spending on local goods, housing, and services, benefiting the Meerut economy.
- d. Providing affordable healthcare**
- **Affordable medical services:** Subharti Hospital runs the "Subharti Nirog Yojana" (1 Rupee Scheme), which provides free and subsidized medical services to middle and lower-income families in Western Uttar Pradesh. The hospital's goal is to ensure no patient is denied care due to financial constraints.
 - **Free and subsidized care:** The Nirog Yojana scheme includes free consultations, subsidized lab investigations, free medicine for five days, and discounts on minor procedures for outpatients. Inpatients receive free food and cover for costs up to ₹20,000.
 - **Comprehensive health services:** In addition to general healthcare, the hospital also provides specialized and alternative medicine, such as naturopathy and yoga services.
- e. Health issues and Emerging Demographics Changes :**

The University has adopted five villages and has its own Urban & Rural Health Centres. The University ensures health services, free distribution of medicines, medical services and other facilities at these centres. Regular Camps, Rural postings, dental van campus etc. are ensured along with other outreach activities to achieve the goal of removing Issues related to right to health to all. The Activities such as workshops, conferences, seminars, and training programmes help in raising awareness about Rights to Health issues and Emerging Demographics changes. Detailed lists and description of Programmes & Courses which have included these cross cutting issues are provided in the supporting documents.

f. Contribution via MOU under Government of Uttar Pradesh initiative 'Mission Niramaya'

Government of Uttar Pradesh has been taking up various steps to establish quality in the healthcare system in the state. Nursing care, which underpins the entire healthcare system, is one of the components where quality improvement need have been identified. At present, substantial number of nursing personnel (>90%) in the healthcare system of the state of Uttar Pradesh are trained in private sector nursing institutions and ensuring quality nursing education in these institutions would ensure a long-term impact on healthcare in the state. In its pursuit to instill quality in Nursing education, Government of Uttar Pradesh in the leadership of honorable Chief Minister launched Mission Niramaya (Mission). Under the mission Uttar Pradesh State Medical Faculty (UPSMF) with the help of its technical partner Johns Hopkins Program for International Education in Gynecology and Obstetrics (JHPIEGO), amongst various components, has also conceptualized a supportive supervision Program, wherein mentor Institute (high performing institute) have been identified which can support mentee institute (low-performing institute) to perform better. Through this process quality within each institution will be ensured. After rigorous screening process, 12 Nursing institutes have been identified to play the role of Mentor institute in Phase

Panna Dhai Maa Subharti Nursing College is amongst one of the selected mentor institute. Under the Mission Niramaya Subharti Nursing College signed MOU with the following institutes for a period one year. The MOU details are as given below:

MoUs signed under Mission Niramaya:

S. No.	Institute Name	Particulars	Date
1	GMS College of Nursing & Paramedical Sciences	MoU under “Mission Niramaya” (Reforming Human Resources in Health)	4 July 2024
2	Shri Krishna College of Nursing Education, Baghpat	MoU under “Mission Niramaya”	11 June 2024
3	Sarvodaya Hospital & College of Nursing, Baghpat	MoU under “Mission Niramaya”	26 Sept 2024
4	Umalok College of Nursing	MoU under “Mission Niramaya”	6 Aug 2024

Conclusion

Swami Vivekanand Subharti University, Meerut, has demonstrated remarkable dedication toward achieving **SDG 8 – Decent Work and Economic Growth** through its comprehensive focus on sustainable development, inclusive employment, and social responsibility.

By integrating **skill development, gender equity, entrepreneurship, healthcare accessibility, and green initiatives**, the university has cultivated a progressive ecosystem that empowers individuals and strengthens the regional economy. These collective efforts not only generate decent work opportunities but also contribute significantly to **sustainable and resilient community growth**, fully aligned with the **United Nations 2030 Agenda for Sustainable Development**.

The objectives of Swami Vivekanand Subharti University, in alignment with the United Nations Sustainable Development Goals (UNSDGs), along with the University’s contributions towards achieving these objectives, are outlined below:

UNSDGs and University's Objective	University's Contribution Towards Achieving its Objectives
<p>SDG 8: Decent Work and Economic Growth</p> <p>University's Objective: To produce graduates with relevant skills and entrepreneurial mind-sets for productive employment, and to foster a supportive environment for innovation, start-ups, and sustainable economic growth.</p>	<p>Faculty of Medicine -</p> <ul style="list-style-type: none"> • Produces highly skilled doctors and healthcare professionals through competency-based medical education. • Offers internships and residencies at Subharti Hospital. • Promotes medical entrepreneurship through innovation in telemedicine, diagnostics, and healthcare delivery systems. <p>Faculty of Dental Sciences -</p> <ul style="list-style-type: none"> • Provides hands-on clinical education to BDS and MDS students, ensuring skill-based employability. • Organizes community dental camps and outreach programs offering both service learning and professional exposure. <p>Faculty of Nursing -</p> <ul style="list-style-type: none"> • Trains students in professional healthcare skills, ensuring employability in top hospitals in India and abroad. • Conducts skill enhancement and bridge programs in emergency care, clinical procedures, and healthcare management. • Runs rural health training programs to empower youth in the healthcare sector. <p>Faculty of Allied Health Sciences -</p> <ul style="list-style-type: none"> • Conducts skill-based workshops on physiotherapy techniques, holistic healing, and community wellness. <p>Faculty of AYUSH -</p> <ul style="list-style-type: none"> • Encourages wellness entrepreneurship through yoga therapy, rehabilitation, and traditional medicine practices. <p>Faculty of Engineering & Technology -</p> <ul style="list-style-type: none"> • Operates Institution's Innovation Council (IIC) and Entrepreneurship Development Cell (EDC), promoting student-led research, product development, and entrepreneurship among the students. • Provides industry-linked training and certifications in advanced technologies such as AI, IoT, robotics, and renewable energy systems. • Engages in placement-linked programs and MoUs with leading industries across NCR and India. • Encourages projects that support the digital and green economy, enhancing both employability and sustainability. <p>Faculty of Pharmacy -</p> <ul style="list-style-type: none"> • Promotes pharmaceutical entrepreneurship through training in drug formulation, manufacturing, and quality control. • Partners with pharmaceutical industries for internships, placements, and joint research initiatives. <p>Faculty of Law -</p> <ul style="list-style-type: none"> • Provides experiential legal education through moot courts, internships, and Legal Aid Clinics.

- Promotes access to justice and employability through practical legal training and community legal services.

Faculty of Science -

- Promotes research-oriented learning through laboratory projects, internships, and innovation grants.
- Encourages scientific entrepreneurship and patentable research in biotechnology, microbiology, and environmental sciences.

Faculty of Education -

- Prepares competent educators and academic leaders through B.Ed., M.Ed., and Ph.D. programs.
- Conducts career counseling, teaching practicums, and capacity-building workshops for employability in education sectors.

Faculty of Fine Arts -

- Develops creative entrepreneurs through workshops, design projects, and art exhibitions.
- Many graduates successfully pursue freelance and self-employment opportunities in visual arts, animation, and digital design.

Faculty of Management and Commerce -

- Serves as the hub of entrepreneurial development and leadership training at the university.
- Conducts business plan competitions, management fests, and start up mentoring sessions.
- Offers MBA and BBA programs specializing in HR, Marketing, Finance, and Entrepreneurship, emphasizing ethical and sustainable business models.
- Organizes industrial visits, live projects, and corporate guest lectures for experiential learning and employability enhancement.

College of Hotel Management -

- Offers hands-on training in hospitality management through simulated hotel environments and real-world internships.
- Prepares students for employment and entrepreneurship in the tourism, catering, and event industries.

Faculty of Arts & Social Sciences -

- Provides career guidance for students pursuing civil services, social work, and academic professions.
- Empowers women through training in nutrition, apparel design, and food processing for self-employment.
- Collaborates with Self-Help Groups (SHGs) and NGOs for community-based livelihood generation.
- Prepares professionals in digital library management and knowledge systems.
- Offers training in e-resource management, digital archiving, and data handling to enhance employability.
- Promotes ethical leadership, mindfulness, and value-based employment principles.

- Encourages peace-based livelihood education and community service as integral aspects of decent work.
- Trains students for media, PR, and digital communication careers through newsroom simulations and internships.
- Promotes digital media entrepreneurship and independent content creation as career pathways.

University-Level Initiatives -

- Established the Central Research and Incubation Centre (CRIC) to promote student and faculty start-ups and innovation.
- Operates a dedicated Central Training & Placement Cell that provides career guidance, aptitude training, internships, and placement opportunities.
- Organizes mega job fairs, campus interviews, and industry-academia interaction programs in collaboration with national and international companies.
- Introduces skill-oriented certificate and diploma courses aligned with the National Skill Development Corporation (NSDC) and the Skill India Mission.
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- Maintains a safe, inclusive, and healthy workplace environment with strong HR and welfare policies for faculty, staff, and students.

