



Office of the Controller of Examinations  
**SWAMI VIVEKANAND SUBHARTI UNIVERSITY**

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)  
 Ph : 0121-2430004, 2430043, 2430052, 2050031 Extn : 2419 Tele-Fax: 0121-2430067 E-mail: [coe.svsu@gmail.com](mailto:coe.svsu@gmail.com), [coe@subharti.org](mailto:coe@subharti.org)



Ref. No. : Exam./BJMC/2017/

Dated : 13.12.2017

**REVISED**

**Odd Semester Examination : January - 2018**

**Examination Programme of BJMC I<sup>st</sup> Semester**

Date	Day	Time	Name of Subject	Code No.
06.01.2018	Saturday	09:30AM to 12:30 PM	Introduction to Communication	BJ-101
09.01.2018	Tuesday	09:30AM to 12:30 PM	Reporting and Editing	BJ-102
12.01.2018	Friday	09:30AM to 12:30 PM	Writing for Media	BJ-103
16.01.2018	Tuesday	09:30AM to 12:30 PM	Design and Graphics	BJ-104

**Examination Programme of BJMC I<sup>st</sup> Semester (old Syllabus)**

Date	Day	Time	Name of Subject	Code No.
08.01.2018	Monday	01:00 PM to 04:00 PM	Growth & Development of Journalism	BJ-101
09.01.2018	Tuesday	01:00 PM to 04:00 PM	Theories of Mass Communication	BJ-102
12.01.2018	Friday	01:00 PM to 04:00 PM	Functional Hindi	BJ-103
16.01.2018	Tuesday	01:00 PM to 04:00 PM	Functional English	BJ-104
19.01.2018	Friday	01:00 PM to 04:00 PM	Self Development & Human Values	BJ-105
22.01.2018	Monday	01:00 PM to 04:00 PM	Economics	BJ-106

The Practical Examination will be held before and after the Theory Examination, Date will be notified by the concerned Department

**Centre of Examination – SIFF, SVSU**

Note :-

1. Please follow the guidelines no. U-46/SVSU/2017/1287, dated 13.04.2017 issued from the office of the Addl. Registrar, SVSU regarding submission of Examination Forms.
2. All the students, appearing in the above examinations, are advised not to carry any incriminating material (hand written/printed paper slips, books, notes, mobile or any other electronic device, wallet, purse, bags etc.) in the examination hall. This will lead to the punishment as per the University UFM Ordinances.
3. If a student is found copying/allowed another student to copy, his/her answer book shows or it is otherwise established, will be punished as per the University UFM Ordinances.
4. Students are strictly warned not to write their name, roll number or identification mark etc. inside the answer book. Any student found guilty for this will be punished as per UFM.
5. Instructions to be followed strictly by the candidates (Displayed separately).

SO/OSD (Exam.)

(Dr. Vijay Bhatnagar)  
 Controller of Examinations

*Mrs. Anjana Sharma*  
 Please check and  
 Place on this date  
 15/12



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Ph : 0121-2439024, 2439043, 2439052, 3058031 Extn: 2419 Tele-Fax: 0121-2439057 E-mail: [con.svsu@gmail.com](mailto:con.svsu@gmail.com), [con@subharti.org](mailto:con@subharti.org)



Ref. No. : Exam./BJMC/2017/

Dated : 13.12.2017

**REVISED**

**Odd Semester Examination : January - 2018**  
**Examination Programme of BJMC 3<sup>rd</sup> Semester**

Date	Day	Time	Name of Subject	Code No.
08.01.2018	Monday	09:30AM to 12:30 PM	Development Communication	BJ-301
10.01.2018	Wednesday	09:30AM to 12:30 PM	Introduction to Television / Radio Journalism	BJ-302
13.01.2018	Saturday	09:30AM to 12:30 PM	Public Relations and Advertisement	BJ-303
17.01.2018	Wednesday	09:30AM to 12:30 PM	Advanced Reporting and Editing - T	BJ-304

**Examination Programme of BJMC 3<sup>rd</sup> Semester (Old Syllabus)**

Date	Day	Time	Name of Subject	Code No.
10.01.2018	Wednesday	01:00 PM to 04:00 PM	News Gathering (Reporting)	BJ-301
11.01.2018	Thursday	01:00 PM to 04:00 PM	Introduction to Electronic Media	BJ-302
15.01.2018	Monday	01:00 PM to 04:00 PM	Computer Application for Mass Media	BJ-303
17.01.2018	Wednesday	01:00 PM to 04:00 PM	Media Translation	BJ-304
23.01.2018	Tuesday	01:00 PM to 04:00 PM	Interview : Techniques and Skill	BJ-305
25.01.2018	Thursday	01:00 PM to 04:00 PM	International Communication	BJ-306

The Practical Examination will be held before and after the Theory Examination, Date will be notified by the concerned Department

**Centre of Examination – SIFF, SVSU**

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SO/OSD (Exam.)

  
(Dr. Vijay Bhatnagar)  
Controller of Examinations



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Ref. No. : Exam./BJMC & MJMC/2017/

Dated : 13.12.2017

**REVISED**

**Odd Semester Examination : January - 2018**

**Examination Programme of BJMC 5<sup>th</sup> Semester**

Date	Day	Time	Name of Subject	Code No.
11.01.2018	Thursday	09:30AM to 12:30 PM	Advanced Reporting and Editing	BJ-501
15.01.2018	Monday	09:30AM to 12:30 PM	Advertising and Public Relations	BJ-502
18.01.2018	Thursday	09:30AM to 12:30 PM	Film Appreciation	BJ- 503
20.01.2018	Saturday	09:30AM to 12:30 PM	New Media and Web Journalism	BJ-504
23.01.2018	Tuesday	09:30AM to 12:30 PM	Media Laws and Ethics	BJ-505

**Examination Programme of MJMC 1<sup>st</sup> Semester**

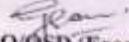
Date	Day	Time	Name of Subject	Code No.
11.01.2018	Thursday	09:30AM to 12:30 PM	Principles of Mass Communication	MJ-101
15.01.2018	Monday	09:30AM to 12:30 PM	Development of Media	MJ-102
18.01.2018	Thursday	09:30AM to 12:30 PM	Print Media (Reporting and Editing)	MJ-103
20.01.2018	Saturday	09:30AM to 12:30 PM	Electronic Media (Radio and Television)	MJ-104
23.01.2018	Tuesday	09:30AM to 12:30 PM	Advertising	MJ-105

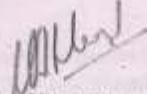
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**Centre of Examination – SIFF, SVSU**

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SO/OSD (Exam.)

  
(Dr. Vijay Bhatnagar)  
Controller of Examinations

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