

Ref. No. HM/SVSU/2023/3843(B)

Date: July 20, 2023

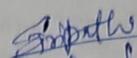
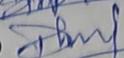
College Placement Cell Committee
Minutes of Meeting (MoM) for 20/07/2023

Date: July 20, 2023

Time: 11:00 AM

Venue: Conference Room

Members Present:

- Mr. Saurabh Tripathi, Assistant professor, BCSCMH (Chairman) 
- Dr. Dhananjay Srivastav, Assistant professor, BCSCMH (Member) 

The meeting commenced with a welcome address by the Chairman. The following points were discussed, and resolutions were passed:

Agenda & Discussion:

1. Review of placement activities for the previous semester:

- The committee reviewed the placement statistics from the last semester, with a 70% placement rate.
- It was noted that more industries need to be targeted, especially in sectors like hospitality and IT.

Resolution:

- A target of 85% placement rate was set for the upcoming year. Focus will be on expanding opportunities in hospitality, IT, and retail sectors.

2. Discussion on the upcoming placement drive for the new academic year:

- The dates for the placement drive were discussed, with a tentative schedule set for September 2023.
- Companies like Marriott, ITC, and IBM were considered for recruitment.

Resolution:

- Invitations will be sent to companies by the end of July. A schedule will be finalized and shared with students by August 1, 2023.

3. Review of companies and industries to be targeted for placements:

- The committee discussed targeting companies in technology, hospitality, and management.
- A special focus on collaboration with more international firms was suggested.

Resolution:

- Efforts will be made to approach international companies. A list of targeted companies will be finalized by the end of July 2023.

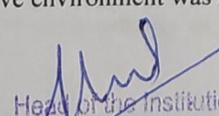
4. Any other matter with the permission of the Chair:

- Mr. Saurabh Tripathi suggested organizing a pre-placement training session to help students prepare.

Resolution:

- A pre-placement training session will be organized in August 2023, covering resume writing, interview preparation, and soft skills development.

The meeting concluded with a vote of thanks by the Chairperson, expressing gratitude to all members for their valuable insights and active participation. The commitment to achieving the objectives discussed and fostering a positive and productive environment was reaffirmed.


Head of the Institution

Bhikaji Cama Subharti Institute of Hotel Management

S.V.S.U., MEERUT

Dr. Shiv Mohan Verma
HOI, BCSCMH