

COURSE SCHEME & SYLLABUS

For

Post Graduate Programme

Post Graduate Diploma in Development Journalism

(Effective from Academic Year 2018– 2019 onwards)



**FACULTY OF JOURNALISM AND MASS COMMUNICATION
SWAMI VIVEKANANDA SUBHARTI UNIVERSITY
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TABLE 1: Table of PGD in Development Journalism programme for the academic year 2019-20

Course Code	Course	Teaching Load per week				Credit	Marks		Total Marks
		L	T	P	Total		Continuous Comprehensive Assessment (CCA)	End-Semester Examination (ESE)	
SEMESTER I									
PGD(D) – 101	Communication and Development Journalism	2	1	2	5	5	30	70	100
PGD(D) – 102	International Communication and Development	2	1	2	5	5	30	70	100
PGD(D) – 103	Developmental Organization and Media	2	1	2	5	5	30	70	100
PGD(D) – 104	Social Political and Economic Development	2	1	2	5	5	30	70	100
PGD(D) – 105	Media and Ethics	2	1	2	5	5	30	70	100
	Total				25	25	150	350	500
SEMESTER II									
PGD(D) – 201	Comprehensive Viva and Internship Report		2	8	10	10	60	140	200
PGD(D) – 251	Dissertation		3	12	15	15	90	210	300
	Total				25	25	150	350	500

TABLE 2 List of Course with Credits Distribution (L+T+P)

Sem	Course	Course Code	Credits	Distribution as per L+T+P per week (90 Days/6 Days =15 weeks)						
				L	T	P	Classes L	Classes T	Classes P	Total No. of lecture
I	Communication and Development Journalism	PGD(D) – 101	5	3	1	1	3x15=45	1x15= 15	1x15= 15	75
	International Communication and Development	PGD(D) – 102	5	3	1	1	3x15=45	1x15= 15	1x15= 15	75
	Developmental Organization and Media	PGD(D) – 103	5	3	1	1	3x15=45	1x15= 15	1x15= 15	75
	Social Political and Economic Development	PGD(D) – 104	5	3	1	1	3x15=45	1x15= 15	1x15= 15	75
	Media and Ethics	PGD(D) – 105	5	3	1	1	3x15=45	1x15= 15	1x15= 15	75
II	Comprehensive Viva and Internship Report	PGD(D) – 201	10	2	8	10	2x5=10	2x5=10	3x15= 45	65
	Dissertation	PGD(D) – 251	15	3	12	15	3x5=15	2x5=10	3x15= 45	70

COURSE EVALUATION

All Courses (Core and Elective) offered by Department of JOURNALISM AND MASS COMMUNICATION will have an evaluation system that comprises of the following two components:

1. Continuous Comprehensive Assessment (CCA) accounting for 30% (30 Marks)of the final grade that a student gets in a course, and
2. End-Semester Examination (ESE) accounting for the remaining 70% (70 Marks)of the final grade that the student gets in a course.

A student will have to pass both the components i.e. CCA and ESE separately to become eligible to be declared successful in a course. The pass percentage is 20 (Twenty percent) in CCA and 40 (Forty Percent) in ESE.i.e. 10 marks out of 30 in CCA and 28 marks out of 70 in ESE.

1. **CONTINUOUS COMPREHENSIVE ASSESSMENT (CCA)** Continuous Comprehensive Assessment (CCA) will have following components:

Sr. No.	Component	When	Marks
I	Class Room Attendance	During the Semester	10
II	Mid Term Test(one or more)	After 40 – 45 teaching days, ideally covering at least 1/2 syllabus	15
III	Practical including Seminar/ Assignment /Term Paper /other activities	During the Semester	05
TOTAL (I+II+III)			30