



Office of the Controller of Examinations
SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)
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Ref. No. : Exam./BJMC/2021/

Dated : 13.02.2021

ODD SEMESTER EXAMINATION : 2020-2021 (MARCH - 2021)

Examination Programme of BJMC I Semester

Date	Day	Time	Name of Subject	Code No.
23.03.2021	Tuesday	9:00AM to 12:00 Noon	Introduction to Communication & Practices	BJ-101 CC
25.03.2021	Thursday	9:00AM to 12:00 Noon	Brief History of Journalism and Broadcasting	BJ-102 CC
27.03.2021	Saturday	9:00AM to 12:00 Noon	Media Writing & Practices	BJ-103 CC

Examination Programme of BJMC III Semester

Date	Day	Time	Name of Subject	Code No.
08.03.2021	Monday	9:00AM to 12:00 Noon	Development Communication & Practices	BJ-301CC
10.03.2021	Wednesday	9:00AM to 12:00 Noon	Electronic Media & Practices	BJ-302CC
12.03.2021	Friday	9:00AM to 12:00 Noon	Indian Culture and Human Values	BJ-304AECC
15.03.2021	Monday	9:00AM to 12:00 Noon	Public Relations / Advertisement & Practices	BJ-303CC
17.03.2021	Wednesday	9:00AM to 12:00 Noon	Marketing Communication Basics	BJ-307 SEC

Examination Programme of BJMC V Semester

Date	Day	Time	Name of Subject	Code No.
09.03.2021	Tuesday	9:00AM to 12:00 Noon	Creative design & Graphic	BJ-501 DSE
11.03.2021	Thursday	9:00AM to 12:00 Noon	Print Media Production	BJ-503 DSE
13.03.2021	Saturday	9:00AM to 12:00 Noon	Editing (Audio / Video)	BJ - 506 DSE
15.03.2021	Monday	9:00AM to 12:00 Noon	Event Management	BJ-508- DSE
17.03.2021	Wednesday	9:00AM to 12:00 Noon	Sport Journalism	BJ-511 -SEC

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ODD SEMESTER EXAMINATION : 2020-2021 (MARCH - 2021)

Examination Programme of MJMC 1st Semester

Date	Day	Time	Name of Subject	Code No.
23.03.2021	Tuesday	9:00AM to 12:00 Noon	Principles of Mass Communication	MJ – 101 CC
25.03.2021	Thursday	9:00AM to 12:00 Noon	Development of Media	MJ – 102 CC
27.03.2021	Saturday	9:00AM to 12:00 Noon	Electronic Media Production-1	MJ – 104 CC
31.03.2021	Wednesday	9:00AM to 12:00 Noon	Advertising and Public Relations	MJ – 105 CC
02.04.2021	Friday	9:00AM to 12:00 Noon	Print Media	MJ – 103 CC
05.04.2021	Monday	9:00AM to 12:00 Noon	Environmental Communication	MJ -106-AECC

Examination Programme of MJMC III Semester

Date	Day	Time	Name of Subject	Code No.
08.03.2021	Monday	9:00AM to 12:00 Noon	Electronic Media Production-2	MJ-303 CC
10.03.2021	Wednesday	9:00AM to 12:00 Noon	Editing (Audio/Video)	MJ-308 DSE
12.03.2021	Friday	9:00AM to 12:00 Noon	Public Relation and Corporate Communication	MJ-302 CC
15.03.2021	Monday	9:00AM to 12:00 Noon	New Media	MJ-301 CC
17.03.2021	Wednesday	9:00AM to 12:00 Noon	Media Writing	MJ-305 DSE
19.03.2021	Friday	9:00AM to 12:00 Noon	Film Studies	MJ-311 SEC
22.03.2021	Monday	9:00AM to 12:00 Noon	Media Translation	MJ-306 DSE

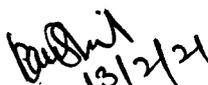
The Practical Examination will be held before or after the Theory Examination, Date will be notified by the concerned Department

Centre of Examination – SIFF, SVSU

Note :-

1. All the students, appearing in the above examinations, are advised not to carry any incriminating material (hand written/printed paper slips, books, notes, mobile or any other electronic device, wallet, purse, bags etc.) in the examination hall. This will lead to the punishment as per the University UFM Ordinances.
2. If a student is found copying/allowed another student to copy, his/her answer book shows or it is otherwise established, will be punished as per the University UFM Ordinances.
3. Students are strictly warned not to write their name, roll number or identification mark etc. inside the answer book. Any student found guilty for this will be punished as per UFM.
4. Instructions to be followed strictly by the candidates (Displayed separately).


Section Officer


(Poonam Kaushik)
Controller of Examination