

ANNUAL ACTIVITY REPORT 2022-23
UNIVERSITY ENTREPRENEURSHIP DEVELOPMENT CELL
SWAMI VIVEKANAND SUBHARTI UNIVERSITY, MEERUT

1. Vision.

To be a major player in the National saga of Growth and Development by encouraging youth to become entrepreneurs who will contribute to the development in terms of economic & developed rather than developing nation.

2. Mission.

- Incorporating an intellection which can be created into reality for the benefit of mankind.
- Providing support to all the novel ideas by way of finances as well as industry-based exposure.
- Creating an entrepreneur with the concept of nation and society before self so that the needs of the society can be considerably met.

3. Organogram of University Entrepreneurship Development Cell

Sl. No.	Name	Designation
1	Hon'ble Vice Chancellor Maj. Gen, SM (Retd.) (Dr.) G.K. Thapliyal	Chairman
2	Dr. Shalya Raj(CEO)	Management Representative
3	Dr. Manoj Kapil(Dean Faculty of Engg. and Technology)	I/C
4	DIC General Manager	External Expert
5	Mr. Sunil Gupta	External Expert (MSME)
6	Mr. Rajesh Mishra	External Expert (Finance Advisor)
7	Dr. Supratim Saha (SITE)	Member Secretary
8	Ms. Sarika Abhay (AVGSCMC)	Member
9	Er. Ritu Sharma (SITE)	Member

4. Events Conducted for the session 2022-23 by UEDC and Institute ED Cells.

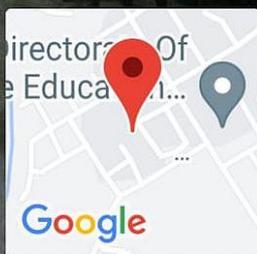
Sl. No.	Title of the Activity	Date of the Event	Name of the Institute/ Department	Offline/Online	Total participants
1	Entrepreneurship and Innovation in the Indian Context	30 th May 2023	EDC, KVSCOS	Offline	50
2	Talk on Social Entrepreneurship	29 th April 2023	EDC, Faculty of Fine Arts and Fashion Design	Offline	24

3	MHRD Yukti innovation repository event and submission of proposals	27 th April to 29 th April 2023	EDC, Faculty of Engineering and Technology	Offline	18 Participants for 9 proposals
4	Virtual meeting with Dietician Mrs. Parul Baralla for Entrepreneurship Development	20 th April 2023	EDC, Department of Home Science	Online	21
5	Entrepreneurial opportunities in India	19 th April 2023	EDC, AVGSCMC	Offline	74
6	Seminar on opportunity of Entrepreneurship in medical domain	13 th April 2023	EDC, Faculty of Engineering and Technology and UEDC	Offline	181
7	Event on Career in travel blogging	10 th April 2023	EDC, BCSCCHM	Offline	25
8	Event activity on Cloud kitchen startup	20 th March 2023	EDC, BCSCCHM	Offline	27
9	A session on Entrepreneurship Motivation and Business Ideas	21 st February 2023	EDC, KVSCOS	Offline	179
10	A session on Entrepreneurship and UP global Summit	3 rd February 2023	EDC, Faculty of Engineering and Technology and UEDC	Offline	115
11	A session on i2E – a journey from Idea to Entrepreneur	15 th October 2022	EDC, BCSCCHM	Offline	69
12	Talk on Entrepreneurship in Media by Dr. Rakhi Anand Agarwal	15 th October 2022	EDC, GSVSCJMC	Offline	18
13	A session on Entrepreneurship and Indian Entrepreneur	11 th October 2022	EDC, AVGSCMS	Offline	110

14	A session on Career Enhancement	23 rd September 2022	EDC, Department of Education	Offline	68
15	Educational visit to Art and Craft Center NGMA Delhi to know How to earn by selling beautiful and useful products	16 th September 2022	EDC, Faculty of Fine Arts and Fashion Design	Offline	65

1. Entrepreneurship and Innovation in the Indian Context organized by Faculty of Science dated 30th May 2023

Entrepreneurship Development Cell of Faculty of Science organized a session on Entrepreneurship and Innovation in the Indian Context by inviting eminent personality by Dr. Upesh Verma on 30th may 2023.



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2. Talk on Social Entrepreneurship by SIFF 29th April 2023

The Entrepreneurship development Cell of SIFF organized an EDC event based on the values of business creation while focusing on economics development, education, gender equality and environmental sustainability dated the 29th April 2023.



3. MHRD Yukti innovation repository event and submission of proposals 27th to 29th April 2023

Faculty members and students from Faculty of Engineering and technology were encouraged in a 3 day event by Entrepreneurship Development Cell of the Institute dated 27th to 29th April 2023 where they presented their project ideas with prototype and submitted their proposals to portals of MHRD in order to build something of their own for problem solving .



4. Virtual meeting with Dietician Mrs. Parul Baralla for Entrepreneurship Development by Department of Home Science and its Entrepreneurship Development Cell on 20th April 2023

A Virtual session was organized in Shaheed Baba Deep Singh, Department of Home Science under entrepreneurship development cell of department. The event was organized to encourage the students and alumni of university to have their own startup and also to encourage students for submitting the project proposal submitted by alumni in this initiative . The event was organized dated 20th April 2023.



5. Entrepreneurial opportunities in India organized by AVGSCMC on 19th April 2023

A guest lecture on “Entrepreneurial opportunities in India “ was organized on 19th April 2023 by EDC of Acharya Vishnugupt Subharti College of Management and Commerce . Dr. Madhuri Gupta, CEO, Meerut Udyami Foundation and other dignitaries were present for the event.





6. Seminar on opportunity of Entrepreneurship in medical domain by University Entrepreneurship Development Cell on 13th April 2023

A seminar on “Opportunity of Entrepreneurship in Medical technology domain” was organized under the Entrepreneurship Development Cell of Swami Vivekananda Subharti University, in which Shri Sanjay Kumar, Addl. Director of Software Technology Park of India , Government of India guided and interacted with the students on 13th April 2023.



7. Event on career in Travel Blogging by BCSCHM on 10th April 2023

EDC, Bhikaji Cama Subharti College of Hotel Management organized a special lecture on career intravel blogging and travel industry by Dr. Dhananjay Srivastav dated 10th April 2023.



8. Event activity on “Cloud kitchen startup” by BCSCHM dated 20th March 2023

EDC, Bhikaji Cama Subharti College of Hotel Management organized a guest lecture on Cloud Kitchen startup by Dr.Indraneel Bose dated 20th March 2023



9. A session on Entrepreneurship motivation and business idea

By KVSCOS on 21st February 2023

A motivation guest lecture was organized on the topic " Entrepreneurship motivation and business idea " by Entrepreneurship Development Cell of Keral Verma Subharti College of Science on 21st February 2023 where Mr. SOnu Prakash, CEO of Appwars Technology Pvt. Ltd, Noida guided and motivated the students about Startup and how to plan and work for it.



10. A session on Entrepreneurship and UP global Summit and New India event by University Entrepreneurship Development cell dated the 3rd February 2023

An expert session related to Entrepreneurship was organized under the UP Global Summit by Entrepreneurship Development Cell of Swami Vivekananda Subharti University. The event started with introductory remark by Dr. Deependra Kumar, Deputy Commissioner Industries where he highlighted the schemes related to investors for budding entrepreneurs. Mr. Sanjay Kumar, Additional Director STPI, MIETY stressed on the Technical and Innovation related schemes of the Government. Mr. Sushil Chauhan who owns a Startup of his own guided the students about starting one's own ventures and implementing innovative ideas. Mr. Abhishek Pandey , IAS VC MDA stressed on the fact that all innovations should be planned with a focus on future and sustainability . Dr. Madhuri gave information regarding the importance of incubation, 360 degree support and GM portal training for the youth. Ms. Jagriti Avasthi , Joint magistrate highlighted the need for time management and focused efforts as the main mantra for today's youth to achieve their goals. Dr. Rajeev Gupta, Regional Higher Education Officer , Meerut Saharanpur Commissioner explained the possible the implementation of National Education Policy. In the end , Mr. Vijay Sharma, the chief guest encouraged the students to become entrepreneurs and focused on environmental friendly developments.





11. A session on i2E – a journey from Idea to Entrepreneur by BCSCMH on 15th October 2022

A session on National Level Hospitality Startup Event i2E- A journey from Idea to Entrepreneur was a startup event in which students along with their mentor showcased their out of the box products & business ideas in front of Judges & Investors. This event was organized by Subharti College of Hotel Management.

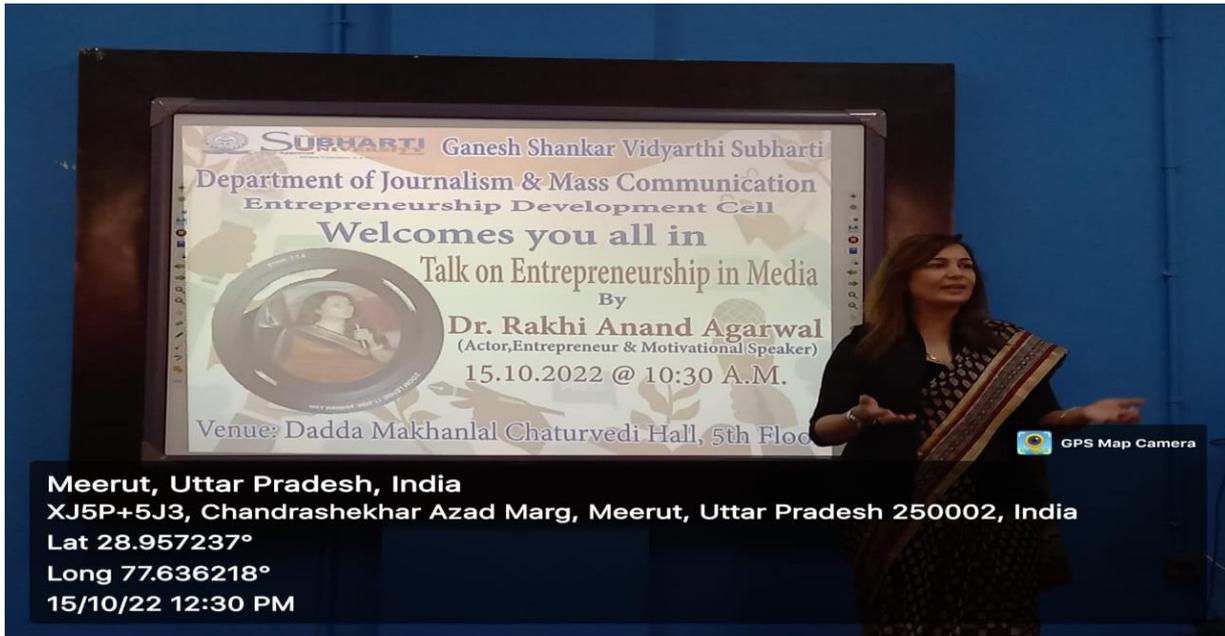




12. Talk on Entrepreneurship in Media by Dr. Rakhi Anand Agarwal by GSVSCJMC

A special lecture was organized by Entrepreneurship development cell of Ganesh Shankar Vidyarathi Subharti College of Journalism and Mass Communication dated 15th October 2022 by inviting famous personality Dr. Rakhi anand Agarwal from Nazibabad .





13. A session on Entrepreneurship and Indian Entrepreneur by AVGSCMC

The Entrepreneurship development cell of Acharya Vishnugupt Subharti College of Manangement and Commerce organized a guest lecture on Entrepreneurship and Indian Entrepreneurs followed by a rapid round on 11th October 2022.



14. A session on Career Enhancement in Entrepreneurship by Faculty of Education

A session on Career enhancement and entrepreneurship was organized by Entrepreneurship development cell of Faculty of Education, Swami Vivekanand Subharti University dated the 23rd September 2022.



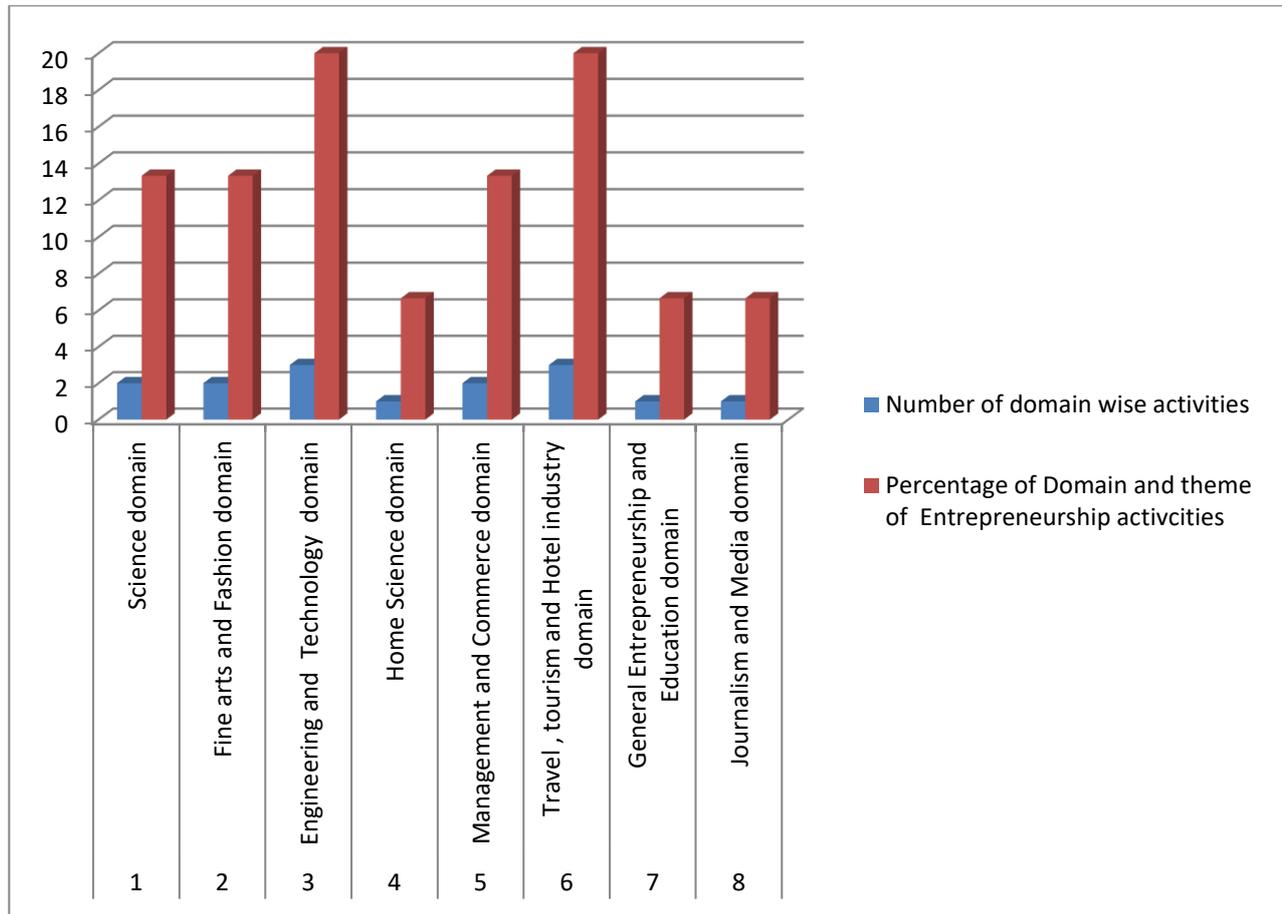
15. Educational visit to " Art and Craft Center NGMA Delhi to know How to earn by selling beautiful and useful products " by SIFF

The Fine Arts and Fashion Design Department of SIFF organized an educational trip of " National gallery of Modern Art" dated 16th September 2022 and guided the students on " How to earn by selling beautiful and useful products





Domain and theme wise statistics for Entrepreneurship activities for the session 2022-23



Dr. Manoj Kapil

I/C, University Entrepreneurship Development Cell
Swami Vivekanand Subharti University