

# BACHELOR OF BUSINESS ADMINISTRATION



**AHARADA  
EDUCATION**

Educate. Empower. Excel



aharadaedu.in

## **AVIATION & TRAVEL**

**LOGISTICS & SUPPLY CHAIN MANAGEMENT  
ENTREPRENEURSHIP & INNOVATION**

PROSPECTUS

# 2023



# A LEGACY BUILT ON TRUST

# EXPERIENCE

# WORLD

# CLASS

# TRAINING

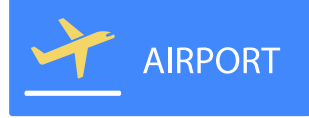
AHARADA  
EDUCATION

Educate. Empower. Excel





# AVIATION & AIRPORT



BBA Aviation & Travel explores the exciting world of airports , airlines and aviation. We teach you business expertise, Aviation law, marketing and many unique aspects of the aviation industry preparing you with know-how that will give your career lift off. Combining theory and practice with the use cases, hands-on projects, and company trips. you 'll be optimally prepared for the daily demands of professionals in aviation, airlines and airports.

The Asia Pacific region is expected to achieve unprecedented long-term growth in aviation. In a study commissioned by IATA , it was found that by 2035, air transport is expected to support over 70 million jobs and nearly \$1.3 trillion in GDP.



**41000**  
AIRPORTS



**25,578**  
AIRCRAFTS



# 45.9 Million

THE NUMBER OF FLIGHTS PERFORMED GLOBALLY 45.9 MILLION

# 4.3x

WORLDWIDE, THE AMOUNT CONTRIBUTED TO THE GLOBAL ECONOMY BY AVIATION JOBS IS ROUGHLY 4.3 TIMES HIGHER THAN THAT CONTRIBUTED BY OTHER JOBS.

# 4.5 Billion

4.5 BILLION PASSENGERS WERE CARRIED BY THE WORLD'S AIRLINES.





# BBA

## LOGISTICS & SUPPLY CHAIN MANAGEMENT



The aim of the program is to prepare the students to be industry ready. Logistics and supply chain is one of the most dynamic industries today enjoys a huge global outreach. Students shall undergo an industry-oriented internship giving them an overview of the industry (Supply chain & logistics), processes (Warehousing, Transportation, Packaging, Scanning, Crossdocking, and Inventory management, Material Handling, Transshipment, and Documentation etc.) and verticals (3PL, VMI, Retail, E-Commerce, and Manufacturing etc.) Customs clearance, Freight forwarding and Import export – Global supply chain management.

### *Industry links*

Aharada education has unrivalled links with industry. You will benefit from our extensive contacts and track record of close collaboration with the supply chain sector globally. These links include our practice advisory board and project sponsors.



**PROJECTED TO  
GROW TO  
USD 380 BILLION  
BY 2025.**

### **Practice Advisory Board**

Our courses are reviewed each year by a panel of industry advisors from leading companies and institutions in the sector. This ensures that the skills you acquire are up-to-date and what employers want.







# ENTREPRENEURSHIP & INNOVATION

03-YEARS DEGREE PROGRAM

Entrepreneurship refers to the process of developing new business ventures or growing existing ones. Entrepreneurs play an important role in commerce, trade, and economic growth in many nations. Innovation is an important prerequisite for gaining a competitive advantage and building a strong and sustainable business. Modern thriving enterprise demand constant levels of innovation.

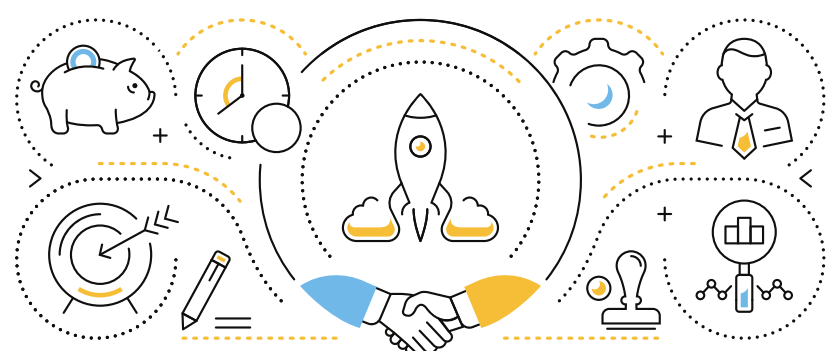


**TURN YOUR IDEAS  
INTO ACTION**

## CENTRE OF INNOVATION & ENTREPRENEURSHIP

Whether you're into tech, social justice, writing, design, visual arts, or even submarine racing and autonomous cars, we have the resources for you.

Aharada associates business incubators and hands-on facilities provide the space and tools for you to explore your passions. Grow your entrepreneurial skills to become more employable or get help launching your own business.



the aharada associates offers business incubators, mentors, funding, and a supportive network of fellow startups - all you need to turn your ideas into a business.

**AMONG THE  
TOP ENTREPRENEURIAL  
COMMUNITIES**

## Discover limitless potential.

From decades we've been challenging conventions and turning heads. We took innovation beyond a buzzword and made it our identity.

We set the bar for co-op in India because we saw a need for experienced, university-educated graduates. We encourage dreamers and entrepreneurs because we believe that cultivating creativity is key to global progress. We value diversity and inclusivity because we know we're better, brighter, and stronger together. Some people call that innovative, but that's just who we are. Be yourself, work hard, and reap the rewards. We'll do the same.



**INDIA HAS THE 3RD LARGEST STARTUP ECOSYSTEM IN THE WORLD**

# Get In Touch

Connect with us for the latest news, including new programmes and scholarship opportunities.



**AHARADA  
EDUCATION**

—  
Educate.Empower.Excel



---

Email: [info@aharadaedu.in](mailto:info@aharadaedu.in)  
Phone: +91 7303381351  
Website: [www.aharadaedu.in](http://www.aharadaedu.in)

Students from the India:  
Tel: 7303381345 , 7303381352

Students from the rest of the world:  
Tel : +91 7303381344

## OFFICE ADDRESS

**AHARADA EDUCATION**  
Mawana-Kithaur-Hapur Marg, Atrara,  
Uttar Pradesh 245206