

**PROPOSAL & OUTLINE FOR
GLOBAL RANKINGS ADVISORY SERVICES**



Swami Vivekanand Subharti University

16th November'2023

Introduction & Objectives

The principal objective of this project is to provide Swami Vivekanand Subharti University with comprehensive on-ground assistance and act as independent advisors & specialists in Global Rankings. We will bring in the best practices and put together a guiding strategy for future participation in all Global Rankings.

Range of services:

- 'Higher Education Advisory Services' to help stimulate the academic environment for promotion of quality of teaching-learning and research
- Encourage self-evaluation, accountability, autonomy, and innovation
- Undertake high quality research study, consultancy, and training programs
- Collaborate with stakeholders for quality evaluation, promotion, and sustenance
- Conferences, seminars, symposiums, and webinars that provide global professional development opportunities for all stakeholders associated with the education sector
- Networking through groups and events held both online and in live environments

Benefits

- Professionally collated data can be used for review and chart internal growth
- Helps the institution understand its position globally, nationally, and regionally
- Provides the context to assist in setting realistic and achievable targets
- Challenges operational complacency
- Creates an atmosphere conducive to continuous improvement
- Allows you and your colleagues to visualize improvements which can be a strong motivator for change
- Creates a sense of urgency for improvement
- Helps to identify weak areas and indicates what needs to be done to improve.
- Helps with review processes and setting new goals to remain competitive

Scope of Work

1. Managing Global Ranking Environment

Regular visits to the campus and on ground support would be provided to sensitize the management and key personnel of the University on World University Rankings | Asian University Rankings | Regional Rankings | Rankings by Subject | Young Universities Rankings etc.,

This would imbibe the spirit of being globally competitive and to use the rankings for designing strategic roadmap apart from encouraging proactive participation in the rankings by sharing required data with the following major ranking agencies:

- A) QS Rankings
- B) THE Rankings
- C) ARWU Rankings
- D) LEIDEN Rankings
- E) SCIMAGO Rankings
- F) HEEACT / NTU Rankings
- G) WEBO Rankings
- H) URAP Rankings
- I) CWUR Rankings

A Project team with an identified Project Coordinator should be constituted by the University to ensure easier coordination and facilitation of various interactions critical to the success of the initiative.

2. Identification & Reporting of Weak Areas

The performance of the University across various parameters would be analyzed on a Year-on-Year basis to identify areas of weakness and areas that need immediate attention. Further, interventions would also be suggested to plug the weakness and help improve performance.

3. Strengthening Branding & Public Relations

- Train personnel within the University to strengthen the branding and public relations
- Guidance on branding to change the perception of the University
- Best practices across the country and world to be followed
- Social Media Management to increase the reputation of the University (Linked-In | FB etc.) and sustainable measures to increase the web impact of the University

4. Comprehensive Research Productivity, Quality Analysis & Reporting

- Assess University's research performance from a variety of perspectives to establish, execute & evaluate strategies based on reliable evidence
- Select and combine multiple set of metrics to measure institutions research productivity, citation impact, collaboration, subject discipline, visibility and more
- Compare performance of global and national peers and monitor progress over time
- Identify and analyze existing and potential collaboration opportunities based on publication output and citation impact

Schedule & Fees

The schedule & fees for 'Global Rankings Advisory Services':

SERVICE	PERIOD	PRICE IN INR
Global Rankings Advisory Services	12 months	1,25,000 per month

Payment Structure

Swami Vivekanand Subharti University to make the payment once per month

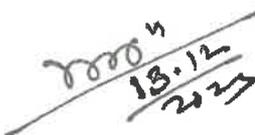
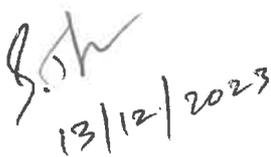
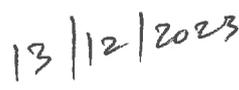
Swami Vivekanand Subharti University agrees to the scope of work as outlined on the above proposal dated 16th November, 2023

Authorization and commencement of above work requires a signed copy of this proposal. Scanned copy of the same can be sent by email.

Upon receipt of the signed authorization, the work will commence

Terms:

- All Taxes (GST) & Government Fee (if any) EXTRA at prevailing rates
- Out-of-Pocket Expenses (if any) on actual
- Schedule to be met only if all data is provided to us by Swami Vivekanand Subharti University in the required time-span

Signed:		
Name/Designation:	<p>For and on behalf of Swami Vivekanand Subharti University <i>gp capt. M Yakoob</i> <i>Registrar</i></p> 	<p>For and on behalf of Global Rankings Advisory Services <i>SANTHOSH KARNANANDA</i> <i>PARTNER</i></p> <p><i>For GLOBAL CONSULTING SERVICES</i></p> <p><i>Partner</i></p>
Date:		

Pls. affix round seal of the institution