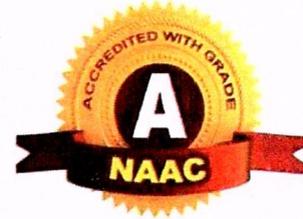


# MEMORANDUM OF UNDERSTANDING

BETWEEN



SWAMI VIVEKANAND SUBHARTI UNIVERSITY  
MEERUT – UTTAR PRADESH, INDIA

AND



Where there is Rural Wellbeing  
there is Universal Prosperity

RURAL MANAGEMENT PROGRAM  
BASHEERBAGH, HYDERABAD



## **Memorandum of Understanding**

**Between**

### **Swami Vivekananda Subharti University and Mahatma Gandhi National Council of Rural Education**

Swami Vivekanand Subharti University (SVSU), Meerut, Uttar Pradesh, came into existence under Section 2(f) of the University Grant Commission (U.G.C.) Act, 1956 and granted permission by the Government of Uttar Pradesh, Lucknow as Swami Vivekanand Subharti Vishwa-vidhayalaya, Uttar Pradesh Adhiniyam, 2008 (U.P. Act No.29 of 2008), as passed by Uttar Pradesh Legislature and assented to by the Honorable Governor of Uttar Pradesh in September, 2008. The University was established under the aegis of Subharti K.K.B. Charitable Trust, Meerut, which has acquired a commendable record of service in the fields of Education, Health Care and Social Welfare in last 13 years.

**AND**

Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Human Resource Development, Government of India and having its registered office at Shakkhar Bhavan, Fateh Maidan Road, Basheerbagh, Hyderabad (Hereinafter referred to as MGNCRE) (As Second Party) which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors.

Established in 1995 by the Government of India under the Union Ministry of Human Resource Development, the MGNCRE, founded by the Late Prime Minister Shri P V Narasimha Rao, seeks to usher in rural change and inclusive growth as a catalyst organization. The MGNCRE interfaces with rural institutes of higher learning like Rural Universities, Rural Development Institutes, National Rural Livelihoods Mission and State Livelihood Action Units. Human Resource Development is our operational framework and Human Development is the goal. "Sab Ka Sath Sab Ka Vikas" would be the guiding philosophy and strategy of MGNCRE, as enunciated by the Prime Minister of India.

1. Whereas SVSU and MGNCRE are interested in entering into an MoU with a view of sharing a Common desire to explore extend and strengthen the mutual relationship with well-established academic and Research & Development set up in order to share the facilities and expertise available with each of them, herewith sign this MoU on the Understanding stated in the subsequent paragraphs. Whereas MGNCRE has come forward to sign an MoU with SVSU to offer the courses at the UG & PG levels in the areas of Rural Management.

2. Responsibilities of MGNCRE

- (a) Providing the course curriculum developed by the institute.
- (b) Providing the online course content to the students and faculties of SVSU.
- (c) Allow SVSU students to participate in workshops and faculty members to participate in FDPs organized by MGNCRE.
- (d) Providing the opportunities of industry-academic meet to the students and faculty members of SVSU.
- (e) Helping the students for arranging Summer Internships and Placements.
- (f) Displaying the MoU and Logo in their website.

### 3. Responsibilities of SVSU

- (a) Introduce the Rural Management course at the Bachelors and Masters levels in the university.
  - (b) Promote the course.
  - (c) Utilize the course content, curriculum developed by the MGNCRE.
  - (d) Participate in workshops and FDPs organized by the MGNCRE, free of cost.
4. Both the parties seek to enhance relationships and recognize the benefits to be derived from increased collaboration, cooperation and interaction for further promotion.
  5. On behalf of First Party Registrar, SVSU, Meerut will be the point of contact for further correspondence.
  6. On behalf of Second Party Dr. Rajeswar Jonnalagadda, Director, Rural Management Program will be the point of contact for further correspondence.
  7. This Memorandum of Understanding shall enter into force on the basis of goodwill and shall not be legally bound.

The MoU is valid for a period of five years from the date of signature by both the parties and may be renewed for any other period as shall be agreed on in between the parties. If either Party does not wish to continue this MoU, then such Party provide the other Party of its intention to terminate this MoU, by giving 3 (three) months' notice in writing.

1<sup>st</sup> Party   
Signature \_\_\_\_\_

Name: Dr. N.K. Ahuja  
Designation: Vice Chancellor  
Address: Swami Vivekananda Subharti University,  
Meerut, U.P. 250 005



Place:- Meerut  
Date:- 07<sup>th</sup> March, 2020

2<sup>nd</sup> Party   
Signature \_\_\_\_\_

Name: Rajeswar Jonnalagadda  
Designation: Director, Rural Management Program  
Address: Shakkar Bhavan, Fateh Maidan Road,  
Basheerbagh, Hyderabad – 500004

Place:- Meerut  
Date:- 07<sup>th</sup> March, 2020

Witnesses