

ANNUAL ACTIVITY REPORT 2023-24
UNIVERSITY ENTREPRENEURSHIP DEVELOPMENT CELL

SWAMI VIVEKANAND SUBHARTI UNIVERSITY, MEERUT

1. Vision.

To be a major player in the National saga of Growth and Development by encouraging youth to become entrepreneurs who will contribute to the development in terms of economic & developed rather than developing nation.

2. Mission.

- Incorporating an intellection which can be created into reality for the benefit of mankind.
- Providing support to all the novel ideas by way of finances as well as industry-based exposure.
- Creating an entrepreneur with the concept of nation and society before self so that the needs of the society can be considerably met.

3. Organogram of University Entrepreneurship Development Cell

| Sl. No. | Name | Designation |
|---------|---|-----------------------------------|
| 1 | Hon'ble Vice Chancellor Maj. Gen, SM (Retd.) (Dr.) G.K. Thapliyal | Chairman |
| 2 | Dr. Shalya Raj(CEO) | Management Representative |
| 3 | Dr. Sharvan Kumar Garg (Officiating Dean Faculty of Engg. and Technology) | I/C |
| 4 | DIC General Manager | External Expert |
| 5 | Mr. Sunil Gupta | External Expert (MSME) |
| 6 | Mr. Rajesh Mishra | External Expert (Finance Advisor) |
| 7 | Dr. Supratim Saha (SITE) | Member Secretary |
| 8 | Ms. Sarika Abhay (AVGSCMC) | Member |
| 9 | Er. Ritu Sharma (SITE) | Member |

4. Events Conducted for the session 2023-24 by UEDC and Institute ED Cells.

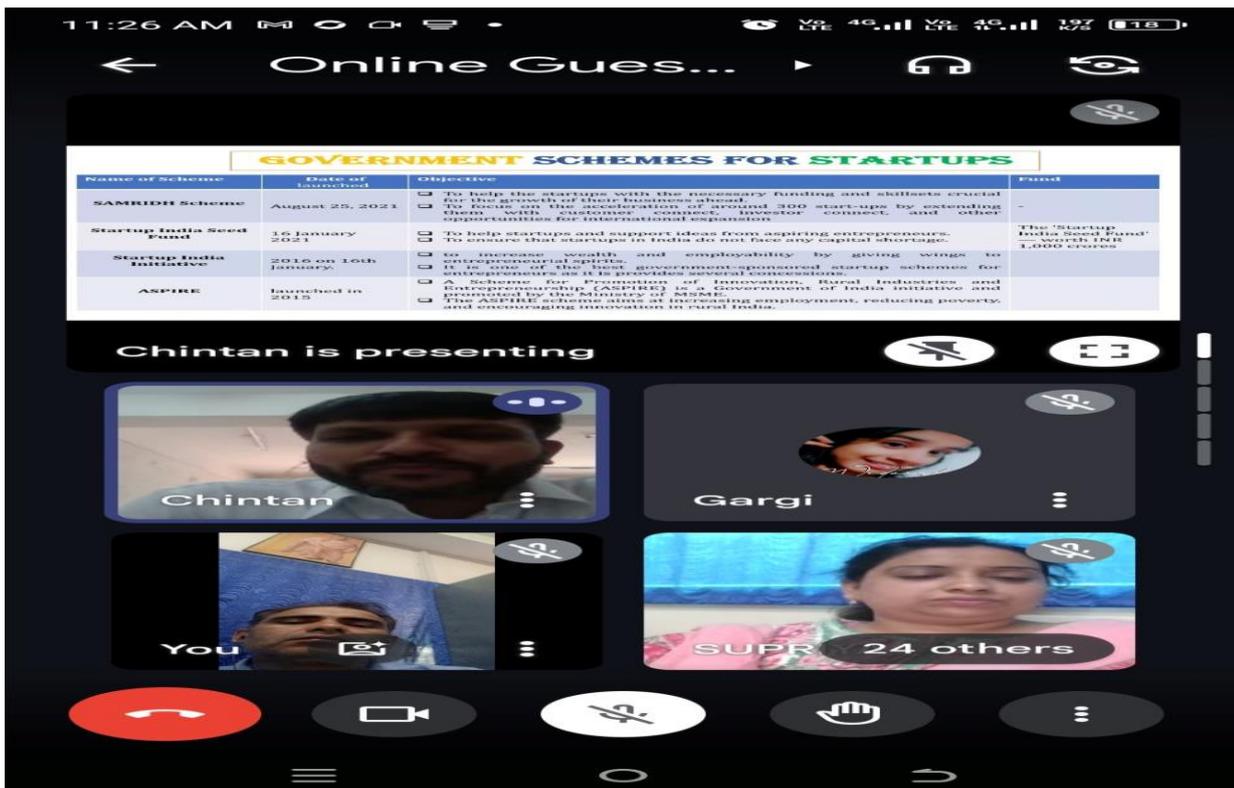
| Sl. No. | Title of the Activity | Date of the Event | Name of the Institute/ Department | Offline/Online | Total Participants |
|---------|--|-----------------------------|-----------------------------------|----------------|--------------------|
| 1 | “Birth of New Ideas: Opportunities for Startups” | 3 th May 2024 | EDC, KVSCOS | Online | 35 |
| 2 | “Leadership in 21 st Century | 25 th April 2024 | UEDC, EDC, Faculty of Engineering | Offline | 396 |

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|----|--|-----------------------------|---|---------|-----|
| | | | and Technology | | |
| 3 | EDC offline Meeting with Ms. Manisha Chaudhary | 16 th April 2024 | EDC, Department of Home Science | Offline | 52 |
| 4 | A Special Motivation Lecture | 5 th April 2024 | EDC, Faculty of Law | Offline | 108 |
| 5 | Entrepreneurship Development: Objective, Utility & Implementation | 13 th March 2024 | EDC, Faculty of Education | Offline | 45 |
| 6 | Guest Lecture on "Ethics in Legal Profession" | 18 th Nov 2023 | EDC, Faculty of Law | Offline | 21 |
| 7 | Seminar on Developing Entrepreneurial Skills in Pharmacy Students | 9 th Nov 2023 | EDC, Kharvel Subharti College of Pharmacy | Offline | 117 |
| 8 | Guest Lecture on Marketing Practices of Small & Medium Enterprises | 6 th Oct 2023 | EDC, BCSCMH | Offline | 23 |
| 9 | Webinar on Emotional Intelligence | 27 th Sept 2023 | EDC, AVGSCMC | Online | 59 |
| 10 | Guest lecture on Human Resource Management in Hotels | 8 th Sept 2023 | EDC, BCSCMH | Offline | 22 |
| 11 | Quiz Competition on Entrepreneurship | 29 th Aug 2023 | EDC, FET | Online | 27 |
| 12 | Entrepreneurship For Everyone a Poster Competition | 28 th Aug 2023 | EDC, FET | Offline | 17 |
| 13 | Entrepreneurship as a Career | 25 TH Aug 2023 | EDC, BCSCMH | Offline | 26 |

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|----|--|--|-----------------|---------|-----|
| 14 | Entrepreneur's Day | 21 st Aug2023 to 30 th Aug 2023 | EDC, AVGSCMC | Offline | 208 |
| 15 | Road map to Entrepreneurial Journey | 16 th Aug202 3 | EDC, AVGSCMC | Online | 90 |
| 16 | "The Startup Blueprint: Your Path to Success" | 10 th Aug2023 | UEDC, FET | Offline | 107 |
| 17 | Guest Lecture on Entrepreneurial Opportunities a road ahead | 2 nd Aug 2023 | EDC, AVGSCMC | Offline | 33 |

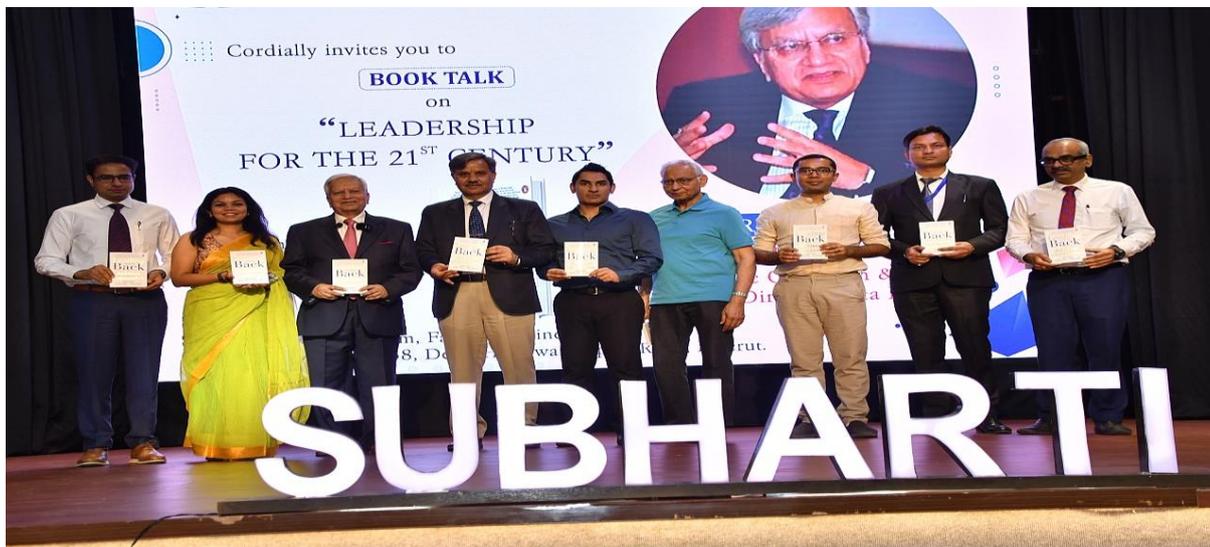
**1. Online Guest Lecture on “Birth of New Ideas: Opportunity for Startup”
Organized by Faculty of Science dated 3rd May 2024**

Entrepreneurship Development Cell of Faculty of Science organized a session on Online Guest Lecture on “Birth of New Ideas: Opportunity for Startup” by Dr. CHINTAN AJAYBHAI SHAH, Assistant Professor in SDJ International College, Vesu-Surat.



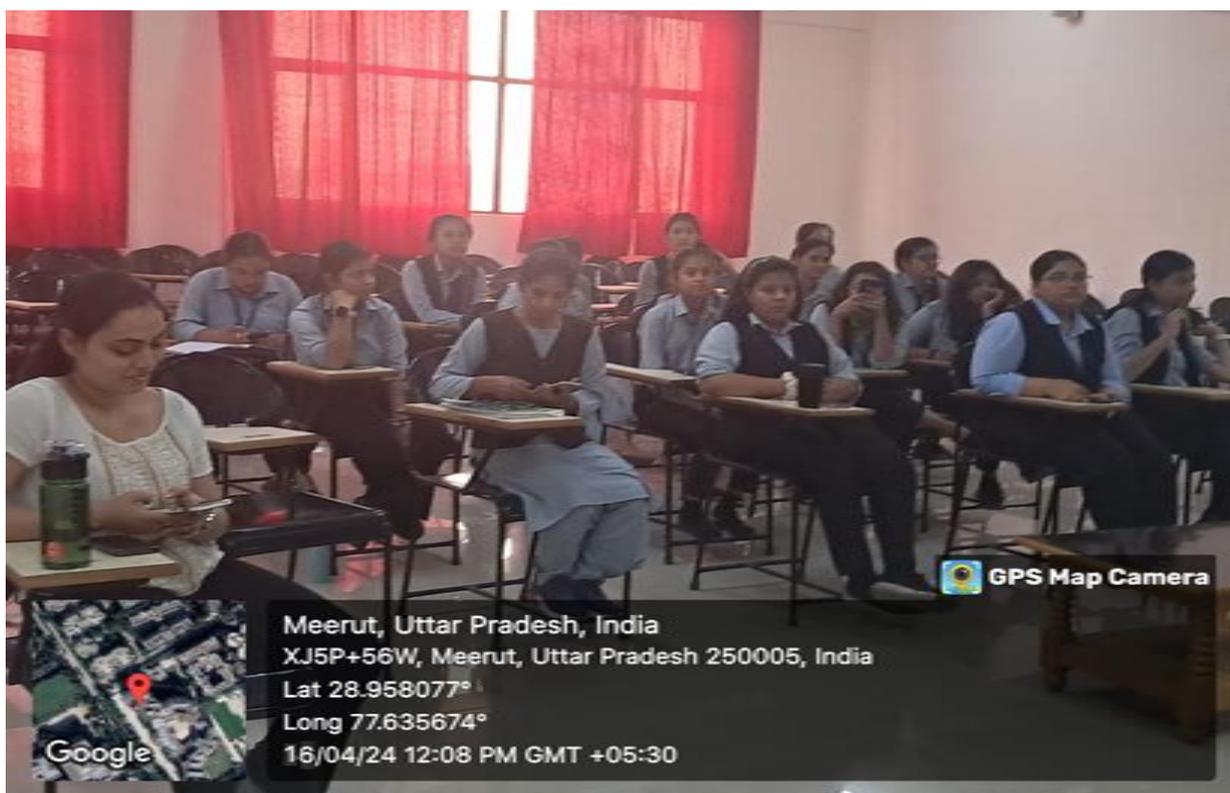
2. “Leadership in 21st Century by UEDC, 25th April 2024

The University Entrepreneurship Development Cell of SVSU organized an event based on the importance of adaptive and inclusive leadership in today’s rapidly changing world. The speaker of the event discussed various aspects of leadership, inclusive empathy, innovation, and resilience.



3. EDC offline Meeting with Ms. Manisha Chaudhary 16th April 2024

Department of Home Science under EDC organized an event on offline meeting with Ms. Manisha Chaudhary. A lesson taught and learned by the students on how to prepare themselves for their future challenges. She explained to them the important of the nutrition in the present scenario.



4. A Special Motivation Lecture by Dr. Pathak Faculty of Law Swami Vivekanand Subharti University, on 5th April 2024

A special motivation lecture by Dr. Pthak was organized at Sardar Patel Auditorium, SVSU . The event was organized dated 5th April 2024.The session was highly interactive. The depth of knowledge and expertise are shared with students during presentation



5. Entrepreneurial Development : Objective, Utility & Implementation organized by Department of Education, SVSU on 13th March,2024

On 13-03-2024, the Department of Education at SVSU Meerut organized a sensitization session Special Lecture on Entrepreneurship Development: Objective, Utility, & Implementation aimed at increasing awareness among students about the objectives, utility, and implementation of Entrepreneurship Development. The lecture was supervised by Dr. Reeba Devi, the Coordinator of the Entrepreneurship Development Cell, and featured a special lecture by herself.



6. Guest Lecture on “ Ethics in Legal Profession” by Faculty of Law Swami Vivekanand Subharti University on 18th Nov 2023

A guest lecture was organized by the Faculty of law Swami Vivekanand Subharti University, its Entrepreneurship Development Cell on 18th Nov 2023. This session was informative for the students. Speaker give insight value about the ethics in legal profession.



7. Seminar on Developing Entrepreneurial Skills in Pharmacy Students by Kharvel Subharti College of Pharmacy on 9th Nov 2023

EDC, Kharvel Subharti College of Pharmacy organized a seminar on Developing Entrepreneurial Skills in Pharmacy Students dated 9th Nov 2023 by Dr. Vipul Agarwal Managing Director Ayurvani Herbaceuticals Hapur, UP & Mr. Mohd. Rashid Khan Managing Director Nar- Briton Health Care Pharmaceuticals Pvt. Ltd. New Delhi. Objectives of the Seminar was to create awareness about available resources, to encourage self-employment tendencies, and to shove off doubts of upcoming entrepreneurs, give solutions and suggest remedies of problems.



8. Marketing Practices of Small & Medium Enterprises” by BCSCMH dated 6thOct 2023

A Guest lecture on the topic Marketing Practices of Small & Medium Enterprises has been organized by BCSCMH, under EDC Activity. The lecture was taken by the resource person Ms. Nidhi Gaur, Assistant Professor, The Lalit Suri, School of Hospitality Faridabad. Ms. Nidhi Gaur discussed about scope of Marketing Practices in Small & Medium Enterprises & also briefed students about the start-ups. She told about the pros & corns of Digital Marketing in any business also shared knowledge about different methods & sources of Marketing with their advantages & disadvantages. She motivated students to become an Entrepreneur after taking few years’ experience from Hotel Industry. Students also asked their doubts about the Marketing skills from the resource person.



9. A session on Emotional Intelligence by AVGSCMC on 27th Sept 2023

A session on Emotional Intelligence was organized by AVGSCMC on 27st Sept 2023. The objective of the session was to develop a self-confidence, self-management self- management of personal emotions.

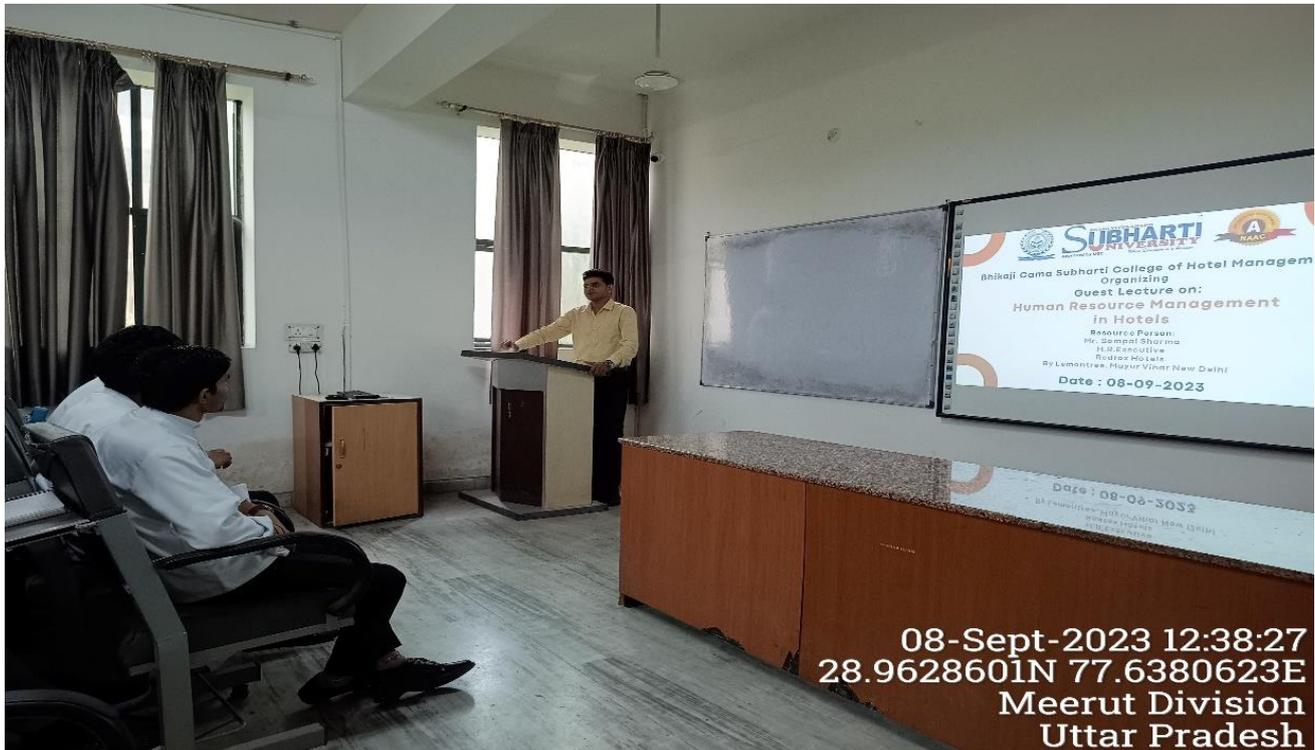
GLIMPES OF GUEST LECTURE ON HUMAN RESOURCE MANAGEMENT IN HOTELS



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E-mail: subharti@subharti.org, Website: www.subharti.org

10. “Guest Lecture on Human Resource Management in Hotels” 8thSept 2023

On September 8, 2023, Bhikaji Cama Subharti College of Hotel Management had the privilege of hosting a guest lecture on "Human Resource Management in Hotels." The event aimed to provide valuable insights into the challenges and best practices of managing human resources in the hospitality industry. Dr. Shiv Mohan, the Principal of the college, played a key role in facilitating this informative session.



11. A Quiz competition on Entrepreneurship by FET on 29th August 2023

A quiz competition was organized by the Faculty of Engineering & Technology on 29th Aug 2023. The event aimed to encourage students to expand their knowledge of entrepreneurship and develop a keen interest in business innovation.



14. Entrepreneur's Day by AVGSCMC on 21th Aug 2023 to 30th Aug 2023

Entrepreneurship Development Cell of AVGCMC has celebrated World Entrepreneur's Day from 21st August to 30th August 2023. The program started with the Extempore, guest lecture, debate Competition, essay writing competition, poster competition, presentation competition, quiz, slogan and role play.





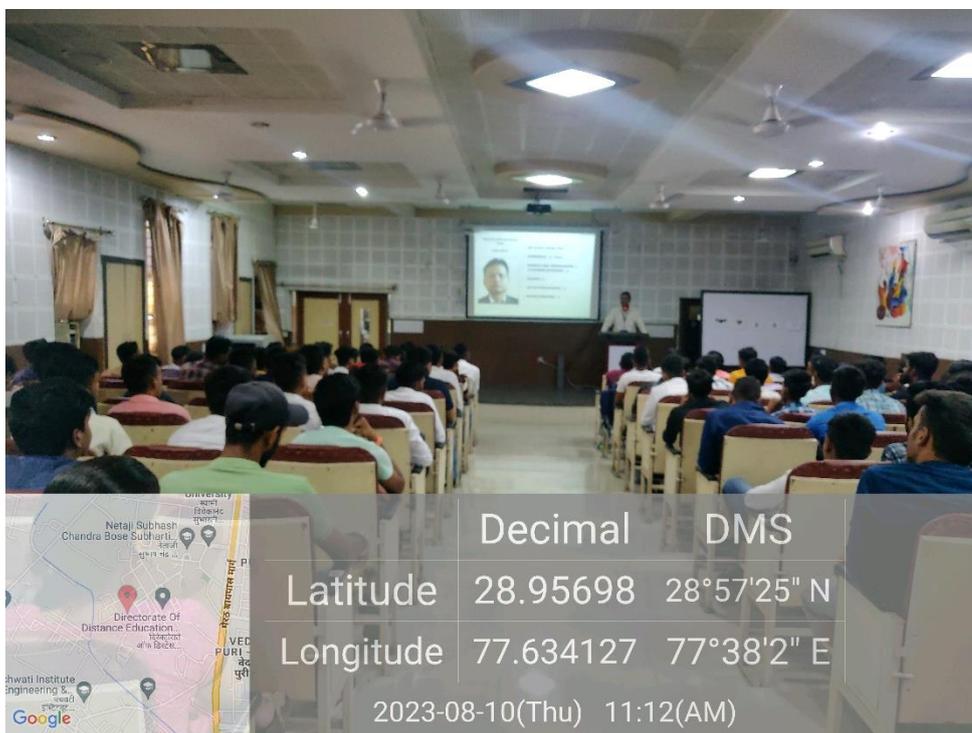
15. **Road map to Entrepreneurial Journey by AVGSCMC on 16th Aug 2023**

The objective of this program is to create an entrepreneurial mindset where the skills that enable students to identify and make the most of opportunities, overcome and learn from setbacks, and succeed in a variety of settings. To bring awareness about the entrepreneurial opportunities in our country and to increase the knowledge and skill of existing students and encourage others to become one. Ultimately, it helps in increasing the number of such individuals in an economy.



16. Lecture on The Startup Blueprint: Your Path to Success by UEDC on 10th Aug 2023

A lecture on The Startup Blueprint: Your Path to Success was organized by the UEDC on 10 Aug 2023. This lecture aimed was to develop thinking towards the startup. The goal of this lecture is to give guidance to start a new startup and accelerate yourself for achieving good and new things.



17. Guest Lecture on Entrepreneurial Opportunities a road ahead by AVGSCMC on 2nd Aug 2023

A guest lecture on Entrepreneurial opportunities a road ahead was organized by AVGSCMC on 2nd Aug 2023. The students get the insights of entrepreneurial opportunities and get ability to engage in critical thinking.



Dr. Sharvan Kumar Garg

I/C, University Entrepreneurship Development Cell

Swami Vivekanand Subharti University