

**MEMORANDUM OF  
UNDERSTANDING (MOU)**

**BETWEEN**

**Swami Vivekanand Subharti University, Meerut**

**&**

**Naukri Campus (Info Edge India Ltd)**

## MEMORANDUM OF UNDERSTANDING

### 1. Preamble:

This Memorandum of Understanding (MoU) is entered into by and between **Naukri Campus (Info Edge India Ltd)** Delhi, and Swami Vivekanand Subharti University, Meerut, to establish a collaborative relationship that will benefit both parties, particularly in the area of career development for students. This MoU sets the framework for cooperation between the parties

### 2. Parties Involved:

This Memorandum of Understanding (MoU) is entered into on **10<sup>th</sup> Day of June 2025**, by and between:

First Party acting through its **Naukri Campus (Info Edge India Ltd)** (hereinafter referred to as "Name of the Party 1"), throughout this Agreement, the term "First Party" or **Naukri Campus (Info Edge India Ltd)** " shall refer to **Naukri Campus** in its capacity as the First Party, unless expressly stated otherwise.

AND

**Swami Vivekanand Subharti University**, located at Subhartipuram, NH-58, Delhi-Haridwar Bypass Road, Meerut, acting through its Registrar (hereinafter referred to as "SVSU" or the "Second Party"), Throughout this Agreement, the term "Second Party" or "SVSU" shall refer to Swami Vivekanand Subharti University in its capacity as the Second Party, unless expressly stated otherwise.

Both Parties may be referred to individually as a "Party" and collectively as the "Parties."

---

Whereas the parties desire to memorialize certain terms and conditions of their anticipated endeavour, Now Therefore, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

**3. Purpose Scope and Objectives-** The Memorandum of Understanding (MoU) aims at enhancing career opportunities and career guidance offerings for students of Swami Vivekanand Subharti University. This MoU outlines the preliminary understanding between Naukri Campus (Info Edge India Ltd) and Swami Vivekanand Subharti University as they work together to achieve these goals.

### Objectives:



Naukri Campus commits to offer the below offerings free of cost to students of Swami Vivekanand Subharti University

### **1. Awareness**

- a) Expert Speak: Access to Expert Speak & webinars where seasoned professionals share valuable insights and industry knowledge.
- b) Career Guidance: Access a wide range of resources including articles, webinars, and workshops focused on exploring career paths, skill development, and personalized advice to enhance career awareness.

### **2. Preparation**

- a) NCAT (Naukri Campus Aptitude Test): Leverage our aptitude tests to assess readiness for jobs and internships. This test, widely used by companies in their recruitment processes, helps students understand their aptitude skills and improve where necessary.
- b) Online Resume Maker: Create a professional and impactful resume using our free resume maker. Students can concentrate on content while the platform handles formatting, ensuring their resumes are industry-relevant and stand out.
- c) Pathfinder: Discover potential career roles and personalized learning paths with Pathfinder. This tool evaluates interests and job readiness, offering guidance to bridge skill gaps.
- d) Personalized Interview Q/A: Use our AI-powered tool to receive customized responses to common interview questions based on individual profiles. This free service provides three unique answers per question, helping students excel in interviews.

### **Institution –I**

#### **4. Role and Responsibilities of Naukri Campus (Info Edge India Limited)**

##### **Institution 1 Agrees to**

Naukri Campus commits to offer the below offerings free of cost to students of Swami Vivekanand Subharti University

##### **1. Awareness**

- a) Expert Speak: Access to Expert Speak & webinars where seasoned professionals share valuable insights and industry knowledge.
- b) Career Guidance: Access a wide range of resources including articles, webinars, and workshops focused on exploring career paths, skill development, and personalized advice to enhance career awareness.

##### **2. Preparation**

- a) NCAT (Naukri Campus Aptitude Test): Leverage our aptitude tests to assess readiness for jobs and internships. This test, widely used by companies in their recruitment processes, helps students understand their aptitude skills and improve where necessary.



2000  
10.11  
2025

- b) Online Resume Maker: Create a professional and impactful resume using our free resume maker. Students can concentrate on content while the platform handles formatting, ensuring their resumes are industry-relevant and stand out.
  - c) Pathfinder: Discover potential career roles and personalized learning paths with Pathfinder. This tool evaluates interests and job readiness, offering guidance to bridge skill gaps.
  - d) Personalized Interview Q/A: Use our AI-powered tool to receive customized responses to common interview questions based on individual profiles. This free service provides three unique answers per question, helping students excel in interviews.
3. Opportunities
- a) Job and Internship Listings: Our platform allows companies to list job openings and internships specifically for fresh graduates. This facilitates direct interactions between students and potential employers, promoting career growth. Employers can search and contact students directly via our resume database access
- 4) Reporting
- a) Swami Vivekanand Subharti University will be able to access reports either on platform or via monthly/quarterly reports as the case may be. These reports will primarily provide a broad level view of usage by registered students

#### **Role and Responsibilities:**

#### **Institution-2: SVSU agrees to:**

1. Registration of students
  - a) Swami Vivekanand Subharti University will register the student details on the platform via upload format given in “**Annexure A**” with the consent of students. All students registered by the Swami Vivekanand Subharti University will have free of cost access to the services mentioned in this MoU. Students registered on the platform will receive transactional/promotional communications via multiple communication channels such as email, WhatsApp, sms etc.
  - b) It shall be the sole responsibility of the Swami Vivekanand Subharti University to ensure that only the personal information of students who have expressly consented to the sharing of their data with Naukri Campus is provided. Such consent must be valid, informed, and in compliance with the provisions of the Digital Personal Data Protection Act, 2023 (DPDPA). The Swami Vivekanand Subharti University shall remain fully responsible for ensuring lawful data sharing and shall indemnify and hold Naukri Campus harmless against any claims, losses, or liabilities arising from any breach of data protection obligations attributable to its actions or omissions.
2. Promotion of Naukri campus offerings to students
  - a) Swami Vivekanand Subharti University will actively promote Naukri Campus offerings to all students ensuring they are informed of these opportunities multiple times throughout the academic year.
3. Letter of Recommendation (For universities only)



20004  
10.08  
2023

- a) The Swami Vivekanand Subharti University will issue a letter of recommendation to all affiliated colleges, encouraging them to promote the free services provided by Naukri campus as per scope of this MoU.
5. **Financial Term:** Naukri Campus commits to offer the above offerings free of cost to students of SVSU
6. **Duration and Termination:** This MoU shall remain effective for 3 years from the date of signing and may be renewed upon mutual written agreement of both Parties. Either Party may terminate this MoU with six (6) months' prior written notice, provided that ongoing projects are completed or mutually settled upon termination.
7. **Confidentiality:** Each Party agrees to keep confidential all information exchanged in connection with research activities under this Memorandum of Understanding (MoU). "Confidential Information" includes technical, business, marketing, policy, and other relevant data disclosed by one Party to the other. Each Party will prevent any third-party disclosure of such information. These confidentiality obligations will remain in effect for **two (2) years after the termination** of the MoU. The Parties agree that all Confidential Information is proprietary to the Disclosing Party and will be kept strictly confidential. The Receiving Party will use Confidential Information only for the purposes of this MoU and will not disclose it to any third party, except as required by law, after giving reasonable notice to the Disclosing Party. Confidential Information may be shared with employees, officers, or advisors who need to know it for performing the Services, provided they are bound by equivalent confidentiality obligations. Upon request or termination of this MoU, the Receiving Party will destroy all copies of the Confidential Information. The Receiving Party acknowledges that unauthorized disclosure may cause irreparable harm to the Disclosing Party, entitling the Disclosing Party to seek immediate injunctive relief.
8. **Intellectual Property:** Each Party will retain their respective intellectual property rights, title and interest in their modus operandi, patents, copyrights, trademarks, proprietary marks and/or licensed software, service marks, trade secrets and any other form of intellectual property (Intellectual Property Rights) that are disclosed or generated during the term of this MoU. The Parties further agree that neither Party will acquire any right whatsoever, through use in commerce or otherwise, in the Intellectual Property Rights of the other Party on account of the limited permitted use as per the terms of this MoU. All such rights pertaining to the use and title of all Intellectual Property Rights of the Parties will exclusively vest with the respective Parties. No Party may, under any circumstances, seek to register any trademark, business name, business processes, inventions, company name, or domain name using or incorporating the Intellectual Property of the other Party and each Party acknowledges that upon expiry or termination of this MoU, it will have no right whatsoever in connection with the Intellectual Property Rights of the other Party.
9. **Liability :** The Parties hereby agree to indemnify, reimburse, defend and hold harmless the other Party, its affiliates and other officers, directors, employees, agents, successors and assigns, from and against any and all costs, losses, damages, lawsuits, deficiencies,



2006  
10/30  
2021

claims and expenses (including court costs and reasonable attorney's fees) incurred or suffered by the other Party in connection with or arising out of or resulting from or incidental to

- a) any breach or obligations, representations and warranties as set out in this MoU; or
- b) Willful default or gross negligence on the part of the other Party during the course of the performance of this MoU.

**10. Waiver:** The failure of either Party to enforce any provision of this MoU or to require the performance of any obligation under this MoU by the other Party shall not be deemed a waiver of such provision or obligation, nor shall it affect the validity or enforceability of this MoU. Any waiver of a provision or obligation by either Party must be explicitly set forth in writing and shall not be construed as a waiver of any subsequent breach or default of the same or any other provision of this MoU.

**11. Severability:** If any provision of this MoU is determined to be invalid, illegal, or unenforceable by a court of competent jurisdiction, such provision shall be deemed severed from this MoU, and the remaining provisions shall continue in full force and effect, unaffected by the invalidity or unenforceability of the severed provision. The Parties further agree to negotiate in good faith to replace any such invalid or unenforceable provision with a valid and enforceable provision that closely reflects the original intent and purpose of the severed provision, to the extent permitted by applicable law.

**12. Amendments and Modifications:** Either Party may request in writing a revision, Variation or Amendment of this MOU. Any such revision, variation of amendment agreed to by Parties shall be in writing and shall form part of this MOU. Such revisions, variation of amendment shall come into force on such date as may be determined by the Parties.

**13. Notice:** Any notice, request, demand, or other communication required or permitted under this Agreement shall be in writing and shall be deemed duly given if delivered personally, sent by registered or certified mail with return receipt requested, sent by a recognized courier service, or sent via email to the addresses or email IDs of the Parties as specified in this Agreement or as subsequently updated by written notification. Notices delivered personally shall be effective upon delivery; those sent by registered or certified mail shall be deemed received three (3) business days after mailing; those sent via courier service shall be effective on the delivery date confirmed by the courier. Notices sent via email shall be deemed effective upon receipt of an acknowledgment or reply email from the recipient Party. Either Party may update its address or email for notices by providing written notice to the other Party in accordance with this clause.

--Party 1--- Officer for Sending Notice				
Name	Designation	Communication Address	Contact No	e-mail
Mr. Rishabh Shukla	Manager- Campus Alliance	B-8, sector 132, Noida 201304	+91-8800723194	shukla.r@naukricampus.com

2005 M  
10.06  
2025

Party 2- Swami Vivekanand Subharti University, Officer for Sending Notice				
Name	Designation	Communication Address	Contact No	e-mail
Mr. Amit Kumar Verma	Director-TP&IID	Training and Placement Department, Subhartipuram, Baghpat Bypass Meerut	+91-73023 19995/8430465060	placement@subharti.org

**14. Implementation-** Each Party shall designate an authorized representative with decision-making authority to oversee and implement this MOU.

-Party-1---- MOU Activity Coordinator			
Name	Designation	Mobile Number	e-mail
Mr. Rishabh Shukla	Manager- Campus Alliance	+91-8800723194	shukla.r@naukricampus.com

SVSU MOU Activity Coordinator			
Name	Designation	Mobile Number	e-mail
Mr. Amit Kumar Verma	Director- TP&IID	+91-73023 19995	placement@subharti.org

**15. Dispute Resolution:** This MoU shall be governed by and construed and enforced in accordance with the laws and regulations of the Republic of India, excluding its conflict of laws rules to the extent such rules would apply the law of another jurisdiction. All disputes, differences of opinion and controversies arising between the Parties out of this MoU shall be resolved amicably, failing which they shall be finally settled by a sole arbitrator mutually appointed by the Parties herein. The Arbitration shall be conducted in accordance with the Arbitration and Conciliation Act, 1996 or any amendment thereof for the time being in force.

**16. Governing Law and Jurisdiction:** This MoU shall be governed by and construed in accordance with the laws of the Republic of India. The courts in New Delhi shall have exclusive jurisdiction over any disputes arising from this MoU

**Amendments**

Any amendments or modifications to this MoU must be made in writing and signed by both parties

**Termination**



2008/10.08/2023

This MoU may be terminated by either party with [X days/weeks/months] written notice to the other party. In the event of termination, both parties agree to fulfil any outstanding commitments made prior to the notice of termination.

### Miscellaneous

#### 1. Entire MoU

This MoU constitutes the entire understanding between the parties with respect to the subject matter herein and supersedes all prior discussions, MoUs, or understandings of any kind.

#### 2. No Partnership

Nothing in this MoU shall be construed to create a partnership, joint venture, or agency relationship between the parties.

#### 3. Assignment

Neither party shall assign or transfer any of its rights or obligations under this MoU without the prior written consent of the other party.

4. This MoU supersedes all prior written or oral MoUs, communications, and understandings between the parties with respect to the subject matter hereof.

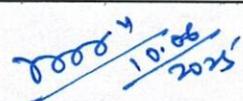
### 17. Signatories:

In witness whereof, the Parties have executed this document on **10<sup>th</sup> Day of June 2025**.

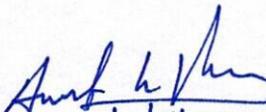
For and on behalf of the first Party

  
Mr. Rishabh Shukla  
Manager- Campus Alliance  
Naukri Campus & Info Edge India Ltd.

For and on behalf of the Second party

  
Gp Capt M. Yakoob (Retd.)  
Registrar  
Swami Vivekanand Subharti University  


In the presence of

1.   
10/6/25

1. \_\_\_\_\_

Date :

Place: Meerut

**18. Annexures / Schedules / Attachments:**

- Countersigned by:
- Dean of the Faculty

**Annexure A**

**Student details upload format**

PERSONAL DETAILS					ACADEMIC DETAILS									
Basic Contact					Class XII Details			Class X Details			Graduation Details			
N	E	M	Date of Birth (DD/MM/YYYY)	Gender (Male/female)	B	M	Y	B	M	Y	C	Speci	Mar	Year
a	m	obile			oa	ar	ar	oa	ar	ar	ou	alizat	ks/G	of
m	ai	ile			rd	ks	ar	rd	ks	ar	rs	ion	rade	passin
e	l										e			g