



Report
on
SDG-1: No Poverty
Initiatives at
Swami Vivekanand Subharti University,
Meerut

Swami Vivekanand Subharti University, Meerut

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)

1. Introduction

Sustainable Development Goal 1 (SDG-1) seeks to **end poverty in all its forms everywhere**. It emphasizes eradicating extreme poverty, ensuring equal rights to resources, and strengthening social protection systems. Swami Vivekanand Subharti University, Meerut, through its academic, community engagement, and social outreach initiatives, contributes significantly towards alleviating poverty and empowering marginalized communities.

2. Institutional Policies & Vision

- The university integrates **social responsibility** and **community welfare** into its core mission, aligning with SDG-1.
- The university follows a **community-oriented education model**, ensuring that knowledge and skills gained in classrooms are applied to uplift underprivileged sections of society.
- Special focus is given to **financial support for students**, thereby reducing barriers to higher education for economically weaker sections.

सुभारती ग्रुप हमेशा अग्रणी

ग्रीन इंडिया

मेरठ। सुभारती समूह के संस्थापक डॉ अतुल कृष्ण द्वारा आज जिला कारागार परिसर में बंदियों के लाभार्थ एवं सुविधाजनक अनेक कार्यों का लोकार्पण एवं शुभारंभ किया गया। आज जेल परिसर पहुँचने पर मुख्य अतिथि के रूप में डॉ अतुल कृष्ण का स्वागत जेल अधीक्षक श्री शशिकांत मिश्र द्वारा पुष्प कुंज भेंट कर किया गया। जेलर श्री राकेश द्वारा सुभारती के रजिस्ट्रार जनरल श्री विवेक कुमार का स्वागत किया गया।

सर्वप्रथम कारागार के बंदियों के मुलाक़ाती परिजनों को धूप एवं बारिश से बचाव के लिए परिसर के बाहर भव्य मुलाक़ाती प्रतीक्षालय बनाने का शिलान्यास किया गया। उसके बाद सुभारती द्वारा जेल परिसर में पानी के बड़े टैंक मोटर इत्यादि द्वारा कराये गये जल व्यवस्था संवर्धन कार्यक्रम का लोकार्पण सुभारती समूह के संस्थापक डॉ अतुल कृष्ण द्वारा किया गया। इसी श्रृंखला में सुभारती परिवार की उन्मुक्त भारत अभियान मुहिम के माध्यम से सभी बंदियों को निःशुल्क कम्बल वितरण किए गए। कार्यक्रम में मुख्य अतिथि एवं शुभारम्भकर्ता के रूप में बोलते हुए डॉ अतुल कृष्ण ने कहा कि सुभारती उत्कृष्ट शिक्षा एवं बेहतर स्वास्थ्य सुविधाओं के साथ साथ अपने



सामाजिक सरोकार के कार्यों की जिम्मेदारी का निर्वहन भी पूरी आत्मीयता एवं निष्ठा से करता है। उन्होंने कहा मानव सेवा से बड़ा कोई कार्य नहीं हो सकता। इसी क्रम में सुभारती समूह शिक्षा, सेवा, संस्कार एवं राष्ट्रीयता के मंत्र से देश हित में कार्य कर रहा है।

बता दें कि जेल अधीक्षक श्री शशिकांत मिश्र के अनुरोध पर सुभारती के सामाजिक सरोकार के कार्यों के मुख्य संयोजक एवं सुभारती विश्वविद्यालय के रजिस्ट्रार जनरल श्री विवेक कुमार द्वारा जेल परिसर का निरीक्षण करके प्रबन्ध तंत्र को सूचित किया गया था कि जेल परिसर में पानी व्यवस्था एवं प्रतीक्षालय का अभाव है। जिस कारण बंदियों से

मिलने आने वाले परिजनों को काफ़ी मुश्किलों का सामना करना पड़ता है एवं कारागार में बंदियों के पास कम्बलों का भी अभाव है। इसी क्रम में सुभारती समूह द्वारा अपने कुछ सहयोगियों को साथ लेकर जेल परिसर में तत्काल सामाजिक सरोकार के कार्यों को कराया गया। कंबल पाकर सभी बंदियों के चेहरे पर मुस्कान देखकर हृदय को सुखानुभूति हुई। साथ साथ आगामी दिनों में जेल अस्पताल को भी कुछ सुविधाएँ उपलब्ध करायी जायेंगी। जेल अधीक्षक श्री शशिकांत ने अपने उद्बोधन में सुभारती समूह का आभार व्यक्त किया और कहा कि शिक्षा सेवा के मामले में सुभारती समूह द्वारा किए जा रहे सामाजिक कार्य मील के पत्थर है।

3. Financial Assistance & Scholarships

- **Merit-cum-means scholarships** are provided to economically weaker students.
- Fee concessions for **orphans, differently-abled students, and those from underprivileged backgrounds.**
- Collaboration with government schemes such as **Post-Matric Scholarship**, ensuring access to education for students from marginalized communities.
- Establishment of **student welfare funds** to support emergency needs, preventing dropouts due to financial hardship.



4. Employment Generation & Skill Development

- The university organizes **skill development and vocational training programs** for rural youth, enhancing employability.
- Courses in **entrepreneurship development, handicrafts, healthcare, and digital literacy** empower individuals to become self-reliant.
- The university's **placement cell** connects students from poor backgrounds with employment opportunities, reducing long-term poverty risks.



5. Community Outreach & Poverty Alleviation Initiatives

- **Free medical camps and health awareness programs** by Subharti Medical College & Hospital, benefitting rural and slum populations.
- **Adoption of villages** under extension activities, providing education, healthcare, and livelihood training to marginalized communities.
- **Distribution drives** (food, clothes, educational kits) for needy families and children.
- Active participation of **NSS and NCC units** in community development and poverty reduction projects.



6. Research & Knowledge Contribution

- Research projects on **poverty eradication, rural development, and inclusive growth** are promoted by different departments.
- Case studies on **micro-finance, women empowerment, and social entrepreneurship** contribute to policy-level discussions.
- Students and faculty publish **papers on poverty-linked issues**, raising awareness and suggesting sustainable models for improvement.



7. Partnerships & Collaborations

- The university partners with **NGOs, government bodies, and international agencies** to implement poverty alleviation projects.

- Collaboration with **rural development programs** ensures sustainable income opportunities for local communities.
- MoUs with industries provide **skill-based internships and training**, especially for students from underprivileged backgrounds.



(Inauguration Ceremony of the Centre of Excellence for Skill Development at Faculty of Engineering & Technology, Meerut)

8. Student & Faculty Engagement

- Students take pledges and participate in campaigns focusing on **poverty eradication and social equity**.
- Faculty members guide **community-based projects** that directly address the needs of economically weaker groups.
- Volunteer activities encourage students to **mentor and tutor children from poor families**, reducing educational disparity.



(Orientation Program for Students organised by the Swami Vivekanand Subharti University)

Swami Vivekanand Subharti University, Meerut, has adopted a **multi-dimensional approach** towards achieving SDG-1 (No Poverty). By integrating **education, healthcare, financial support, skill training, and community outreach**, the university not only empowers its students but also uplifts the surrounding rural and urban poor communities. Through its continued commitment, the university ensures that the **goal of poverty eradication is not just a policy directive, but a lived reality for many underprivileged individuals.**

The objectives of Swami Vivekanand Subharti University, in alignment with the United Nations Sustainable Development Goals (UNSDGs), along with the University's contributions towards achieving these objectives, are outlined below:

UNSDGs and University's Objective	University's Contribution Towards Achieving its Objectives
SDG 1: No Poverty University's Objective: To promote entrepreneurship development and skill enhancement programs to improve student and community employability,	Faculty of Medicine - <ul style="list-style-type: none"> • Regularly organizes free medical camps and health check-ups in nearby villages. • Provides mobile medical units for remote communities. • Offers subsidized treatment for low-income patients. • Trains community health workers to improve local primary care and reduce healthcare costs. Faculty of Dental Sciences -

and to offer financial aid and scholarships to ensure education access is not a barrier to upward mobility.

- Regularly conducts free dental screening and treatment camps in local communities.
- Regularly arranges oral health awareness sessions to prevent costly dental problems.

Faculty of Nursing -

- Regularly conducts community nursing outreach (maternal & child care) to reduce morbidity and expenses.
- Provides home-care visits for elderly or disabled individuals who cannot afford university care.
- Offers skill training for local women as community caregivers to generate income.

Faculty of Allied Health Sciences -

- Regularly organizes free or low-cost rehabilitation camps for accident victims and disabled persons.
- Trains family members in home physiotherapy, reducing the need for expensive long-term care.

Faculty of AYUSH –

- Regularly conducts traditional medicine camps and health-promotion workshops offering affordable care options.
- Trains locals in herbal remedies to reduce dependence on costly drugs.
- Offers courses for local practitioners to broaden low-cost primary care.

Faculty of Engineering and Technology -

- Develops low-cost technologies such as solar vans.
- Encourages student projects creating affordable agricultural or household devices.
- Provides technical training and entrepreneurship support (repairs, fabrication).

Faculty of Pharmacy -

- Regularly conducts generic medicines awareness campaigns and low-cost dispensary drives.
- Runs medicine donation/discount programs and educates on rational drug use.
- Trains community health workers in basic pharmacology and safe storage.

Faculty of Law -

- Regularly runs Legal Aid Clinics helping people access welfare schemes, land/benefit entitlements, and dispute resolution.
- Arranges rights-awareness camps (labour, social security) for poor communities.
- Assists with documentation (Aadhaar, pensions, etc.).

Faculty of Science -

- Regularly researches low-cost water purification, cropping, pest control, and energy solutions.
- Regularly organizes student-led science outreach to improve productivity (e.g., soil testing for farmers).

- Facilitates technology transfer to small producers to lower costs and increase yield.

Faculty of Education -

- Runs teacher training and community literacy programs to improve employability.
- Offers adult literacy and continuing education classes for better job access.
- Provides counselling on scholarships and government education benefits.

Faculty of Fine Arts -

- Offers skill development in crafts, applied arts, and design to increase artisans' income.
- Provides marketable product design and exhibition support, connecting makers to buyers.
- Conducts community art projects, creating micro-earning opportunities.

Faculty of Management and Commerce -

- Offers entrepreneurship and microbusiness training, assisting with business plans and microfinance linkages.
- Provides short vocational courses (accounts, digital marketing) to boost employability.
- Offers consultancy to community self-help groups (SHGs) to run sustainable enterprises.

College of Hotel Management -

- Provides hospitality skill training for local youth as a pathway to paid jobs.
- Supports community catering and small-scale food enterprises to help households monetize cooking skills.
- Offers food safety and small-business best practices to improve income from food ventures.

Faculty of Arts and Social Sciences -

- The Department of Journalism and Mass Communication regularly conducts media campaigns highlighting poverty issues and mobilizing local support, provides community reporting training to amplify marginalized voices, runs community development projects, surveys, and needs assessments to guide targeted poverty interventions, offers social work, conducts electoral awareness to ensure representation of poor communities, and counselling services for families in crisis.
- The Department of Home Science regularly organizes nutrition and livelihood programs, including food processing, tailoring, and handicrafts training, supports women's skill centres (sewing, food preservation) for regular income, and conducts community library drives to improve literacy and access to information.
- The Department of Language provides communication training to help micro-entrepreneurs and others.

University-wide Initiatives -

- Conducts cross-cutting activities implemented by multiple faculties.

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| | <ul style="list-style-type: none">• Offers scholarships, fee waivers, and sponsored seats for economically weaker students.• Runs community outreach programs through NSS, NCC, and student volunteers in nearby villages.• Offers skill and vocational short courses targeted at women, youth, and unemployed persons.• Conducts research and monitoring to measure the outcome of interventions and improve targeting.• Establishes partnerships with NGOs, government schemes, and CSR initiatives to scale up services for the poor. |
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