

INDUSTRIAL COLLABORATION AGREEMENT(on Rs.100/= Non-judicial Stamp Paper)

This agreement is made and entered into at Meerut on

BY AND BETWEEN

J D Institute of Fashion Technology, Education Division of JD Image Promotions Ltd, a company incorporated under The Companies Act 1956 having Corporate Center at 39 Hauz Khas Daryacha Building New Delhi-110016 hereinafter referred to as the "FIRST PARTY".

AND

Swami Vivekanand Subharti University located at Subhartipuram, N.H. 58, Meerut (U.P.) hereinafter referred to as the "SECOND PARTY".

"J D Institute of Fashion Technology" and "Swami Vivekanand Subharti University" are collectively referred to as the "Parties" and to any of them singly as "PARTY".

Both the parties promise to abide by the following terms and conditions:-

1. That the FIRST PARTY is a leading Institute in the field of **communication design, fashion design, jewelry design, interior design and textile design**, located in Hauz Khas Village New Delhi-110016
2. That the SECOND PARTY isa University named as Swami Vivekanand Subharti University situated in NCR region on Delhi-Haridwar Highway, NH-58, Subhartipuram, Meerut (UP) having UGC recognized courses in the field of art and design.
3. That the FIRST PARTY will act as an industrial collaborative partner of the SECOND PARTY.
4. That the FIRST PARTY is doing an alliance with SECOND PARTY to train the students of the SECOND PARTY admitted in **B. Design (Fashion Communication), M. Design (Fashion Communication), M. Design (Luxury Brand Management, B.Sc.Textiles Design and B.Voc. Jewellery Design**.
5. That the FIRST PARTY will provide industrial training to the students of SECOND PARTY.
6. The parties agrees with the arrangement as mentioned in point number 3 , 4 and 5 and comply with all the performance standards as mentioned.
7. That the FIRST PARTY would help the SECOND PARTY to generate admissions of the students to its maximum ability for –
4 year degree course of B. Design (Fashion Communication)
2 year master degree course of M. Design (Fashion Communication)
2 year master degree course of M. Design (Luxury Brand Management)
3 year bachelor degree course of B.Sc. (Textile Design)
3 year bachelor degree course of B.Voc. (Jewellery Design)

7.1 First party shall have active involvement the curriculum development of above listed courses and shall be exclusive institute offering above courses in Delhi NCR.

8. That the students will deposit their full prescribed concessional fee (based on 50% concession on SVSU scheduled fee) with SECOND PARTY. Fee for the session 2022-23 is given hereunder:

Sr. No.	B. Design (Communication Design) 4 yr degree course		M. Design (Communication Design) 2 yr degree course		M. Design (Luxury Brand Management) 2 yr degree course		B.Sc. (Textile Design) 3 yr degree course		B.Voc. (Jewellery Design) 3 yr degree course	
	YEAR	AMOUNT	YEAR	AMOUNT	YEAR	AMOUNT	YEAR	AMOUNT	YEAR	AMOUNT
1	1st (B.Design)	22,250/-	1st (M.Design)	51,250/-	1st (M.Design)	51,250/-	1st (B.Sc.)	29,250/-	1st (B.Voc.)	30,500/-
2	2nd (B.Design)	29,750/-	2nd (M.Design)	43,500/-	2nd (M.Design)	43,500/-	2nd (B.Sc.)	25,500/-	2nd (B.Voc.)	45,500/-
3	3rd (B.Design)	26,000/-					3rd (B.Sc.)	25,500/-	3rd (B.Voc.)	56,500/-
4	4th (B.Design)	26,000/-								
TOTAL		1,04,000/-		94,750/-		94,750/-		80,250/-		1,32,500/-

9. Concessional Fee as prescribed above shall be deposited by students according to the time schedule applicable at the University (SECOND PARTY).
10. All Relevant exams will be conducted within the premises of SECOND PARTY.
11. That the students will deposit their full prescribed fee with SECOND PARTY as given above at clause no.8. The candidate registered with SECOND PARTY under industrial collaboration is liable to pay as facilitation fees to THIRD PARTY under Mutual understanding of all PARTIES.

Rupal Datta
Arun



[Signature]

[Signature]

That the students will pay **Rs.1500/- as Registration Fee** in addition to the fee as per Clause No.8 above and submit their admission forms and relevant documents as per the University schedule.

12. That any other charges of SECOND PARTY including fee for re-examination (supplementary), Migration Fee, Degree Fee etc. in addition to the regular fee, will be paid by the students to the SECOND PARTY as per University rules wherever applicable.
13. In case of withdrawal of admission, the rules of the SECOND PARTY (University) will apply.
14. SECOND PARTY will provide fee details of students periodically to the FIRST PARTY.
15. Caution Money shall not be applicable to the students taking admission based on this MOU.
16. SECOND PARTY will pay 20% of the prescribed concessional fee (as detailed above in clause no.8) to the first party if student strength each year exceeds the number as given below against each course. Such payment shall be against the collection received by SECOND PARTY.

S.No.	Course	Number of Students
1	B.Design (Fashion Communication)	40
2	M.Design (Fashion Communication)	15
3	M.Design (Luxury Brand Management)	15
4	B.Sc Textile Design	20
5	B.Voc. Jewellery Design	15

17. That the contractual period is valid from 01-04-2022 to 31-03-2027. The Term shall only be modified in case of any governmental policy requires the Term to be changed. In case of such a scenario all the Parties agree they will complete the Term of the students as per point 4 - 10 of this Agreement.
18. The SECOND PARTY (University) reserves the right to revise the batch-wise fee of the courses enumerated in clause no.8 of this MOU with mutual consent. However, fee of the batch will not be revised once decided for the batch during the tenure of the course.
19. That all the parties have an option to renew the contract with mutual consent once contract expires by efflux of time, both the parties may decide to discontinue the contract with prior notice of three months.
20. That all the parties have to abide by all the rules and regulations of the agreement.
21. That in case of any dispute, all the matters are to be subjected to the Allahabad High Court.

Signed on behalf of
J D Image Promotions Ltd

Rupal Datta
Director

Signed on behalf of
Swami Vivekanand Subharti University

[Signature]
Registrar



Seals of Institutions

Signed In the presence of

[Signature]
Prof. (Dr.) Pintu Mishra
Dean & Principal, NBSCFF, SVSU

[Signature]
Date: 26/4/2022
Place: Meerut



ATTESTED
[Signature]
YOGENDRA SINGH
NOTARY NOIDA
G.B. NAGAR (U.P.) INDIA

19 APR 2022