



Office of the Controller of Examinations
SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)
Ph : 0121-2439024,2439043,2439052,3058031 Extn.: 2419 Tele-Fax: 0121-2439067 E-mail: coe@subharti.org



Ref. No. : Exam./BJMC/2019/

Dated : 29.11.2019

ODD SEMESTER EXAMINATION : DECEMBER 2019-JANUARY 2020

Examination Programme of BJMC I Semester

Date	Day	Time	Name of Subject	Code No.
02.01.2020	Thursday	9:30AM to 12:30 PM	Introduction to Communication & Practices	BJ-101 CC
04.01.2020	Saturday	9:30AM to 12:30 PM	Brief History of Journalism and Broadcasting	BJ-102 CC
07.01.2020	Tuesday	9:30AM to 12:30 PM	Media Writing & Practices	BJ-103 CC

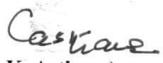
The Practical Examination will be held before or after the Theory Examination, Date will be notified by the concerned Department

Centre of Examination – SIFF, SVSU

Note :-

1. Please follow the guidelines no. U-46/SVSU/2019/45, dated 17.10.2019 issued from the office of the Registrar, SVSU regarding submission of Examination Forms.
2. All the students, appearing in the above examinations, are advised not to carry any incriminating material (hand written/printed paper slips, books, notes, mobile or any other electronic device, wallet, purse, bags etc.) in the examination hall. This will lead to the punishment as per the University UFM Ordinances.
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SO/OSD (Exam.)


(A.K. Asthana)
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ODD SEMESTER EXAMINATION : DECEMBER 2019-JANUARY 2020

Examination Programme of BJMC 3rd Semester

Date	Day	Time	Name of Subject	Code No.
03.01.2020	Friday	01:00PM to 04:00 PM	Indian Culture and Human Values	BJ-304AECC
06.01.2020	Monday	01:00PM to 04:00 PM	Electronic Media & Practices	BJ-302CC
08.01.2020	Wednesday	01:00PM to 04:00 PM	Photo Journalism/ Basics of Script Writing	BJ-305 SEC / BJ-306 SEC
10.01.2020	Friday	01:00PM to 04:00 PM	Development Communication & Practices	BJ-301CC
13.01.2020	Monday	01:00PM to 04:00 PM	Public Relations / Advertisement & Practices	BJ-303CC

Examination Programme of BJMC 3rd Semester (Old Syllabus)

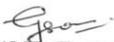
Date	Day	Time	Name of Subject	Code No.
03.01.2020	Friday	01:00 PM to 04:00 PM	Advanced Reporting & Editing-T	BJ-304
06.01.2020	Monday	01:00 PM to 04:00 PM	Introduction to Television/Radio Journalism	BJ-302
10.01.2020	Friday	01:00 PM to 04:00 PM	Development Communication	BJ-301
13.01.2020	Monday	01:00 PM to 04:00 PM	Public Relations & Advertisement	BJ-303

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ODD SEMESTER EXAMINATION : DECEMBER 2019-JANUARY 2020

Examination Programme of BJMC 5th Semester

Date	Day	Time	Name of Subject	Code No.
02.01.2020	Thursday	01:00 PM to 04:00 PM	Communication Research- T	BJ-502
04.01.2020	Saturday	01:00 PM to 04:00 PM	Environment Communication	BJ-503
07.01.2020	Tuesday	01:00 PM to 04:00 PM	Media Management -T	BJ- 501

Examination Programme of MJMC Ist Semester

Date	Day	Time	Name of Subject	Code No.
02.01.2020	Thursday	9:30AM to 12:30 PM	Principles of Mass Communication	MJ – 101 CC
04.01.2020	Saturday	9:30AM to 12:30 PM	Development of Media	MJ – 102 CC
06.01.2020	Monday	9:30AM to 12:30 PM	Electronic Media Production-1	MJ – 104 CC
08.01.2020	Wednesday	9:30AM to 12:30 PM	Advertising and Public Relations	MJ – 105 CC
10.01.2020	Friday	9:30AM to 12:30 PM	Print Media	MJ – 103 CC
13.01.2020	Monday	9:30AM to 12:30 PM	Environmental Communication	MJ -106-AEC

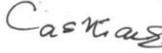
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Centre of Examination – SIFE, SVSU

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ODD SEMESTER EXAMINATION : DECEMBER 2019-JANUARY 2020

Examination Programme of MJMC IIIrd Semester

Date	Day	Time	Name of Subject	Code No.
26.12.2019	Thursday	01:00 PM to 04:00 PM	New Media	MJ-301 CC
28.01.2019	Saturday	01:00 PM to 04:00 PM	Editing (Audio/Video)	MJ-308 DSE
30.12.2019	Monday	01:00 PM to 04:00 PM	Public Relation and Corporate Communication	MJ-302 CC
01.01.2020	Wednesday	01:00 PM to 04:00 PM	Electronic Media Production-2	MJ-303 CC
03.01.2020	Friday	01:00 PM to 04:00 PM	Photo Journalism	MJ-304 DSE
06.01.2020	Monday	01:00 PM to 04:00 PM	Film Studies	MJ-311 SEC
08.01.2020	Wednesday	01:00 PM to 04:00 PM	Media Translation	MJ-306 DSE

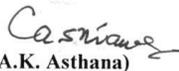
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